# WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
April 28, 2017 MEETING
OF THE
Information & Communications Technology (ICT) Committee
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
Jawbone, 99 Rhode Island Street, San Francisco, CA 94103

| | |
|---|---|
| **Members Present** | Andrew Lindsay, Jawbone [Committee Chair] |
| | Tiffany Apczynski, Zendesk [Committee Vice-Chair] |
| | Leslie Bee, Goodby, Silverstein & Partners |
| | Abby Maldonado, Pinterest |
| | Jessica Blair-Driessler, UCSF |
| | Damon Berkhaug, Autodesk |
| | |
| **Members Not Present:** | Nicole Isaac, LinkedIn |
| | Scott Mauvais, Microsoft |
| | Edward J Archtner, Bank of America |
| | |
| **OEWD Staff** | Patrick Mitchell |
| | Carmelo San-Mames |
| | Emily Stefiuk |
| | Orrian Willis |
| | |
| **BAVC Staff** | Carol Varney, Executive Director |
| | Annie Tahtinen, Senior Manager of Workforce |
| | Barbara Davidson, Senior Director of Education |
| | |
| **Public** (As Evidenced by the Sign-In Sheet) | Kim Drew, JVS |
| | |
| **Roll Call** | Andrew Lindsay called the meeting to order at 9:05am. |
| | |
| **1. Adoption of the Agenda** | On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee adopted the agenda. |

| | |
|---|---|
| **2. Approval of Minutes** | On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee approved the minutes for Committee meetings on May 25 2016, September 9, 2016, and January 7, 2017. It was suggested that minutes be summarized more succinctly in order to more accurately convey speaker comments. |
| **3. Chair's Report** | **Board Updates:** |

**Board Updates:**

The board has a new member. Edward J. Archtner, Head of Digital Banking at Bank of America (not present today).

**Recap of 3/21 Business breakfast at Twitter -** What are areas we can work together? Three main themes.

1. From the CBO perspective we heard that they have an idea of how to place clients into companies but not a clear understanding of company's needs. On the flip side, a lot of industries don't know what their CBOS are doing in terms of training, the model of recruitment, for example.
2. Employees really want to be engaged in the community. Given the political climate, companies are looking for ways to participate in local and national platform. Full range of pressing concerns: interested in seeing impact in Workforce dev, Community Development. Helping companies promote internally with companies within their employee bases about opportunities available to engage.
3. Employees who come from non-traditional pipelines tend to over perform candidates from traditional paths -- from retention, to performance, to general engagement.

**"How To Get Involved in TechSF"**

How can companies be involved? What are the very specific ways? Andrew Lindsay walked through the activities that Jawbone is committed to and reviewed the "How to get involved in TechSF" handout.  Board members can connect with a TechSF point person for involvement in any activities: Emily (OEWD) and Annie (BAVC).

**SUGGESTIONS:**

1. OEWD/BAVC staff to send follow up email to Board Members asking which one of these can you sign up for? Asking for commitment to one to three activities.
2. OEWD/BAVC staff to create Calendar for activities.
3. OEWD/BAVC staff to create time blocks for activities such as site visits and panels.
4. OEWD/BAVC can offer to do orientations to staff about ways to get involved with TechSF.

| | | |
|---|---|---|
| **4. OEWD Staff Report** | **TechSF Industry Pledge** | |

- Build momentum towards a high-Profile event in July or August celebrating TechSF.
- Showcase companies that are involved and what they're doing to bring more companies on board.
- Level of commitment is easy. TechSF will ask employers to sign a pledge.
- Staff outlined industry outreach strategy.
- Tiffany Apczynski offered to assist OEWED with the TechSF pledge and event planning, and OEWD staff will simplify pledge to promote to executive level staff at companies.

**5. Committee Working Group Updates**

**OEWD Staff:**

- OEWD submitted a proposal to the California Workforce Development Board with Slingshot partners NOVA Workforce Board and Work2Future to develop and framework collecting regional labor market information and organizing more regional industry convenings. Focus of ICT Committee will remain localized to San Francisco.
- **The Apprenticeship working group** will change its format from webinar to in-person; Zendesk offered to host a lunch work group with HR professionals.

**Diversity Working Group Updates: Tiffany Apczynski, Zendesk**

1. Working group will be led by Tiffany and Khalida Ali (Head of Diveristy & Inclusion) of Zendesk
2. Will consider challenge of SF losing its diversity and how industry can help keep SF diversity intact and give back to the city.
3. Gather peer industry data as a starting point.

**6. Public Comment**

**There was no public comment.**

**7. Adjournment**

On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee meeting was adjourned.