1	[Administrative Code - Workforce Development]
2	
3	Ordinance amending the Administrative Code to give responsibility for planning and
4	coordinating the City's Workforce Development programs to a newly formed body and
5	to make other changes to the procedures governing the planning and implementation
6	of Workforce Development programs.
7 8	NOTE: Unchanged Code text and uncodified text are in plain Arial font. Additions to Codes are in single-underline italics Times New Roman font. Deletions to Codes are in strikethrough italics Times New Roman font. Board amendment additions are in double-underlined Arial font.
9	Board amendment deletions are in strikethrough Arial font. Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.
11	
12	Be it ordained by the People of the City and County of San Francisco:
13	
14	Section 1. The Administrative Code is hereby amended by revising Section 30.1, to
15	read as follows:
16	SEC. 30.1. FINDINGS.
17	The Board of Supervisors finds and declares the following:
18	(a) In order to create jobs in the City, assist employers to find and keep skilled workers, and
19	assist the unemployed and underemployed to become economically self-sufficient, the City provides
20	workforce development programs that are administered by many City departments.
21	(b) Local, state and federal funds support the City's workforce development programs. In
22	order to obtain federal funds, state governors must create local areas and the chief elected official of
23	the local area must form a local workforce investment board. (Workforce Investment Act of 1998, 29
24	U.S.C. sections 2801 et seq.) The California Legislature has adopted a statute implementing the
25	federal workforce development program. (California Unemployment Insurance Code sections 14299 et

1	seq.) The local workforce investment board must develop and submit to the governor a five-year plan
2	for local workforce investment programs (the "Local Plan"). The local workforce investment board in
3	San Francisco is Workforce Investment San Francisco, commonly referred to as WISF.
4	(c) A committee comprised of nonprofit organizations that provide services to low-income San
5	Francisco residents and those with barriers to employment advises the WISF on client needs and
6	workforce system priorities.
7	(d) In November 2004, the voters adopted Proposition I, which created an Office of Economic
8	Analysis under the Controller to report on pending City legislation that may impact the City
9	economically. Proposition I also requires the Department of Economic and Workforce Development to
10	prepare for the Board of Supervisors' approval the Strategic Plan for Economic Development, a three-
11	year plan, with periodic updates, that reports on workforce development opportunities in the City.
12	(e) An oversight committee comprised of City officers and employees is needed to undertake
13	long and short-term planning for the City's workforce development programs, to set goals and
14	priorities for these programs, to coordinate workforce development activities among City departments,
15	and to monitor their effectiveness.
16	(a) The complimentary goals of the City's Workforce Development programs and services are
17	to prepare unemployed and underemployed individuals in becoming as economically self sufficient as
18	possible, and to assist employers with locating and retaining skilled workers.
19	(b) To this end, many City departments currently manage specific workforce development
20	programs that provide a wide array of services to targeted communities with local, State, and Federal
21	funding in order to support workforce development and to create jobs within the City.
22	(c) However, ongoing unemployment and underemployment perpetuate individual and
23	community disenfranchisement and contribute to increased criminal activity. The City must focus
24	renewed efforts on employment training, job creation, placement and retention services, and career
25	advancement, particularly in neighborhoods struggling with poverty and violence.

1	—(d)—Different Workforce Development programs and services housed in different City
2	departments, agencies and community based organizations all work toward the common goals, but
3	unfortunately tend to duplicate programs, create gaps in services, and increase administrative costs
4	and delay, thereby decreasing the overall effectiveness of the City's workforce development efforts.
5	(e) Currently, the Department of Economic and Workforce Development (DEWD) is
6	responsible for Workforce Development functions in the City, providing policy direction and oversight
7	for Workforce Development programs and services. In addition, the DEWD staffs the San Francisco
8	Workforce Investment Board, a local board of community stakeholders required by Federal Law to
9	govern implementation of, and compliance with, the Workforce Investment Act 1998 (29 U.S.C.A. 2801
10	et seq.), a significant source of federal funding. Therefore, the Director of the DEWD should oversee
11	comprehensive City-wide Workforce Development strategic and funding allocation plans that
12	coordinate all City department resources devoted to Workforce Development in order to more
13	effectively meet the needs of job seekers in obtaining economic self-sufficiency, and of employers in
14	locating and retaining a skilled workforce.
15	
16	Section 2. The Administrative Code is hereby amended by revising Section 30.2, to
17	read as follows:
18	SEC. 30.2. DEFINITIONS.
19	For the purposes of this Chapter, the following definitions shall apply to the terms used
20	herein:
21	"Alignment Committee" shall mean the Committee on City Workforce Alignment established in
22	Section 30.3.
23	(a) "City" shall mean the City and County of San Francisco.
24	(b) "Director" shall mean the Director of Workforce Development within the
25	DEWD. "Director of Workforce Development" shall mean the employee designated by the Director of

