

# WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

## MINUTES OF THE AUGUST 5, 2010 MEETING OF THE

Workforce Investment Community Advisory Committee (WiCAC)  
Workforce Development Division Offices  
50 Van Ness Avenue, San Francisco, CA 94102

<b>Members Present</b>	Jamie Brewster, Asian Neighborhood Design Tracy Brown, Arriba Juntos Corrin Buchanan, The Women's Building	Krystal Koop, Goodwill of San Francisco Cameron McHenry, CHP Jodi Schwartz, LYRIC
<b>Member Absent</b>	Lisa Stringer, ECS	
<b>OEWD Staff</b>	Dexter Ligot-Gordon, Workforce Policy Analyst Marc Majors, WIA Program Manager	Nikki Ford, Administrative Assistant Annette Taylor, Administrative Assistant
<b>Public</b> (As Evidenced by the Sign-In Sheet)	David Bach, LGBST Center Mario Bandes, Walden House Julia Clare, Juma Ventures Phil Clark, ECS Majeid Cranferd, Brothers for Change Kirsten Green, JVS	Amy Hughes, Harbor House Todd Kyger, Academic de Cuisine Jesse Raygoza Homer Teng, Chinatown Families Economic Self-Sufficiency Coalition Vance Wharton, CSI Security
<b>Roll Call</b>	Cameron McHenry called the meeting to order at 10:30AM. A quorum was established.	
<b>Agenda</b>	On motion by Tracy Brown, seconded by Jamie Brewster, and carried by all; the WiCAC Board adopted the agenda.	
<b>Adoption of Minutes of May 24, 2010</b>	On motion by Jodi Schwartz, seconded by Krystal Koop; motion carried to approve the WiCAC Board Minutes of May 24, 2010.	
<b>Adoption of Minutes of May 6, 2010</b>	On motion by Cameron McHenry, seconded by Corrine Buchanan; motion carried to approve the WiCAC Board minutes of May 6, 2010.	
<b>Discussion Regarding the Proposed Process and Structure of the WiCAC</b> <i>(Discussion Item)</i>	Cameron McHenry gave background on the last two meetings; summarizing the work of the committee thus far. She reviewed the determination that members of the current board were ineligible to chair the committee, as set forth in current legislation. Cameron McHenry presented a worksheet that outlined the Proposed Community Meeting Format, Proposed Community Meeting Arrangements, Proposed Role of the WiCAC, and Proposed Content Focus-population/system strategy overlay and Proposed Meeting format. As there is currently no opportunity for the WiCAC Chair to hold a seat on the WISF, Cameron McHenry attended the WISF meeting and asked for a WiCAC report to be placed as a 15-minutes standing agenda item on the WISF agenda to discuss WiCAC work and shared goals; WISF appeared supportive of this request. Jodi Schwartz highlighted discussion from a meeting with Cameron McHenry related to the proposed structure of WiCAC. Jodi Schwartz summarized the Proposed role of the WiCAC.  Discussion followed.	

**Discussion Regarding Outreach and Engagement Strategy of the WiCAC**  
*(Discussion Item)*

Jodi Schwartz presented a brief exercise wherein the attendees broke into small groups to check-in and discuss: 1) What successful process have you been a part of; and 2) What about the process really made you feel that your input was heard. Attendees reported back on their groups. Jodi Schwartz indicated that the exercise is an example of how the WiCAC can engage the community in brainstorming solutions to improve communication around workforce development. Jodi Schwartz reviewed the proposed content focus – population/system-strategy overlay which looks at youth in two stages: initial engagement in the world of work and marginalized/multiple systems barriers; and for the Adult system, chronic unemployment/multiple system barriers and dislocated worker population.

The committee discussed the need for employer engagement and emphasized the need to build trust in the process. The committee would like to bring to WISF stories of what our communities are experiencing and come with recommendations for solutions. The committee supported looking at City policy around hiring commitments related to adherence and continual employment in specific neighborhoods.

Discussion followed.

Jodi Schwartz summarized discussion, noting the tentative schedule for the next three meetings would focus on Re-Entry in September, Youth in October, and Homelessness in November. The Committee also discussed the potential of extending the meeting time to two hours.

**Public Comment**

**Mr. David Bach**, LGBT Community Center, commented that the WISF heard WiCAC's desire to have a 15-minute standing agenda item and appeared to be in support of this request.

**Ms. Amy Hughes**, Harbor House, commented that there are complex issues specific to the needs of youth and adults. She added that chronic unemployment is affected by the poor economy; adding that an employee can work for an employer for multiple years and lose their job because of economic issues.

**Mr. Vance Wharton**, CSI Security, commented in support of the focus of the committee.

**Ms. Kirsten Green**, JVS, agreed that providers and consumers overlap and have different barriers; for example, youth with disabilities have unique needs and may look different from adults with disabilities. She suggested that the committee consider grouping discussion by the employer's perspective of barriers.

**Mr. Phil Clark**, ECS, commented that we need to do some preliminary work before the next meeting to delineate the focus of the subcommittee. He acknowledged that getting employers on board with successful experiences will build relationships, show that the process works, and encourage subsequent hiring.

**Mr. Todd Kyger**, Academy de Cuisine, supported the need to clearly delineate WiCAC's role.

**Mr. Mario Bandes**, Walden House, noted that Walden House has meeting space and might be able to host a session.

**Mr. Majeid Cranferd**, Brothers for Change, commented that the neighborhoods are not fully informed about policies such as hiring agreements and supported working to get the information out to the neighborhoods. He agreed that low-education is a barrier to employment.

**Adjournment**

Jodi Schwartz adjourned the meeting at 12:07pm.