

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
5/28/2013 Meeting
OF THE
WORKFORCE INVESTMENT COMMUNITY ADVISORY COMMITTEE
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
One South Van Ness Avenue
5th Floor- Pacific Conference Room 5080
San Francisco, CA 94103

Members Present

Doug Parish, Mentoring Men's Movement
Macio Lyons, Family Service Agency of San Francisco
Marcy Orosco, Harbor House Re-Entry, Salvation Army

Winnie Yu, Self-Help for the Elderly
Matt Poland, United Way of the Bay Area

Members Absent

Liz Jackson-Simpson, Youth Guidance Center Improvement Committee

OEWD Staff

Greg Asay, OEWD
Marissa Bloom, OEWD

Judith Martinez, OEWD

Public

(As Evidenced by the Sign-In Sheet)

David Fernandez, Mercy Housing
Stella Becerra, Mission Hiring Hall
Tammy Chen, Mission Hiring Hall
Beth Hurfer, JVS

Christina Olague, Arriba Juntos
Natalie Hopner, MLVS
Israel Canjura, Glide
Ace on the Case, Community Reform

Roll Call

Members and Doug Parish, acting co-facilitator, called the meeting to order at 10:14 a.m. Lacking quorum, Doug invited Greg Asay to begin the presentation on Item 6 – San Francisco Local Area Plan.

Presentation on San Francisco Local Area Plan

(Discussion Item)

Greg Asay, OEWD, presented a Powerpoint on the San Francisco Local Area Plan, noting the timeline, next steps, and process for submitting public comment.

Quorum was established at 10:24am.

Matt Poland asked about how the WISF has been involved in the Local Plan drafting process. Greg answered that the WISF has been primarily consulted through individual meetings and communications.

Marcy Orosco noted that the plan looks very similar to the last ten years, and asked for clarity on what has changed since the last plan was submitted. Greg answered that the State guidelines have not changed radically, and that OEWD has already incorporated most of the State directives into our programs. Doug Parish asked Marcy Orosco whether there was anything specific she would like to see. Marcy responded that the reentry realignment has not led to staffing for reentry services at the One Stops. Greg asked that Marcy submit feedback in writing as part of the public comment process.

Matt Poland motioned to have the WiCAC submit a consolidated feedback for the Local Area Plan. Marcy Orosco seconded, and the motion was unanimously approved by the WiCAC. Discussion followed regarding how to go about submitting a consolidated set of WiCAC public comment on the Local Plan. Members agreed to submit comments to Greg, who would consolidate them and send back to Marcy to submit on behalf of the WiCAC.

Adoption of the Agenda

(Action Item)

Doug Parish, acting Co-Facilitator, called for a motion to approve the agenda. On motion by Winnie Yu, seconded by Matt Poland, the agenda was unanimously approved by the WiCAC.

**Approve WiCAC Meeting Minutes
from February 26, 2013**
(Action Item)

Doug Parish, acting Co-Facilitator, called for a motion to approve the minutes of the February 26, 2013 meeting. Marcy Orosco asked that her affiliation be changed to read "Harbor House Re-Entry, Salvation Army". Doug Parish asked for a motion to edit the minutes as requested. Matt Poland made a motion, Winnie Yu seconded, and the amendment was unanimously approved.

**Welcome of New WiCAC Member
Matt Poland**
(Discussion Item)

Doug Parish, acting Co-Facilitator, introduced Matt Poland representing the Transitional Aged Youth Executive Directors Network as the new member to the WiCAC replacing Ciara Wade. Matt gave a brief introduction of himself.

**Adoption of 2013 WiCAC Meeting
Schedule**
(Action Item)

Winnie Yu asked whether the 2013 WISF meeting schedule had been confirmed. Marissa Bloom, OEWD stated that they have been confirmed.

Winnie Yu made a motion to approve the meeting schedule. Marcy Orosco seconded, and WiCAC members unanimously approved the meeting schedule.

**Implementation of WiCAC 2013
Strategic Plan**
(Discussion and possible Action Item)

Greg Asay announced that Winnie Yu and Marcy Orosco met with WISF chair Rob Black about big picture issues related to the WISF and WiCAC. Winnie Yu added that it was helpful to hear Rob Black's perspective on the workforce needs of the hospitality industry, and that the WISF's sector-focused subcommittees would be a good space for WiCAC to connect around jobseeker issues. Marcy Orosco added she had hoped to have a more comprehensive conversation about the concerns of the WISF.

Discussion followed.

Greg Asay reviewed the goals of the WiCAC Strategic Plan, noting the WiCAC members that had agreed to work on each goal between meetings. The agreements are:

Goal 1: Creating a closer relationship between the WISF and WiCAC

WiCAC Members: Marcy (lead), Macio and Winnie

Goal 2: Getting more participation from the workforce community at the WiCAC meetings and activities

WiCAC Members: Macio (lead), Liz and Matt

Goal 3: Creating more collaboration and coordination among the San Francisco workforce community and with employers

WiCAC Members: Winnie (lead), Liz and Matt

Greg invited any adjustments or additions, and asked Matt Poland to participate in whatever goal(s) he wanted to add to. Matt Poland suggested that WiCAC members find a way to check in with Rob Black more regularly.

