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**** Media Advisory****

San Francisco to Celebrate the 66th Annual Juneteenth Celebration in the Historic Fillmore District

The Fillmore Heritage Center to host special events as part of community activation program

San Francisco, CA—The Office of Economic and Workforce Development (OEWD) and District Five Supervisor London Breed announces the **66th Annual Juneteenth Celebration** in the Fillmore District on Fillmore, between Sutter and Turk Streets, on **Saturday, June 18th, from 10:00 am to 6:00pm**. The Juneteenth Celebration which is **free and open to the public** will include five stages of live music and a Prince Tribute with special guests from the original band: Prince and the Revolution and New Power Generation. The Fillmore Heritage Center will also host movie screenings during the 18th Annual San Francisco Black Film Festival (June 17-19), formerly occupied by Yoshi's Jazz Club.

"I'm thrilled to see the Fillmore Heritage Center activated by the Fillmore/Western Addition neighborhood and the community at large. It's important the community have access to the space and critical for the vitality of the Fillmore corridor," said Supervisor London Breed.

In addition to the Annual Juneteenth Celebration in the Fillmore District, the 18th Annual San Francisco Black Film Festival will be hosting over 50 films from June 17-19 and feature several screenings at the Fillmore Heritage Center. For more information, please visit www.sfbff.org

For more information and a full listing of all the events at the **66th Annual Juneteenth Celebration in the Fillmore District**, please visit: www.sfjuneteenth.com

"The Community Activation and Events Program is part of the City's broader effort to support the Fillmore neighborhood and the small businesses that make this corridor shine," said Joaquin Torres, Deputy Director for the Office of Economic and Workforce Development. "Juneteenth is a wonderful opportunity for the public to take advantage of this unique cultural space while supporting area businesses and neighborhood activities in the Fillmore."



For over sixty years, San Francisco residents have commemorated the emancipation with the Juneteenth Festival and Parade. This event serves as a celebration of African-American culture and invites the public to attend various live music performances, craft and contemporary artist's booth and a wide range of food.

Developed and funded in partnership with the President of the Board of Supervisors, London Breed, the Office of Economic and Workforce Development (OEWD), and Urban Solutions, the Community Activation and Events Program at the Fillmore Heritage Center aims to provide a safe, low-cost rental space for the community and residents. The goal is to activate the facility and bring foot traffic and economic activity to the commercial corridor.

The Fillmore Heritage Center is open to the public for both public and private events such as meetings, art exhibitions, parties, classes, and performances through the end of 2016. Community members of the Fillmore/Western Addition will receive special discounts on booking the spaces. If you are interested in reserving spaces at the Fillmore Heritage Center for your event, please go to the website at: fillmoreheritage.com or contact the event.coordinator@andreabakerconsulting.com, phone: (415) 206-1936.

About the Office of Economic and Workforce Development (OEWD)

The Office of Economic and Workforce Development's (OEWD) mission is simple – we support the ongoing economic vitality of San Francisco. Under the direction of Mayor Edwin M. Lee, OEWD provides city-wide leadership for workforce development, business attraction and retention, neighborhood commercial revitalization, international business and development planning. For more information, go to: www.oewd.org

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