WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
February 2nd, 2018 MEETING
OF THE
Information & Communications Technology (ICT) Committee
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
Goodby Silverstein & Partners, 720 California Street, San Francisco, CA 94108

Members Present	Andrew Lindsay, Jawbone [Sub-Committee Chair]
	Leslie Bee, Goodby, Silverstein & Partners
	Scott Mauvais, Microsoft
	Abby Maldonado , Pinterest
	Jessica Blair-Driessler, UCSF
	Nicole Isaac, LinkedIn (by-phone)
Members Not Present:	Damon Berkhaug, Autodesk
	Edward J Archtner, Bank of America
OEWD Staff	Patrick Mitchell
	Orrian Willis
BAVC Staff	Alec Raffin, Executive Director
	Annie Tahtinen, Senior Manager of Workforce
Public (As Evidenced by the Sign-In Sheet)	Efrem Bycer, LinkedI
	Annie Yalon, SFUSD
Roll Call	Andrew Lindsay called the meeting to order at 9:05am.
Agenda	On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee adopted the agenda.

1. **Chair's Report**	**Board Updates:**	

Andrew's new position at Hubspot – marketing and automation for small businesses – he will be building the SF office (company is based in Boston)

- Andrew recaps the Board of Supervisors meeting last Fall – asked TechSF to present more details about impact and numbers
  - One big takeaway from BOS meeting that the data needs to be collected and more formal in an annual report and the need to publicize the impact TechSF is having.
  - There was discussion on what constitutes a "tech job" in this report?
    - Mastery of technology, master tech-enabled tech; also includes "outside" high tech roles.
  - There was a question on retention rates and an update from OEWD on historical difficulties surrounding the trackingof retention across workforce programs generally. OEWD is currently piloting a retention model proposed by a local service provider and will provide updates on the pilot as well as the Board of Supervisors report to the Committee.
    - Suggestions on using LinkedIn to track client outcomes.
    - Current best practices including EDD data and case manager follow-up is time intensive and not cost effective.
- Shared PY 2016-17 Numbers. Unplaced will continue to receive services. For CCPT, goal of: 2600 WBL experiences; got well pass 3,200
- Goal of greater publicizing. Will send the monthly TechSF Newsletter highlighting wins and needs to a larger number of contacts/stakeholders
- Committee Housekeeping
  - Currently 7 members; quorum is 5. Want to grow to add x2 more.
  - Damon/Autodesk changed jobs to South Bay so no longer able to participate.
  - Ed Ackner from BofA has not been able to get involved.
  - Looking for two new members.
  - Current committee recommitting to another year term. Will take the conversations offline.
  - OEWD to finalize next board meeting and will set the clock to the new year commitment.
  - Suggestion to stagger commitments in order to ensure quorum.

2. **OEWD Staff Report**	**Pier 70 Model** – help spur hiring beyond First Source hiring which has historically not focused on entry level roles. Ordinance passed in Oct. 2017 and executing a hiring plan includes First Source hiring language; tenants with more than 25k square feet have the option to work with TechSF to make an impact on entry level hiring in ICT. Those tenants will create apprenticeships for 5% of all their new hires. Will share Pier 70 Agreement (public document). Crosses all industries (not just trad'l tech industry) to include roles with some tech-enabled component.	

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OEWD released RFPs– **due 2/26**. Award is for year starting in July. Incorporated language to request add'l services for 1) Outreach for jobseekers. 2) Softskill assessment. 3) Employer relations. 4) Add'l OST options. Technical conference on Monday

Apprenticeship Roundtable Update - Event set for 12/19 obviously didn't happen due to Mayor Lee's passing. Looking how to launch again with current leadership. In preparation, we reskinned our entire TechSF site to include web pages around apprenticeship, a new booklet and a video.

Updates in Diversity//Events

- Digital Inclusion collaboration with OEWD, MOHCD and COIT. Tech Center initiative; to promote digital literacy, access to technology and job training. Digital Equity Playbook.
- Tech Inclusion Conference; OEWD and BAVC led a breakout group.
- Careers in Tech Expo in November focused on veterans.
- Diversity Working Group convening with Zendesk

3. Public Comment

Feedback/ Events and Opportunities for the Committee:

Annie Tahtinen, BAVC
- Invited the Committee to the Careers in Tech Expo for 2/28 in the Fillmore.

Annie Yalon, SFUSD

- SFUSD: Job Shadow information and Fellowship information and G.O.A.T. (Greatest of All Time) 23 Mentorship Program for undocumented SFUSD students

4. Adjournment Motion to adjourn.