

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The

March 9, 2017

Meeting of the

Workforce Investment San Francisco (WISF) Board

San Francisco War Memorial Veteran's Building Green Room

401 Van Ness Avenue, 2nd Floor, San Francisco, CA 94102

WISF Members

Present

Bob Nibbi, Nibbi Brothers

Brian Morton, Webcor

Charley Lavery, Operating Engineers Local 3

Charlie Hale, Pinterest

Donnalyn Murphy, Golden Gate Restaurant

David Johnson, Plasterers & Cement Masons
Local 300

Ebony Frelix, Salesforce.org

Edward Battista, Sutter Health

Egon Terplan, SPUR

Jorge Tapia, EDD

John Doherty, IBEW Local 6

Julie Fallon, Marriot Hotel

Katy Johnson, Wells Fargo

Kent Lim, Kent Lim Construction

Kevin Carroll, Hotel Council of San Francisco

Paul Giusti, Recology

Rebecca Miller, SEIU-UHW

Ruben Santana, Rubecon

Ramon Hernandez, Local 261

Chancellor Susan Lamb, City College of San
Francisco

Sam Rodriguez, KSR Strategy Group

Tiffany Apczynski, Zendesk

Tony Lugo for Theresa Woo, DOR

William Marc Weisman for Theresa Woo

Ximena Delgado, Bank of America

WISF Members

Absent

Andrew Lindsay, Jawbone

Bryan Rogers, Bloomingdales

Jeffrey Chiu, University of California, San
Francisco

Jeanine Cotter, Luminalt

Mark Farrell, Board of Supervisors

Ku-Tsang Lim, Kaiser Permanente

Malia Cohen, Board of Supervisors

Rodrigo Santos, Santos & Urrutia, Inc.

OEWD Staff &

Notables

Amabel Akwa-Asare, Director of Strategic
Initiatives

Lauran Acevedo, Manager of Administration
& Operations

David Walker, Senior Workforce
Development Specialist

Monique Forster, Senior Workforce
Development Specialist

Janan Howell, Senior Workforce
Development Specialist

Katherine Daniel, Deputy Director

Lowell Rice, Business Services Specialist

May Ng, Business Services Specialist

Michael Carr, Director of Workforce

Michael King, Senior Workforce Analyst

Patrick Mitchell, TechSF Program Manager

Patrick Mulligan, on behalf of Naomi Kelly,
City Administrator

Rebecca Corteza, Executive Assistant

Public

(As Evidenced by the Sign-In Sheet)

Abigail Headrick, Hospitality House	John Smith, Friendship House
Amanda Garrie, Pathway Consultants	Jorge Villalobos, EDD
Anne Kirwan, Upwardly Global	Ken Reggio, ECS
Annette Wong, Chinese for Affirmative Action	Kristen Bates, Treasure Island Job Corps
Anni Chung, SHE	L Bernstein, CHD
Annie Tantina, BAVC	Linda Liu, Chinese Affirmative Action
Barbara Davidson, BAVC	Liz Jackson Simpson, Success Center
Barbara Smith, San Francisco Housing Authority	Mark Burns, Homebridge
Bekka Rosenbaum, JVS	Mark Dorn, Veterans 2 Work
Brandon Dunnigan, LSVS	Matthew Rizzie, RAMS/ Hire-Ability
Brigitte Garay, Manpower	Megan Hover, Juma Ventures
Carol Varney, BAVC	Megan Tucker, Collective Impact
Cathy Flight, SF State College of Ext Learning	Michael Nolan, Elsie Street Neighbors
Chito Cuellar, Local 2	Michele Gaul, Equality & Inclusion
Clair Farley, SFLGBT Center	Minh Tran, Vietnamese Youth Development Center
Cristino Lagahic IV, Vietnamese Youth Development Center	Natalie Hopner, MLVS
Debra Gore-Mann, SFCC	Patricia Tu, Success Center SF
Dee Conrad, HSA WDD	Rashaida Nirak, EIHI
Demetrius Durham, YMCA of Bayview	Richard Scott, Goodwill
Denise Deslonde, Bay Area Medical Academy	Rio Scharf, CCSRO
Derek Toliver, Felton Institute	Ruth Barajas, BACR
Durene Scapelli, Five Keys	Salina Vavia-Johnson, SFMTA
Emanuel Brueh, EIHI	Sarah Wong, Swords to Plowshares
Gabriel Garcia, EDD/COWSD	Simonita Cresic, Bay Area Medical Academy
Jenny Carreno, EDD	Somsak Son, VYDC
Joe Ramirez, PRC	Tangy Franks, Manpower
Johanna Le, CCSC	Troy Henry, Hospitality House
John Knox, SF Juvenile Probation	Valerie Tulier, POC
	Villy Wang, BAYCAT
	Winnie Yu, SHE

Roll Call

Kevin Carroll, WISF Chair, called the meeting to order at 9:06 A.M. Board members made introductions.

Adoption of Agenda
(Action Item)

The agenda was motioned to adopt by John Doherty and seconded by Donnalyn Murphy.

Approval of Minutes from December 14, 2016
(Action Item)

The minutes from December 14, 2016 were motioned by Ramon Hernandez and seconded by Paul Giusti.

Presentation by Board Member

Jorge and his colleague gave a brief presentation on the Hire a Hero Veterans Job Fair on April 26, 2017.

Director's Report
(Discussion Item)

Mr. Carroll invited Michael Carr, Director of Workforce to deliver the Director's Report.

Mr. Carr reviewed the Local Hire Policy Amendment. The Local Hire requirement is at 30%, and there was a recommendation to make this permanent by the Mayor's Construction Workforce Advisory Committee on November 29th, 2016.

