

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The
December 10, 2014
Meeting of the
Workforce Investment San Francisco (WISF) Board
Hotel Whitcomb
1231 Market Street, San Francisco, CA 94103

WISF Members Present

Tiffany Apczynski, Zendesk	Katy Johnson, Wells Fargo
Brenda Barnes, Autodesk	Naomi Kelly, Office of the City Administrator
Clearnise Bullard, JobCorps Northern CA Outreach and Recruitment	Charley Lavery, Operating Engineers Local 3
Donnalyn Murphy (for Gwyneth Borden), Golden Gate Restaurant Association	Kent Lim, Kent Lim Construction
Micki Callahan, San Francisco Department of Human Resources	Laura Moran, San Francisco Unified School District
Kevin Carroll, Hotel Council of San Francisco	Brian Morton, Webcor Builders
Jeanine Cotter, Luminalt	Bob Nibbi, Nibbi Bros. Construction
Ku-Tsang Lin (for Diane Easterwood), Kaiser Permanente	Tony Lugo (for Trent Rhorer), Human Services Agency
Ted Egan, City of San Francisco	Jonathan Maddox (for Toni Rucker), San Francisco Department of Public Health
Juliet Ellis, San Francisco Public Utilities Commission	Darlene Rutkowski, Department of Rehabilitation
Jeff Fanselow, CBS Interactive	Rodrigo Santos, Santos & Urrutia Structural Engineering
Ximena Delgado, Bank of America	Barbara Smith, San Francisco Housing Authority
John Doherty, IBEW Local 6	Egon Terplan, SPUR
Pooja Deopura (for Ebony Frelix), Salesforce.com	Anthony Urbina, Sheet Metal Workers Local 104
Patricia Aleman (for Paul Giusti), Recology	
Ramon Hernandez, Laborers, Local 261	
David Johnson, Plasterers and Cement Masons Local 300	

WISF Members Absent

Celeste Alleyne, Microsoft	Roxanne Murray, Family Service Agency of San Francisco
Malia Cohen, San Francisco Board of Supervisors	Tom Quigley, Riverbed Technology
Manuel Flores, Carpenters Local 22	Sam Rodriguez, KSR Strategy Group
Jennifer Hermann, University of California, San Francisco	Ruben Santana, Rubecon Construction
Sylvia Kwan, Kwan-Henmi Architecture/Planning	Ontario Smith, PG&E
Andrew Lindsay, Jawbone	Jorge Tapia, Employment Development Department
Rebecca Miller, SEIU-United Healthcare West	Arthur Tyler, City College of San Francisco
	Sandy White, LinkedIn

