

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
May 25, 2016 MEETING
OF THE
Information & Communications Technology (ICT) Committee
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
Jawbone, 99 Rhode Island Street, San Francisco, CA 94103

Members Present

Andrew Lindsay, Jawbone
Leslie Bee, Goodby, Silverstein &
Partners
Scott Mauvais, Microsoft
Abby Maldonado, Pinterest
Damon Berkhaug, Autodesk
Jessica Blair-Driessler, UCSF
Nicole Isaac, LinkedIn (called in via
conference phone)

OEWD Staff

Patrick Mitchell
Lauran Acevedo

Public

(As Evidenced by the
Sign-In Sheet)

Derek Toliver, Felton Institute
Spencer Perry, JVS
Mary Voelbel, Upwardly Global
Annie Tahtinen, Bay Area Video
Coalition

Roll Call

Andrew Lindsay called the meeting to order at 9:00am.

Agenda

On motion by Andrew Lindsay seconded by all members present and carried, the
ICT Committee adopted the agenda.

**1. Approval of
Subcommittee
Chair**

Andrew Lindsay nominated and approved as Committee Chair unanimously
Committee Members

**2. Discussion of
Creation of
Bylaws**

ICT Subcommittee on record as using WISF Bylaws as a guide. Members discussed
and reviewed that these meetings will be open to the public.

Andrew Lindsay presented content for Committee guidelines.

Core functions of Committee:

- Providing WISF with our perspective and input on broader policies.
- Reviewing all recommendations that come from OEWD and giving feedback.
- Providing broad participation in this endeavor.

Disclosure: Tiffany Apczynski, Zendesk, and Andrew Lindsay, Jawbone, are both active members of WISF. They will have a chance to vote on WISF initiatives and take lead from recommendations from this Committee.

Potential areas of focus for ICT Committee and associated ad hoc working groups:

- Increasing diversity in the local talent pipeline;
- Formation of formal relationships w/ industry to host work-based learning opportunities such as internships and apprenticeships;
- A need to formalize the broad mandate related to Committee versus the work groups' focus;
- Creating reliable and accessible tools/apps to help industry to tap into TechSF talent (and vice versa).

Further Explanation of Committee aims summarized by Patrick Mitchell during Discussion session.

- Awareness and engagement of industry and jobseeker talent
- Evaluation of hiring data; metrics for success and scale
- Providing multiple programmatic solutions and enhance research and knowledge in this area
- Addressing issue of supply and demand

Andrew Lindsay presented remaining content for Committee guidelines.

Additional notes on Committee guidelines to be clarified:

- Formulate resignation process;
- One-year term for everyone to start and evaluate membership after one year; Committee guidelines should reflect one year term; additional one- or two-year term split among members to be revisited in the next year.
- Nomination of Vice-Chair, who serves in absence of Chair, needs to be secured in next convening. Members can nominate themselves from now until next meeting;
- Schedule is meeting four times per year in person. Will allow dial-in;
- Allow for proxy participation as a Designated Alternate; Members should

designate an Alternate for their term

- Additional information on ad-hoc working groups and what and how topics will be covered. OEWD has identified two initial ad hoc groups for Diversity and Apprenticeship in Tech.

Final Discussion of the Committee included ways to engage the public and press about the TechSF initiative and the work of the Committee.

Public Comment

Mary Voelbel - Upwardly Global

- Hopes Subcommittee to address shortcomings in Tech industry “Culture fit” requirements and unconscious bias.
- Looking forward to leveraging best practices from existing apprenticeship models like Pinterest’s.

Derek - Felton Institute

- Cultural bias and institutional bias; need to dissipate barriers.
- Many San Franciscans don’t feel included in this tech prosperity; need to address this chasm.
- Unemployment rates being high for people of color and older workers despite what economists indicate for the Bay Area population at large.
- Definitive celebration of wins.

Conclusion

On motion by Andrew Lindsay, seconded and carried, adjourned the meeting at 10:30am.