WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
July 28, 2017 MEETING
OF THE
Information & Communications Technology (ICT) Committee
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
Jawbone, 99 Rhode Island Street, San Francisco, CA 94103

Members Present	Khalida Ali, Zendesk (Alternate Designee)
	Scott Mauvais, Microsoft
	Leslie Bee, Goodby Silverstein & Partners
	Abby Maldonado, Pinterest
	Nicole Isaac, LinkedIn (Call-In)
	Andrew Lindsay, Jawbone Health
	Jessica Blair-Driessler, UCSF
	Damon Berkhaug, Autodesk
Members Not Present:	Edward J Achtner, Bank of America
OEWD Staff	Patrick Mitchell
	Carmelo San-Mames
	Emily Stefiuk
	Orrian Willis
BAVC Staff	Mindy Arnoff, Sr. Engagement Director
Public (As Evidenced by the Sign-In Sheet)	Raul Galvan, Dept. of Apprenticeship Standards
	Emory Wilson, Veterans Affairs
	Lillie Carroll, Community Housing Partnerships
	Alexander Bahn, Committee on Information Technology
	Caleb Jonas, Samaschool
	Edie Kueper, CCSF
	Patty Kwok, JVS

Roll Call   Andrew Lindsay called the meeting to order at 9:05am.

1. **Adoption of the Agenda**   On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee adopted the agenda.

2. **Approval of Minutes**   On motion by Andrew Lindsay and seconded by all members present and carried, the ICT Committee approved the minutes for Committee meetings on April 28, 2017.

3. **Chair's Report**   **Board Updates:**

- Jawbone is now Jawbone Health (health and medical tech
- Recap of TechSF career fair at College Track which Andrew was part of: 100 people attended, BAVC staff has talked with the Board about ways the companies can get involved in future neighborhood events or with current work based learning opportunities
- Board member reported that they hosted 2 interns and it was a "fantastic success"--in fact, they made a full-time job offer to one of their interns! BAVC is making a video for SFUSD highlighting this program.

4. **OEWD Staff Report**

- OEWD staff mentioned the newsletter going out to Board Members and the mailing list will expand. Current work based learning solicitation - job shadowing via SFUSD
- OEWD staff spoke about a high profile event in the works to raise awareness of TechSF and apprenticeship opportunities
  - o The event will be roundtable style, instead
  - o Will be in Sept and OEWD will reach out to the Board to model making pledges and inspire colleagues
  - o OEWD is updating their TechSF website to let employers have a direct link to Apprenticeship
- OEWD received 2 new grants: cyber security ($1MM from Chancellor's Office) at CCSF to register 50 apprenticeships with $270K earmarked to assist in industry engagement as we need 300 clients placed over 3 years
- A second grant is $150K over 6-8 months to bring committees around pathways where we can make an impact in San Francisco, San Jose, San Mateo and Oakland--a regional approach vs locally; open up a forum in a regional manner

- Stanford will bridge curriculum for city college(s)
- will create a framework to help training centers match employers' needs; other regions are looking at what OEWD is doing and share info in the next two weeks
  - Board member asked if they could get a list so we don't duplicate asks

5. **Committee Working Group Updates**

- Khalida Ali gave a Diversity Task Force Report (9 members) -- first meeting is Aug 2nd
  - Three goals: increase awareness of why diversity is successful in the workplace, access hiring practices to better reflect demographics and expand pathways
  - LinkedIn wants to help/ join the group

6. **Public Comment**

- Presentation made about LaborX by CEO Yscaira Jimenez, which she calls "LinkedIn for the LinkedOut"
  - pilot program with OEWD
  - will be an 11MM job gap in candidates by the year 2025
  - the online portal is built to match hiring manager with grads from training programs
  - wants to do a reverse job fair where the employers walk around meeting 10 grads from each training program
  - candidates self-evaluate and self-verify
  - she mentioned Pratik Shaw and Beyond the Degree (a Sept event with #slack, LinkedIn and GitHub)
- Alex Bahn, a Committee on Information Technology Fellow is working on an on-ramp for digital skills building with a goal of sustainable, defined outcomes gave a Digital Inclusion Task Force Report
  - a discussion about the veracity of self-evaluation ensued; suggestions: partner with industry certifications that currently exist
    - Caleb Jonas from Samaschool shared that they give instructions to applicants to see if they can perform simple tasks, e.g. downloading a file, etc.
    - Noncredit course at CCSF (block grant) discussion

- - Municipal fiber campaign

  - working on establishing tech centers in non-participating districts

- Tekonica : look for folks who rise up and identify as high performing and they get a living stipend and job

- [Emory Wilson](#) from Vets Community Employment Center introduced himself and invited the group to a Sept 28th Resource Fair

7. **Adjournment**   On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee meeting was adjourned.