OEWD Staff & Notables	<p>Greg Asay, Principal Workforce Analyst Emylene Aspillá, Director of Strategic Initiatives Marissa Bloom, Executive Assistant Armina Brown, Administrative Assistant Lillie Ellison, Business Services Manager Jane Gong, Project Manager, Office of Small Business John Halpin, Program Operations Director Janan Howell, Senior Workforce Development Specialist</p>	<p>Patrick Mitchell, TechSF Program Manager Pat Mulligan, CityBuild Director May Ng, Business Services Specialist Lowell Rice, Business Services Specialist Rhonda Simmons, Director of Workforce Development Lupine Seran, Workforce Innovation Program Manager Liz Taylor, Administrative Aide</p>
Public (As Evidenced by the Sign-In Sheet)	<p>Chris Adame, Swords to Plowshares Michael Blecker, Swords to Plowshares Tammy Chen, MHH Kim Coulthurst, Pathways Consultants Raul Galvan, DAS Amanda Gerrie, Pathways Consultants Troy Henry, Goodwill Kris Hess, JVS Lauren-Paul Kozlenko, Wells Fargo Saidah Leatutufu, YCD Vitus Leung, General Services Administration Scott Manvais, Microsoft</p>	<p>Linda Palmquist, EDD Joe Ramirez-Forcier, PRC Jenn Ratliff, USF Chris Reyes, AND Dorick Scarpelli, 5 Keys Charter School John Smith, Friendship House Peter Smith, Goodwill Maria Su, DCYF Beth Urfer, JVS Carol Varney, BAVC Jorge Villalobos, EDD Winnie Yu, Self-Help for the Elderly</p>
Roll Call	<p>Kevin Carroll, interim WISF Chair, called the meeting to order at 9:09 A.M. He welcomed new member Clearnise Bullard from JobCorps Northern California Outreach and Recruitment, and introduced Pooja Deopura of Salesforce.com as the new Chair of the Youth Council.</p>	
Adoption of Agenda (Action Item)	<p>On motion, seconded and carried, the agenda was unanimously adopted.</p>	
Approval of Minutes from September 17, 2014 (Action Item)	<p>On motion, seconded and carried, the minutes of the September 17, 2014 WISF meeting minutes were unanimously approved.</p>	
Director's Report (Discussion Item)	<p>Mr. Carroll invited Rhonda Simmons to deliver the Director's Report.</p> <p>Ms. Simmons shared recent programmatic highlights, including ongoing recruitment efforts for positions at the Market on Market and TechSF's innovative new employer engagement strategies. She invited Pat Mulligan, Director of CityBuild, to present on the Mandatory Local Hire Policy for Construction.</p> <p>Mr. Mulligan shared a brief update on the Policy and the work of the Mayor's Construction Workforce Advisory Committee, which is focused on exploring ways to mitigate gaps in the construction pipeline. Discussion followed.</p> <p>Ms. Simmons asked members to pause for a moment of silence in honor of former OEWD Director Jennifer Matz who passed away on December 5.</p>	

Following the moment of silence, Ms. Simmons announced her departure as Director of Workforce Development, effective early January. She thanked WISF members for their partnership and support over her 8 plus years as Director. Several members shared their gratitude for Ms. Simmons' leadership, vision and expertise.

Presentation: San Francisco Business Portal
(Discussion Item)

Kevin Carroll welcomed the next speaker, Jane Gong of the OEWD Office of Small Business, to present on the new San Francisco Business Portal website. Ms. Gong reviewed some of the key features of the site and encouraged members to utilize it and share it with their networks.

Discussion followed.

Presentation: Children and Families First Initiative
(Discussion Item)

Kevin Carroll welcomed the next speaker, Maria Su of the Department of Children, Youth and their Families. Ms. Su presented an update on the Children and Families First Initiative. She highlighted how funding would be split, how the Oversight Advisory Committee would work in conjunction with existing entities, and how services would be procured.

Discussion followed.

Presentation: San Francisco Economic Update
(Discussion Item)

Kevin Carroll welcomed the next speaker, Ted Egan of the San Francisco Office of Economic Analysis. Mr. Egan presented on local and national economic trends across the major sectors, and concerns over San Francisco's infrastructure limitations.

Discussion followed.

Public Comment
(Discussion Item)

Kevin Carroll called for public comment.

Kim Coulthurst, Pathways Consultants, shared that East Bay residents face considerable transit limitations when BART service is interrupted or slow, noting that on any given day up to 100 BART cars are in need of repair. She suggested that the WISF consider ways to partner with BART to get trains moving. Naomi Kelly responded that the Mayor has a transportation advisor that tracks BART and that the City is looking closely at lifeline utilities. Kevin Carroll added that the hospitality industry is especially impacted by this issue and that the Hotel Council is working with the Late Night Transportation Task Force to look at possible solutions.

Joe Ramirez-Forcier, Positive Resource Center, shared concerns about the way that economic data is presented, particularly that there's no way to see the impact of affordability.

Michael Blecker, Swords to Plowshares, spoke to the need to address skills gaps for veterans. Ms. Simmons shared that OEWD staff continue to work on ways to address the unique needs of veterans.

Adjournment
(Action Item)

Mr. Carroll called for a motion to adjourn the meeting. On motion, seconded and carried, the meeting was adjourned at 10:48 A.M.