

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The
September 14, 2016
Meeting of the
Workforce Investment San Francisco (WISF) Board
Hotel Whitcomb
1231 Market Street, San Francisco, CA 94103

WISF Members Present

Andrew Lindsay, Jawbone	Manny Flores, Local 22
Anthony Urbina, Sheetmetal Workers Local 104	Naomi Kelly, GSA
Barbara Smith, San Francisco Housing Authority	Rebecca Miller, SEIU-UHW
Barbara Garcia, Department of Public Health	Ruben Santana, Rubecon
Bob Nibbi, Nibbi Brothers	Ramon Hernandez, Local 261
Bryan Rogers, Bloomingdales	Chancellor Susan Lamb, City College of San Francisco
Charley Lavery, Operating Engineers Local 3	Sylvia Kwan, Kwan Henmi Architecture/Planning
David Johnson, Plasterers & Cement Masons Local 300	Tiffany Apczynski, Zendesk
Donnalyn Murphy, Golden Gate Restaurant	Tony Lugo for Trent Rhorer, Human Services Agency
Ebony Frelix, Salesforce	Theresa Woo, DOR
Egon Terplan, SPUR	Vitus Leung for Naomi Kelly, San Francisco Office of the City Administrator
Edward Bautista, Sutter Health	Ximena Delgado, Bank of America
Jeanine Cotter, Luminalt	
John Doherty, IBEW Local6	
Jorge Tapia, EDD	
Juliet Ellis, SFPUC	
Jess Montejano for Supervisor Mark Farrell	
Katy Johnson, Wells Fargo	
Kent Lim, Kent Lim Construction	
Kevin Carroll, Hotel Council of San Francisco	
Ku-Tsang Lim, Kaiser Permanente	

WISF Members Absent

Brian Morton, Webcor	Micki Callahan, San Francisco Department of Human Resources
Celeste Alleyne, Microsoft	Paul Giusti, Recology
Charlie Hale, Pinterest	Rodrigo Santos, Santos & Urrutia, Inc.
Clearnise Bullard, Job Corps Northern CA	Sam Rodriguez, KSR Strategy Group
Jeffrey Chiu, University of California, San Francisco	Ted Egan, San Francisco Office of the Controller
Gwyneth Borden, Golden Gate Restaurant	Trent Rhorer, Human Services Agency
Malia Cohen, San Francisco Board of Supervisors	Tom Quigley, Riverbed Technology
Amabel Akwa-Asare, Director of Strategic Initiatives	Ben Halili, Senior Workforce Development Specialist
Armina Brown, Administrative Assistant	Lowell Rice, Business Services Specialist

OEWD Staff & Notables

David Taylor, Senior Workforce Development Specialist
Lauran Acevedo, Manager of Administration & Operations
May Ng, Business Services Specialist

Michael Carr, Director of Workforce
Patrick Mitchell, TechSF Program Manager
Orrian Willis, Senior Workforce Development Specialist
Rebecca Cortez, Executive Assistant

Public
(As Evidenced by the Sign-In Sheet)

Anne Kirwan, Upwardly Global
Brigitte Garay, Manpower
Bekka Rosenbaum, JVS
Craig Lahti, Larkin Street Youth Services
David Walker, OEWD
Ernesto Martinez, MEDA
Gabriel Garcia, Employment Development Department
Ivan Jimenez, Brightline
Jenn Gross, JVS
Joe Ramirez, Positive Resource Center
Jesse Brisignano, Samaschool
Jesse Rubakara, MEDA

Julie Fallon, SF Marriot
Jorge Villalobos, Employment Development Department
Kathy Orozco, New Door Ventures
Kelsey Palmer, New Door Ventures
Kim Coulthurst, Pathways
Leah Olson, JVS
Natalie Hopner, Mission Language
Ray Sloan, Mission Language
Sunny Shwartz, Five Keys
Tanya Moore, Goodwill
Theresa Rowland, City College of San Francisco
Valerie Tulier, San Francisco Public Utilities Commission
Winnie Yu, Self-Help for the Elderly

Roll Call

Kevin Carroll, WISF Chair, called the meeting to order at 9:08 A.M. He introduced and welcomed new WISF board members.

Adoption of Agenda
(Action Item)

The agenda was motioned to adopt by John Doherty and seconded by Charley Lavery.

Approval of Minutes from September 14, 2016
(Action Item)

The minutes from June 8, 2016 was motioned by Andrew Lindsay and seconded by Charley Lavery.

