WORKFORCE INVESTMENT SAN FRANCISCO
Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
9.28.2011
MEETING OF THE
Workforce Investment Community Advisory Committee
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
50 Van Ness Avenue

Members Present
Phil Clark, ECS
Jamie Brewster,
Tracy Brown, Arriba Juntos

Cameron McHenry, SHEC/CHP

Members Absent
Krystal Koop, Superior Court of SF
Ciara Wade, New Door Ventures
Sheryl Davis, Mo Magic

OEWD Staff
Kriztina Palone, OEWD
Steve Currie, OEWD

Public
(As Evidenced by the Sign-In Sheet)
Catherine Lin, Chinatown One Stop
Winnie Yu, Chinatown One Stop – Self Help
Homer Teng, Chinatown Families Economic
Self sufficiency coalition
Ryan Leano, Community Youth Center
Kai Yung, South of Market Employment
Center
Jaciel Torres, Mission Hiring Hall
Mary Voelbel, Upwardly Global
Silvia Ramos, Carecen
David Yu, Charity Cultural Services
Yolanda Gutierrez, Young Community
Developers
Joanna Hernandez, Goodwill
Pamela Hughes, JVS
Diane Jesus, Goodwill
Indiana Barrenechea, One Stop Goodwill
Ricardo Acosta, Northwest CRN

Erica Trejo, Swords to Plowshares
Hpiy Truong, SF Youth Commission
Susana Rojas, MCRN
Mauro Tumbocon, Episcopal Community
Services
Marie-Claire Balea, Sonia Worley,
Goodwill Industries
Linda Lee, Marily Bunag, Amanda
Sobrepena, Silvia Acevedo, Michaella
Antonio, Oscar Tang, Marsha Guevara,
Arriba Juntos
Andrea Mercado, Mujeres Unidas y Activas
Terri Massin, CCSF
Kyle Chan, CYC
Stephanie Wiggins, FSA Tapp
Valeire Tulier, Theresa Alvarez, Luis Chavez,
Mission Beacon

Roll Call
Cameron McHenry called the meeting to order at 10:04am.

Review meeting goals and Agenda (Action Item)
On motion by Tracy Brown, seconded by Phil Clark, and carried by all, the WICAC Board
adopted the agenda.

Cameron McHenry gave a presentation on the goals of the WICAC, how members were
selected/appointed, work that has been accomplished to-date, and what issues the Board
plans to address in upcoming meetings.

Major themes from prior meetings include:
Reviewed highlights from the August 17th meeting

Motion to approve minutes

On motion by Cameron McHenry, seconded by Tracy Brown, and carried by all, the WiCAC Board adopted the meeting minutes of the August 17, 2011 meeting at 10:10am.

Discussion / overview of monolingual meeting process

Tracy Brown reviewed the meeting outline.

Several agencies were asked to present. Presentations were heard from the Chinatown One Stop, Chinatown Families Economic and Self Sufficiency Coalition, Arriba Juntos, Mission Beacon and TAPP

Break out group for monolingual need discussion

Below please find the meeting highlight discussion items.

Major themes included:

BARRIER FOR EMPLOYMENT:
- One big barrier that was raised was the right to work documents and the language barrier.
- Lack of education from home country
- Navigating the criminal justice system
- Driver’s licence
- Welfare to work
- Living wages
- Cultural differences
- Transportation
- Lack of motivation
- Dependency on assistance
- Victims of crime
- Lack of confidence
- Literacy skills
- Lack of education – need soft skills

Effective strategies
- ESL classes
- Job internships for experience
- Free training
- Proper attire for interviews
- Computer trainings
- Referrals for wrap around services

How can we improve
- More networking meetings needed
- Coordinated efforts
- Job connections
- Incentives to employers
- Living wage jobs
- Jobs with career advancement
- referrals
Announcements

**Adjournment (Action Item)** On motion Tracy Brown, seconded by Jamie Brewster, and carried by all, the meeting was adjourned at 12:00pm.