WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
November 17, 2011
Meeting of the
Workforce Investment Community Advisory Committee
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
Office of Economic & Workforce Development—Workforce Development Division Offices
50 Van Ness Ave, San Francisco CA 94102

Members Present	Phil Clark, Episcopal Community Services Sheryl Davis, Mo' Magic	Ciara Wade, New Door Ventures
Members Absent	Tracy Brown, Arriba Juntos Jamie Brewster, Asian Neighborhood Design	Cameron McHenry, Community Housing Partnership/SHEC
OEWD Staff	Amy Wallace, Deputy Director of Workforce Development Steven Currie, Sector Initiatives Director Kriztina Palone, Workforce Development Specialist	Nikole Ford, Senior Management Assistant Armina Brown, Administrative Assistant David Taylor, Workforce Development Specialist
Public (As Evidenced by the Sign-In Sheet)	Chris Reyes, Goodwill Elsa Eder, Rebuilding Together SF Waller Thomas, Goodwill Dennis Rojas, Lion's Center for the Blind	Dennis Marzan, Mission Hiring Hall Meiling Wang, Self Help for the Elderly Winnie Yu, Self Help for the Elderly

Roll Call

Phil Clark called the meeting to order at 10:10 am. *Mr. Clark noted that a quorum was not present.*

Review Meeting Goals & Agenda
(Action Item)

Due to the lack of quorum the WiCAC Board was unable to approve the Agenda. The members decided to proceed with discussion items only.

Welcome & Introduction

Phil Clark introduced himself and asked the other members of the Board to introduce themselves and to name which appointing authority they were appointed by.

Approve WiCAC Meeting Minutes from September 28, 2011 Meeting
(Action Item)

Due to the lack of quorum the WiCAC was unable to approve the September 28, 2011 meeting minutes. The item was held over until they could be approved at a meeting where quorum was present.

Election of New WiCAC Co-Facilitator
(Action Item)

Due to the lack of quorum the WiCAC was unable to elect a new co-facilitator so the item was moved from an action item to a discussion item. The WiCAC members chose to continue the conversation at the next meeting when a quorum is present.

Set WiCAC Meeting Schedule for 2012
(Action Item)

Due to the lack of quorum the WiCAC was unable to approve a 2012 meeting schedule so the item was moved from an action item to a discussion item.

The WiCAC members agreed on a January 24, 2012 meeting date where they would be able to set the 2012 meeting schedule and the direction of the WiCAC Board for the coming year.

OEWD Update on WiCAC Member Term limits

Ms. Kriztina Palone facilitated a conversation about the WiCAC's open seats and term limits. Currently there are two seats open:

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(Discussion Item)

1) Re-Entry Council appointment
2) Board of Supervisors Rules Committee appointment

Ms. Palone also noted that three (3) more seats would become available due to expiring term limits in March of 2012.

Discussion followed.

Mr. David Rojas, Lion's Center for the Blind: asked if the WiCAC had a seat on the WISF?

Ms. Kriztina Palone commented that the WiCAC does not have a seat on the WISF Board due to the challenges in electing a WiCAC chair presented by the legislation which created the committee.

Major Themes from September 28, 2011 LEP/Monolingual WiCAC Meeting
(Discussion Item)

Mr. Phil Clark summarized the outcomes of the September 28, 2011 meeting that focused on LEP and Monolingual population:

- Barriers: Culture (Family members)
- Incentives for Employers to come to the table to join the discussion
- Work effectively as a community

Mr. Clark's call for public comment yielded the following responses:

Ms. Winnie Yu, Chinatown One Stop Career Link Center/Self-Help for the Elderly: Ms. Yu conducted a focus group of Chinatown job seekers prior to the September 28th meeting and summarized her findings(which were presented in greater detail at the September 28th meeting):

- How can we better coordinate the services?
- Public assistance creates conflict/limits ability to become economically self- sufficient
- Common thread of multiple barriers
- Interview and engage with employers
- Leverage and connect those services
- 44.3% speak a language other than English at home
- Leverage opportunities to better coordinate system for transitional resource cap

Ms. Yu also noted that the Chinatown One Stop is often used by Chinatown job seekers as a referral source since they have built a level of trust with their clients and within the neighborhood. This has required the Chinatown One Stop to:

- Make referral requests to other One Stop locations
- Build trust with clients
- Share resources with other One Stops

Mr. Dennis Rojas, Lion's Center for the Blind: Mr. Rojas commented on the benefits of sharing resources and his experience in sharing resources to place clients with Self-Help for the Elderly in the East Bay.

A Member of the Public asked if there were any more forums or population specific meetings planned for the future.

Mr. Clark noted that there has been a suggestion that the WiCAC focus on micro enterprise.

A Member of the Public asked what has happened with the WISF in the last 3-5 years. What is the relationship of the WISF to the community?

Meiling Wang, Self-Help for the Elderly: commented that the creation of the Vocational English as a Second Language (VESL) program was an example of action that had been taken by OEWD to respond to the needs of their clients.

Mr. Dennis Rojas, Lion's Center for the Blind: commented on the importance of learning about

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other service providers and the services they offer.

Local Homeless Coordinating Board Action Steps
(Discussion Item)

Mr. Phil Clark presented the workplan from the Local Homeless Coordinating Board and suggested that it be used as a framework for the WiCAC to use in determining what it's action steps are moving forward based on the feedback that had been received at the four (4) population based meetings that had been held throughout the year. Mr. Clark asked the WiCAC members for feedback.

Ms. Ciara Wade suggested that the WiCAC use the January meeting to have a conversation around the action steps of the committee.

Mr. Clark's call for feedback on this agenda item yielded the following response:

Ms. Winnie Yu, Chinatown One Stop/Self-Help for the Elderly: commented that the WiCAC may want to prioritize action items, a coalition of service providers that can increase the points of access for One Stops, create a list of job training programs in the City (funded or not funded by the City of San Francisco) that can provide a good pipeline of trained individuals with job readiness skills with key points of contact.

Mr. Clark suggested to bring this agenda item back to the January meeting, create a working group that would consolidate the feedback and to put together a similar workplan to the model provided by the Local Homeless Coordinating Board.

Report Back to the WISF
(Discussion Item)

Mr. Clark suggested that the WiCAC present the consolidated workplan/action steps to the WISF at the February, 2012 WISF meeting.

Public Comment

Mr. Clarks call for public comment on non-agenda items yielded the following result:

Ms. Kriztina Palone, OEWD: announced the upcoming OEWD sponsored Capacity Building Initiative (CBI) workshops.

Mr. Dennis Rojas: commented that there was a Workforce Summit being held the next day in San Jose for job developers and agencies that work with job seekers with barriers.

Conclusion

Mr. Phil Clark closed the meeting at 11:10am.

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