



[www.investsf.org](http://www.investsf.org)



**Providing focused and customized assistance for neighborhood commercial districts.**

## Our Program Objectives

## About Us



**Strengthen Small Businesses** by providing resources and support to revitalize, stabilize, sustain, and grow existing businesses; and stimulating business creation



**Improve Physical Conditions** by improving the physical appearance of commercial properties and streetscapes



**Increase Quality of Life** by improving safety, cleanliness, physical appearance, sales, public events, and resident satisfaction



**Build Community Capacity** by cultivating local leaders; and strengthening relationships among community members and stakeholders, and between City staff and the programs and communities they serve

Mayor Lee's Invest In Neighborhoods (IIN) is an initiative within the Office of Economic and Workforce Development. The IIN programs leverage partnerships between City agencies and nonprofits to enhance and revitalize neighborhood commercial corridors around San Francisco. The IIN Small Business and Neighborhood services strengthen small businesses, improve physical conditions, increase quality of life, and build community capacity. Learn more about what IIN has to offer by visiting [www.investsf.org](http://www.investsf.org).



# Small Business Programs

## ADA Small Business Assessment Program

Provides free services to make businesses accessible to individuals with disabilities including education, assessment reports, compliance plans, access to loan programs and other resources. To learn more, visit <http://investsf.org/ada/>.

## Biz Fit SF

Provides free technical assistance and small grants to address the individual needs of existing businesses. The program helps businesses stay healthy and ensures they are able to grow in the context of the neighborhood landscape. To learn more, visit <http://investsf.org/biz-fit-sf/>.

## Disaster Relief

Provides small grants and free consultants who work with individual businesses in the event of a disaster. Consultants complete an assessment that determines what resources are needed for recovery. To learn more, visit <http://oewd.org/disaster-relief>.

## HealthyRetailSF

Provides concentrated and personalized assistance to address food access needs and create thriving neighborhoods. Free, personalized services help corner store owners become healthy food retailers by providing workshops, orientations, one-on-one consulting and other business tools to strengthen their operations. To learn more, visit <http://investsf.org/healthy-retail-sf>.

## Jobs Squad

Provides free, door-to-door outreach to small businesses to connect them with business support resources. This team of experts helps small businesses save money, navigate City processes, access vital programs, and stay informed on issues that may affect them. To learn more, visit <http://investsf.org/jobs-squad>.

## Retention and Relocation

Provides a one-stop shop for small businesses in danger of displacement, and businesses looking to expand and grow within the City. Services include real estate assistance, financing assistance, access to grants and incentive programs, and help moving projects through City departments. To learn more, visit <http://www.workingsolutions.org/business-retention>.

## SF Shines

Provides design assistance and grants to upgrade storefronts. These matching grant funds are provided to businesses and may cover the cost of signage and non-structural building improvements that strengthen the business and improve the neighborhood commercial corridor. To learn more, visit <http://investsf.org/sf-shines>.

## Small Business Development Center (SBDC)

Provides free consulting services and trainings in English, Spanish, Mandarin and Cantonese to small businesses to help them start, manage, and grow their business. The SBDC's professional consultants are also business owners with diverse backgrounds and expertise in a variety of industries. To learn more, visit <http://sfsbdc.org>.

## Small Business Loan Program

Offers a variety of loans to entrepreneurs seeking to launch, expand, or stabilize their business. Loans range from \$1,000 to \$1 million, with zero or below-market interest rates, attractive terms and comprehensive technical assistance. To learn more, visit <http://investsf.org/loans>.

# Neighborhood Programs

## City Hall Liasons

Provides a contact person within Invest In Neighborhoods who works closely with merchants, residents, and other community stakeholders to improve conditions and bring additional resources to neighborhood commercial corridors. To contact the City Hall Liaison for your neighborhood commercial corridor, visit <http://investsf.org/city-hall-liaisons/>.

## Community Benefits Districts (CBD) Assistance

Provides grants to help neighborhoods form a CBD to improve the overall quality of life in targeted commercial areas and mixed-use neighborhoods. CBDs fund a nonprofit to provide services beyond what the City provides, like cleaning, security, and banners. To learn more, visit <http://investsf.org/cbds>.

## Community Capacity Building Program

Provides free consulting services and technical assistance to nonprofits to build their ability to sustain themselves and ensure they can continue to provide vital services. The program helps strengthen organizations' operations, governance structure, and service implementation. To learn more, visit <http://investsf.org/capacity-building>.

## Neighborhood Improvement Projects

Provides grants to community-based organizations projects that strengthen small businesses, improve physical conditions, increase quality of life, and build community capacity in neighborhood commercial corridors. Examples include neighborhood marketing campaigns, concerts, street fairs, public space improvements, and public safety initiatives. To learn more, visit <http://investsf.org/project-grants>.