The San Francisco Board of Supervisors Budget and Finance Committee approved the amendment on March 2nd, 2017 and moved to full Board of Supervisors meeting on March 14th, 2017.

Mr. Carr also reviewed the upcoming Mayor's Youth Jobs+ Initiative Youth Resource Fair at the Hilton on March 18th and the Mayor's Youth Jobs+ Challenge event on March 31st, 2017.

Sector Committee Update - Hospitality
(Discussion Item)

Mr. Carroll introduced Donnalyn Murphy from Golden Gate Restaurant Association (GGRA) to highlight some of the accomplishments and success stories of the Hospitality initiative. Ms. Murphy was very pleased with the accomplishments of the Hospitality boot camps in 2016. There were two hospitality boot camps in 2016 which focused on front-of-house skills. The boot camps were held in February and in June and it was a true collaboration with City College and Success Center to identify individuals for the class. Golden Gate Restaurant Association provided employers and speakers to come into the classes and participated in a speed dating interview game, and City College provided the curriculum. 1300 Fillmore acted as the classroom space. Currently looking at Old School Café in D10 as a new classroom site for the next boot camp.

GGRA partners with a program at San Quentin to specifically design to help men incarcerated currently and giving them skills to get hired in hospitality when and if they are released. Another collaboration success story was launching the Food Service Networking group to discuss challenges in food services industry and create comprehensive workforce programs. This is a collaboration between public, private and CBO partners.

Participant of boot camp spoke about her experience with the Hospitality Initiative. She shared her story in the culinary field.

Mr. Carroll thanked Ms. Murphy for her presentation, the participant speaker, and Susan Lamb for City College's partnership with the initiative.

Regional and Local Plans approval
(Action Item)

Mr. Carroll introduced Ms. Amabel Akwa Asare, Director of Strategic Initiatives to review the Local and Regional Plans to be submitted to the State by March 15th, 2017. Both plans were available to the public from January 25th – February 25th. This period was intended for everyone to weigh in and give feedback.

Local Plan is based on WISF approved strategy framework. Target sectors re-confirmed with updated Labor Market Information. Some of the goals of the Local Plan are to improve the responsiveness of the workforce system, re-engage youth, improve the quality of services and streamline and align policy and administration.

The Regional Plan's focus is on building Career Sector Pathways and align education and training providers with regional industry sector needs. Some of the goals of the Regional Plan are:

- 1) To develop and deploy a data-driven, collaborative and industry-driven sector partnership model.
- 2) Collaborate and coordinate with the Bay Area Community College Consortium, other active professional boards, groups, chambers and associations.
- 3) Ensure priority of service and effective outreach strategies for recipients of public assistance, low income individuals, individuals who are basic skills deficient and veterans.

A short conversation with the board followed the presentation with questions about San Francisco's Sanctuary City status and how that may affect funding. There are current conversations in the City at the Legislative level around protecting workforce programs in terms of how they may be effected due to our Sanctuary City status. The Board also wanted to confirm that a Regional Plan will not dilute or effect the Local Hire goals.

Mr. Carroll asked the public if they wanted to comment. There were no comments.

The motion to approve the Local and Regional Plans was adopted by Charley Lavery and seconded by Rebecca Miller.

**RFP Funding
Recommendations**
(Action Item)

Mr. Carroll invited Katherine Daniel, Deputy Director of OEWD to review the RFP 121 Funding Recommendations to deliver direct workforce services in San Francisco. Ms. Daniels presented the strategic goals and focus of the RFP, program areas, funding and timeline.

Program Areas:

- Job Readiness Services
- Access Points
- Young Adult Services

Strategic Goals and Focus:

- Continuum of career services
- Alignment with other Workforce Partners
- Upward Mobility and incumbent worker approach
- Evidence Based Program Models
- Results-driven Contracting
- Pilot Opportunities

Proposed Annual Funding: (Ms. Daniels noted that we have about a \$1.5 million cut from last year).

- Total proposed annual funding \$13.55 million.

After discussing the timeline dates, Ms. Daniels gave an overview of the review process. We received 127 proposals for a total of \$35.2 M requested. She then reviewed the funding recommendations proposed under Specialized Access Points, Neighborhood Access Points, Specialized Access Points, Business Coordinators, Construction Sector, TechSF, Hospitality,

Healthcare, Young Adult Access Points, RAMP, Young Adult Subsidized Employment and Job Readiness Services.

The board was encouraged to participate in questions regarding the recommendations for RFP 121.

The public was encouraged to participate in discussion and ask questions about RFP 121.

A decision was made by the board to continue the item and to hold a special WISF Meeting within the next month. The board requested more information about the review process.

**Citywide Alignment
Plan and Chapter 30**
(Discussion Item)

Mr. Carroll introduced Michael King, Sr. Workforce Analyst to review the draft Citywide Workforce Development Plan and reviewed OEWD's recommendations which are:

- 1) Contribute to breaking the cycle of poverty for San Francisco residents through targeted outreach and service delivery.
- 2) Develop a Workforce Transit Map to show how clients navigate the workforce development system.
- 3) Build data sharing infrastructure across City workforce development departments.
- 4) Actively use demand-side relationships and data to guide workforce development programming.
- 5) Continue to streamline procurement and contracting across City workforce development departments.

Mr. King then informed the board that their comments and feedback are welcome.

**Public Comment on
Non-Agenda Items**
(Discussion Item)

Mr. Carroll called for public comment.

There was no public comment.

Adjournment
(Action Item)

Mr. Carroll called for a motion to adjourn the meeting and the meeting was adjourned at 11:22 A.M. Mr. Carroll announced to the board that the March 9, 2017 WISF Meeting Minutes will be approved at the next WISF meeting.