

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
JANUARY 29, 2015 MEETING
OF THE
HEALTH CARE SUBCOMMITTEE
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
OEWD Workforce Division Offices
1 South Van Ness Avenue, 5th Floor, San Francisco

Members Present

Toni Rucker, Subcommittee Chair, WISF Member
Margy Baran
Lisel Blash
Barbara Brock
Rebecca Miller, WISF Member
David Serrano Sewell
Abby Snay
Elizabeth Toups
Tony Wagner
Richard Williams
Brenda Yee

OEWD Staff

Greg Asay
John Halpin
Janan Howell

Public

(As Evidenced by the Sign-In Sheet)

Kris Hess, JVS
Chuck Flacks, JVS
Beth Urfer, JVS
Winnie Yu, Self Help for the Elderly
Carlina Hansen, Women's Community Clinic
Yhareem Castillo, Arriba Juntos
Alma Avila, CCSF
Terri Feeley
Shing Long, TAPCA
Meagan Cherney, CHALK
Saidah Leatutufu, YCD
Sinay Cohong, PRC

Roll Call

Chair Toni Rucker called the meeting to order at 8:46 a.m.

Agenda

Toni Rucker made introductory remarks, welcoming new members and provided an overview of the Subcommittee and importance of it for policy and program development.
At the March 11, 2015 WISF, the Subcommittee will give a report.

Approval of Agenda - Margy Baran moved, Elizabeth Toups seconded.

Approval of June, 2014 Minutes - Approved by Subcommittee

Staff Report on Healthcare Academy - John Halpin reported on progress of the San Francisco Healthcare Academy and reported on the plans for future programs. He announced that Rhonda Simmons has left her position as Executive Director. He also announced that the Health Care Academy Graduation will take place on April 9, 2015 at City Hall.

Presentation by Joanne Spetz, Center for Health Professions, UCSF

Adding Rungs to the Health Care Career Lattice

- For Allied Health Care workers career paths not just linear ladders but skills lead into a whole variety of different professions. Growth opportunities are not obvious.
 - Challenges:
 - Increasing demand for services through rising poverty rates, risking numbers of uninsured and rising numbers of newly insured.
 - ACA only represents 10% growth of workforce
 - High turnover rates
 - Low wages and unclear pathways mean people are not advancing
 - Difficulty recruiting
 - Large number of underqualified applicants
 - How to find the workforce we need
 - Education programs are often either impacted or high cost; frequently don't match expectations of employers
 - Opportunities :
 - Emerging sites of care:
 - Retail clinics: CVS, WalMart, etc.
 - Community Paramedicine: Having paramedics doing other things than just transport people to emergency rooms; Statewide pilot project for emergency workers to triage cases and take to ERs, urgent care, detox, etc.; paramedics may reduce "frequent flyers;" one year to demonstrate no harm
 - Allied Health Care has good middle skill jobs and diversity is needed
 - Strategies for Change:
 - Grow your own workforce: align training with employer demands
 - Emerging occupations and roles: includes community health workers, health coaches, advanced medical assistants, nurse practitioners and physician assistants
 - Seek funding for roles currently un-funded in health promotion, public health and community-based services
 - Allied Health Competency Model: US Department of Labor - competencies include personal effectiveness, academic and work place competencies, industry-sector technical, occupation-specific requirements and management com
- Focus on competencies not just career pathways**

Public Comment

Question: Is there statewide movement to change certifications and accreditations in line with ACA? Barbara Brock discussed the role of the sector navigators in aligning community college training. Alma Alvarez talked about how CHW is becoming part of reimbursement plans and part of larger-scale certifications for clinical and in-home health. Rebecca Miller remarked that the new Chancellor of Community Colleges in charge of workforce is trying to be more aggressive and should be invited to full WISF.

Conclusion

The meeting was adjourned at 10:30 am