

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE

2.16.2011

OF THE

Workforce Investment Community Advisory Committee

OF THE

WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD

Office of Economic & Workforce Development—Workforce Development Division Offices

50 Van Ness Ave, San Francisco CA 94102

Members Present

Jamie Brewster, AND
Tracy Brown, Arriba Juntos
Cameron McHenry, SHEC/CHP
Jodi Schwartz, LYRIC

Krystal Koop, Goodwill
Sheryl Davis, Mo' Magic
Phil Clark, Episcopal Community Services

OEWD Staff

Kriztina Palone, Workforce Development
Specialist
Nikole Ford, Administrative Assistant

Public

(As Evidenced by the Sign-In
Sheet)

Julia Clare, Juma Ventures
Roxanne Balousek, Toolworks
David Bach, LGBT Center

Caitlin Eaves, Goodwill
Myra Richmond, Salvation Army Harbor House
Dennis Marzan, Mission Hiring Hall

Roll Call

Jodi Schwartz called the meeting to order at 10:01am

Review Meeting Goals & Agenda (Action Item)

On motion by Tracy Brown, seconded by Jamie Brewster, and carried by all, the WICAC Board adopted the agenda.

Review highlights from October 26, 2010 Meeting & Update on other activities from last WiCAC meeting

On motion by Cameron McHenry, seconded by Jamie Brewster, and carried by all, the WICAC Board adopted the October 26, 2010 meeting minutes amended as follows:

- The spelling of the last name of Rob Arbo is to be corrected

Krystal Koop gave an update on her presentation to the Re-Entry Council that came out of the October 26, 2010 WiCAC meeting focused on Re-Entry.

Jodi Schwartz gave an update on the WICAC report out at the December 1, 2010 meeting of the WISF.

Discussion followed.

Jodi Schwartz commented that the next meeting of the WiCAC, to take place on March 23, 2011 from 4-6pm at City College, with a focus on Transition Age Youth (TAY).

Welcome & Introduction

Jodi Schwartz welcomed Phil Clark, of Episcopal Community Services appointed by the Local Homeless Coordinating Board, and Sheryl Davis, of Mo' Magic appointed by the Board of Supervisors to the WICAC Board.

OEWD Presentation on Upcoming Workforce Forum (Discussion Item)

Kriztina Palone, OEWD Staff, presented on the upcoming Workforce Forum to take place on April 12th & 13th at the Holiday Inn Golden Gateway. This Forum will focus on sharing best practices, capacity building and employer engagement with participation from local, state and national workforce leaders.

**Review of Workforce
Provider's Responses to
OEWD Survey and Creation of
One Page Official Response to
OEWD (Discussion Item)**

Tracy Brown presented on the results of the survey that was sent out to OEWD's network of Workforce providers for input on session topics, potential speakers, and other items that would be of interest at the Forum.

Discussion followed.

Ms. Jodi Schwartz recommended that the WiCAC give direction to OEWD on the following topics and workshops for the April Forum:

- Employer Engagement
- Speakers/Visionaries on how do you engage:
 - Marginalized and general populations
 - Employers
 - Speaker Recommendation: Carla Javits of REDF
- Panel on successful employer engagement
- Structured networking event
- Presentation by OEWD on:
 - One Stop Strategy—what's working? What's not working?
 - Job Development Strategy
 - OEWD engagement with other City Departments (i.e. Police Department, MOH, DCYF, etc)
- Small group break outs on:
 - Innovative models
 - Cultural Competency

**Membership Update
(Discussion Item)**

Ms. Cameron McHenry gave an update on WiCAC membership reporting that three (3) members have one (1) year terms that are coming to an end and four (4) members are serving two (2) year terms which will end in March of 2012. Each member has an option to renew for another two (2) year term; however, it will be a public process with no guarantee that they will be re-appointed to their seat.

Until the one (1) year term seats are filled by either new appointments or membership is renewed for current members the seats for TAY, occupied by Jodi Schwartz, Local Homeless Coordinating Board, occupied by Phil Clark and the Board of Supervisors seat occupied by Ms. Tracy Brown will be held over until the seats have been re-appointed.

**Announcements
(Discussion Item)**

Mr. David Bach, SFLGBT Center, announced that he was hosting a job fair coming up.

Ms. Roxanne Balousek, Toolworks, announced that there would be a job fair for people with disabilities on March 22, 2011 at the Holiday Inn Marquee Room.

Ms. Kriztina Palone announced that the February 23, 2011 meeting of the WISF was re-scheduled for March 30, 2011 and that the February Youth Council meeting has been cancelled.

Public Comment

Roxanne Balousek, Toolworks, commented on:

- The survey that was sent out
- Sending out One Stop Calendar to a CBO Distribution list
- Having an employer database with open jobs
- Educating employers on incentives available to them for hiring certain populations

David Bach, SFLGBT Center, commented on:

- The limitations of the survey that was sent out.
- Difficulties in working with Manpower in recruiting for jobs at the Airport
- Issues of individuals over 50 not feeling welcomed at the One Stop
- Preparing individuals that can meet the expectations of the employer

Conclusion

On motion by Cameron McHenry, seconded by Krystal Koop, and carried by all, the meeting was adjourned at 11:28am.