

## WiCAC Strategic Plan

### **Goal 1. Creating a closer relationship between the WISF and the WICAC membership**

**Ciara Wade:** New members should have a clear understanding of the relationship that is supposed to exist between the WiCAC and the WISF - this is part of the member orientation process. Ms. Even WIA funded organizations may not have a clear sense on how the WIB and WiCAC function.

**Liz Jackson-Simpson:** Agree around understanding the relationship. WiCAC members should also make a commitment to attending WISF meetings to develop personal relationships with WISF members, as they fit in.

**Winnie Yu:** Agree around understanding the relationship, and in addition – given staffing/capacity, how can we focus on increasing participation?

**Doug Parish:** Accessibility is key – need to identify who the players are in WISF and build business to-business relationship.

**Macio Lyons:** Have a joint retreat with WISF members to present WICAC's intentions and bridge the gaps.

**Phil Clark:** When we set up working committees of the WiCAC, we should invite WISF members to join us so that we have cross-pollination. Should also hold quarterly meetings between OEWD, HSA and McKinney to directly address the needs of the homeless population at WISF.

. Identify 2 WICAC committee members to hold responsibly for this goal

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. What are individual member's action steps and timeline?

. What is the priority?

. What is goal timeline?

**Goal 2. Getting more participation from the San Francisco workforce community at the WiCAC meetings & activities**

**Ciara Wade:** Individual members should make a practice of engaging their constituents more proactively.

**Liz Jackson-Simpson:** Use our networks (YEC, executive director network, etc) to inform about WiCAC meetings and work and to increase participation of decision makers at the CBO level.

**Winnie Yu:** When we have a clearer understanding of the WiCAC limitations and what's realistic, we can better communicate to the broader community around why it's important for them to be at WiCAC meetings. What is the "return on investment" for attending WiCAC meetings (for CBO decision makers)?

**Doug Parish:** OEWD should encourage grantees attend the WiCAC meetings as a condition of receiving funding.

**Macio Lyons:** Take the WiCAC out into the community (like forums) and inform them about how to use WiCAC to their benefit. Come up with workable recommendations at community meetings (as opposed to just a list of complaints) and encourage constituents to come to meetings to comment on specific agenda items that apply to their concerns.

**Phil Clark:** Meetings that are happening in the community are more successful – we should rotate them and have them hosted by our agencies, with community topics on the agenda.

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**Goal 3. Creating more collaboration & coordination among the San Francisco workforce community and with employers.**

**Ciara Wade:** Collaboration and coordination rests heavily on individual personalities – broad-scale collaboration doesn't really exist in San Francisco. We should research and learn from some national examples (Philadelphia's youth services model, Boston's model).

**Liz Jackson-Simpson:** Bring forth our agenda at the appropriate Board of Supervisors committees and targeted commissions and groups.

**Winnie Yu:** Agree around understanding the relationship, and in addition – given staffing/capacity, how can we focus on increasing participation?

**Doug Parish:** Provide programs that can benefit people with significant challenges to create better opportunities, education and training (beyond job readiness).

**Macio Lyons:** Make sure workforce professionals understand the vocabulary that businesses use so that everyone's speaking the same language.

**Phil Clark:** Create a speakers bureau of people who have been successfully employed through our programs for the benefit of employers.

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