Director's Report
(Discussion Item)

Mr. Carroll invited Michael Carr, Director of Workforce to deliver the Director's Report.

Workforce by the Numbers

Mr. Carr shared with the Board the fiscal year 2015-2016 program outcomes for the Workforce Development of OEWD and presented on the total numbers of participants served by the Workforce Division and placed in jobs for each sector.

Success Spotlight Stories

To further highlight positive outcomes, Mr. Carr applauded CityBuild Employment Liaison Prentiss Jackson and his assistance to a formerly incarcerated client. Together, Prentiss and Lauren Bell from the Adult Probation Department helped the gentleman become a carpenter earning \$42/hour.

Additionally, Mr. Carr shared a video of the Success Center SF, the Western Addition Neighborhood Access Point, to highlight the collaboration and impact made in the hospitality sector.

Proposed Ballot Initiative on Housing and Development Commission
(Discussion Item)

Mr. Carr provided the Board with an update on the proposed ballot initiative for a Housing and Development Commission (Prop M). Mr. Carr provided the Board with a copy of the Board of Supervisors' Legislative Digest that outlined the existing law and the proposed amendments.

Strategy Framework for RFP 121 and 4-Year-Plan
(Action Item)

Mr. Carroll introduced Ms. Amabel Akwa-Asare to speak.

Ms. Akwa-Asare informed the Board that the last strategy framework presentation was in 2012. Under WIOA, the new plan spans from March 2017 to 2021 that includes a new element—regional focus. The region that San Francisco now belongs to includes San Mateo and Santa Clara. The regional focus hopes to facilitate high response, data driven, upward mobility, service delivery that is customer centered, and more collaboration.

Key highlights of adjustments include:

- Making barrier removal and support services more of a focus
- Retention as a priority (accountable by the state for retention goals)
- Incumbent workers: increase entry level opportunities and upward mobility
- Create specific outcomes and goals for providers
- Increase intention and incentive payments for specific outcomes for providers who reach goals and above

Ms. Akwa-Asare welcomed proposals for possible new sectors that aren't currently being funded. Ms. Akwa-Asare invited Mr. Patrick Mitchel to speak on priority sector strategies for Hospitality, Health Care, Construction, and Technology.

Mr. Mitchell shared with the Board the sector strategy priorities:

- Customized training and incumbent worker training
- Contextualized work-based learning strategies
- Formally connect job seekers to academies
- Coordination with postsecondary institutions
- Retention

Mr. David Taylor informed the Board of the community services and access point strategy:

- Provide tech assistance and insight to grantees
- Receiving credit for placements through providers
- Reentry, veterans, and disability population to be highlight of RFP 121
- Possibly open new Neighborhood Access Points in the Tenderloin and Castro neighborhoods
- Discontinuation of Sector Bridge Program

Discussion followed.

Mr. Carroll called for a motion to approve the framework for RFP 121 and 4-Year-Plan. On motion by Ms. Jess Montejano, the framework was seconded by Mr. Ruben Santana. Mr. Tony Lugo abstained. Motion was carried.

Changes to WISF Bylaws
(Action Item)

Mr. Carroll introduced Ms. Luran Acevedo to present the Board with changes to the WISF Bylaws. Major revisions to be effective immediately once approved include:

- Language changed to be consistent with WIOA
- Role of committees
- Board composition: no fewer than 19 and no more than 40 members
- Board Membership (2-year term): Board members shall remain on the Board until:
 - Term expires; subject to the holdover provisions of Bylaws,
 - Resign in writing
 - No longer hold the status for membership on the Board under which they were appointed, as determined by the Chair; or they are removed the LWIB for cause.

Ms. Jeannine Cotter called for copy of the Master Partnership Agreement between the Board and the Mayor's Office.

Mr. Carroll called for a motion to approve the changes to the WISF Bylaws. On motion by Mr. Manuel Flores, seconded by Ms. Cotter and Chancellor Susan Lamb, the WISF Bylaws were approved.

Public Comment
(Discussion Item)

Mr. Carroll called for public comment.

Eddie Ahn, Brightline, commented on career pathways and the weaving of local and state infrastructure.

Mr. Carr presented Mr. Carroll with a crystal bowl in recognition of his work and time as the WISF Board Chair.

Adjournment
(Action Item)

Mr. Carroll called for a motion to adjourn the meeting and the meeting was adjourned at 11:01 A.M.