Discussion followed.

Marcy asked for clarity on the plan for engaging employers, suggesting a speakers bureau approach as one option.

Discussion followed.

Matt Poland asked about what the next steps were for the strategic plan. Macio answered that the goals were agreed upon, but welcomed any additions or changes to the plan.

Winnie Yu encouraged the use of the WISF subcommittees as a way to practically apply the strategic plan goals, and asked members to consider the inclusion of specific targets and benchmarks in the strategic plan (e.g. this year, engage the WISF sector subcommittees).

Discussion followed. Winnie asked that public comment be opened, and invited the Hospitality sector partner, Mission Hiring Hall, to comment on the recent hospitality sector focus group.

Stella Becerra, Mission Hiring Hall, commented that the hospitality roundtable was successful because they were able to engage human resources representatives from a variety of employers and to hone in on their needs and concerns related to specific jobs within the industry. She noted that it would be helpful to have the same structure set up for the construction industry.

Discussion followed.

Winnie encouraged that the WiCAC work in tandem with the WISF goals as much as possible. Greg volunteered to check in with OEWD staff to get a sense of the possibilities around replicating the Hospitality roundtable strategy within other sectors.

Matt Poland suggested that the WiCAC strategic plan be developed into something more tangible, with specific responsibilities and measurables identified. Discussion followed regarding ways to make the strategic plan actionable. Members agreed to review the goals as small groups and send feedback to Greg to compile in time for the next WiCAC meeting.

WiCAC Report to the WISF at June 26 Meeting
(Discussion Item)

Members discussed availability and interest to present at the June 26th WISF meeting. Doug Parish agreed to attend. Winnie Yu gave a brief update on items covered at the March WISF meeting.

Members agreed to have the June 26th WiCAC presentation be focused on the comments submitted regarding the Local Area Plan, as well as highlighting the need to expand the roundtable strategy to more of the sectors. Greg offered to check in with Rob Black about whether the presentation content seemed appropriate.

Report Out from WiCAC Members Representing: Local Homeless Coordinating Board (LHCB), Reentry Council and TAY-SF
(Discussion Item)

Macio Lyons noted that he missed the last Reentry Council meeting due to personal commitments. Marcy commented that the Reentry Council has awarded funding to several new and existing programs, that the County jail now allows stays of up to 10 years due to realignment. She added that the Sheriff is focused on fixing the veterans cover project.

Marcy Orosco commented that the Local Homeless Coordinating Board (LHCB) has lost funding for continuum of care programs, but that she does not yet know the impact that will have on programming.

Matt Poland noted that the TAY network has discussed the reauthorization of the Children's Fund, as well as meetings with the Board of Supervisors about issues impacting TAY youth.

Doug Parish added that M3 has been coordinating training for people inside the County jail system, and that the program focuses on a variety of sectors.

Update on Summer Jobs Plus
(Discussion Item)

Matt Poland provided an update on the status of the Summer Jobs Plus initiative, including respective partner roles, current job and funding commitments, participation at the initiative kick-off and resource fair, and the process for youth to move through the system. He encouraged members to visit the Summer Jobs Plus website at summerjobs.org for more information.

Discussion followed.

Ace Washington asked what organization(s) will be representing the Western Addition neighborhood. Matt answered that a few of the organizations are serving youth citywide (including CHALK and Success Center), and are working in partnership with Western Addition-

based organizations.

Doug Parish asked how the doorway organizations were selected. Matt answered that they went through a Request for Qualifications process.

Ace Washington commented that Magic Zone is not represented and asked whether Sheryl Davis still sits on the WiCAC. He expressed discontent with the lack of representation in the Western Addition. Doug Parish thanked him for his comment and added that the WiCAC is an advisory body that represents the entire city.

Matt Poland concluded his presentation and shared next steps on the Summer Jobs Plus initiative, including employer engagement strategies and outcomes for doorway organizations. Greg committed to sending the Summer Jobs flyer to all WiCAC members.

Announcements and Overall Updates

(Discussion Item)

Marcy Orosco announced that Harbor House Reentry has on-call Operations Assistant openings available to people with basic computer literacy, who are not currently on probation or parole. She offered to send the job description to Greg to distribute to members. She also announced that there are housing openings coming up for veterans with children.

Winnie Yu announced an opening at Self-Help for the Elderly for a bilingual job developer (English/Cantonese). She offered to send the posting to Greg for distribution to the members.

Public Comment

(Discussion Item)

No public comment was offered.

Adjournment

(Action Item)

Acting Co- Facilitator Doug Parish called for a motion for adjournment of the meeting, Marcy Orosco motioned, Winnie Yu seconded, and the motion to adjourn passed unanimously. Meeting adjourned at 11:51am.