



**OFFICE OF ECONOMIC AND WORKFORCE DEVELOPMENT
WORKFORCE DEVELOPMENT DIVISION
MEMORANDUM**

DATE: June 23, 2011

TO: Members of the Workforce Investment San Francisco Board

FROM: Rhonda Simmons, Director of Workforce Development

RE: Action Requested: The Program and Services Oversight Committee to recommend the Workforce Investment San Francisco Board adopt the San Francisco Local Plan Modification PY 2011-12

ACTION REQUESTED

Rhonda Simmons, Director of Workforce Development, requests the Program and Services Oversight Committee to recommend the Workforce Investment San Francisco Board (WISF) adopt the San Francisco Local Plan Modification PY 2011-12.

BACKGROUND

The enactment of the Workforce Investment Act (WIA) program required Local Workforce Investment Boards (LWIBs) to submit Strategic Five-Year Local Plans to the California Employment Development Department (EDD). These plans were effective July 1, 2000 through June 20, 2005. The purpose of the Strategic Five-Year Local Plan was to have Local Areas strategize how to provide workforce development services to job seekers while incorporating businesses into their service delivery model.

Due to the continued uncertainty regarding WIA reauthorization, the United States Department of Labor (DOL) and the California Governors, over the last five years, have granted LWIBs an extension of their existing Strategic Five Year Local Plans and require LWIBs to submit Local Plan Modifications (Modification) until further notice.

The purpose of the Modification is to inform EDD of the changes Local Areas will make to their program design and service model. As well as, provide an update on the local economic conditions that are driving any changes.

EDD issues an annual directive advising LWIBs when to submit their approved Modification. This year, EDD issued the directive on May 13, 2011, requiring LWIBs to submit approved their Modification by June 30, 2011. LWIBs that are unable to submit their approved Modification by the June 30th deadline are granted an extension to submit, in order to have their LWIBs approve the Modification.

Local Plan Modification PY 2011-12

LWIBs annually submit their Modification to EDD for review. This year, San Francisco's Modification covers three areas: significant changes in local economic conditions, changes in funding for WIA activities and Strategic Changes.

1. Significant Changes in Local Economic Conditions

Over the last three years, the San Francisco unemployment rate has increased from 4% to about 10% in PY 2011-12. As a result, record numbers of people (approximately 34,000) are accessing San Francisco's One Stop Career Link System for job search assistance, training assistance and other supportive services. These unprecedented numbers are stretching the systems capacity and creating a greater need for collaboration among mandated and non-mandated partners in order to leverage funding and services.

2. Changes in Funding for WIA Activities

Formula WIA Funding

San Francisco receives WIA funds from DOL via EDD. EDD uses a formula to determine each Local Area's allocation for Adult, Dislocated Worker and Youth funding streams.

San Francisco's PY 2010-11 against PY 2011-12 Funding

Dislocated Worker PY 2010-11	Dislocated Worker PY 2011-12
\$2,191,302	\$2,132,287
Adult PY 2010-11	Adult PY 2011-12
\$1,942,315	\$1,777,607
Youth PY 2010-11	Youth PY 2011-12
\$1,745,115	\$1,771,113

American Recovery Reinvestment Act Funding

On June 30, 2011, San Francisco's American Recovery Reinvestment Act (ARRA) funds for WIA Dislocated Worker, Adult and Youth funding streams will expire and programs tied to the funding will be terminated, and services will be adopted by other WIA, General Fund and CDBG funding.

3. Strategic Changes

Sector Strategies

The California Workforce Investment Board (CWIB) adopted a sector strategy approach to permit Local Areas to develop workforce solutions in this challenging economy. Since then, three (3) Sector Academies (Green, Healthcare, and Construction) were launched and are on track to train approximately 500 people by June 30, 2011. The Sector Academies offer multiple training opportunities in each sector, complete with wrap-around services aimed at helping residents who need the most support in this challenging economic climate. The expansion of the Sector Academies will be contingent on availability of future funding and the feasibility of implementation.

One Stop Career Link Services

The One Stop System added a new One Stop Career Link Center in Chinatown. The new site, located at 601 Jackson Street, is operated by Self Help For the Elderly and Charity Cultural Services Center. This Center will service the Chinatown Neighborhood and is a key component of the One Stop Career Link System.

Program Navigators

The Re-Entry Navigator will continue to provide guidance to One Stop Career Link Center staff on how to appropriately serve individuals with criminal backgrounds. This guidance includes training staff on basic criminal law terminology, procedures and forms. Also, the Re-Entry Navigator holds group job readiness workshops, and when necessary provides one-on-one case management services at the One Stop Career Link Centers on a monthly basis.

Both the Disability Program Navigator (DPN) and Youth Navigator programs will terminate due to budget reductions and the elimination of funding. However, the One Stop System staffs have been trained on how to access the information and resources used by both Navigators over recent years.

California New Start Program

The California Department of Corrections and EDD collaborated to establish the California New Start (Prison-to Employment) Program that connects parolees to the Local Area One Stop Systems. These individuals will be able to access the array of services available at the One Stop Career Link Centers as they transition from prison to their communities. San Francisco has designated the use of the New Start Program funds to cover vocational training and supportive services for participants to access.