1	the Department of Economic and Workforce Development to assist Workforce Investment San
2	Francisco (WISF), the WISF Advisory Committee, and the Alignment Committee with planning and
3	coordination of Workforce Development Services in the City.
4	(c) "Mayor" shall mean the Mayor of the City and County of San Francisco or his or her
5	designee.
6	(d) "Department of Economic and Workforce Development" (DEWD) shall mean that
7	department or its successor department, as set forth in San Francisco Administrative Code Section
8	2A.270.
9	(e) "Funding Allocation Plan" shall mean the comprehensive annual plan for the
10	appropriation and expenditure of all local, State, and Federal Workforce Development Funds
11	administered by the DEWD and all other City departments. The funding allocation plan shall include
12	program and administrative budgets, service delivery structures, performance measures, and outcome
13	goals for all workforce programs and City departments administering workforce dollars.
14	"Nonprofit Corporation" shall mean a nonprofit corporation, duly organized, validly existing
15	and in good standing under the laws of the jurisdiction of its incorporation and (if a foreign
16	corporation) in good standing under the laws of the State of California, which corporation has
17	established and maintains valid nonprofit status under Section 501(c)(3) of the United States Internal
18	Revenue Code of 1986, as amended, and all rules and regulations promulgated under such Section.
19	"WISF Advisory Committee" shall mean the committee established in Section 30.6(d).
20	(e) "Workforce Development <u>Services</u> " shall mean any effort by any and all departments
21	and agencies of the City and County of San Francisco, to provide and/or fund job readiness,
22	preparation and other pre-employment services, provided to unemployed and underemployed
23	individuals, as well as job training, placement, retention and career advancement services.
24	programs and services for unemployed or underemployed individuals, to locate jobs and place
25	individuals in those jobs It shall include efforts to work with the private, public and non-profit sectors

1	to create and improve job opportunities, employment retention and career enhancement, and to set
2	policy and objectives in achieving the dual goals of individual economic self sufficiency and
3	preparation of a skilled labor force. "Workforce Development" shall include efforts to seek and manage
4	funding and accountability for pre-employment services, job preparation, training, placement,
5	retention, and career advancement programs.
6	(f) "Workforce Development Service Providers" shall mean all entities and
7	organizations that provide Workforce Development Services job readiness and skill training, locate
8	jobs and place individuals in those jobs, work with the private and non-profit sector to create and
9	improve job opportunities, provide job retention services and career advancement programs, or any
10	other services related to "workforce development" funded through, or by the City with Federal, State
11	federal, state, and/or local funds.
12	(g) "Workforce Investment Act-of 1998 (WIA)" shall mean the Federal law federal law
13	governing federally-funded workforce development programs codified at 29 U.S.C.A sections
14	2801 et seq., or any successor federal programs.
15	(h) "Workforce Investment San Francisco" or "WISF" (WISF)" shall mean the Local
16	Workforce Investment Board required by the federal Workforce Investment Act WIA and defined
17	at 29 U <u>.</u> S <u>.</u> C <u>.</u> 4 <u>sec.</u> 2832.
18	
19	Section 3. The Administrative Code is hereby amended by revising Section 30.3, to
20	read as follows:
21	SEC. 30.3. <u>COMMITTEE ON CITY WORKFORCE ALIGNMENTPURPOSE.</u>
22	The purpose of this Chapter is to reorganize the City's Workforce Development efforts into one
23	location within the DEWD or successor department, in order to centralize Workforce Development,
24	policy and oversight increase the effectiveness of Workforce Development Service delivery, coordinate

Workforce Development Funding, eliminate duplicative services, fill gaps in services, and to create a

1	single office that oversees the City's complimentary goals of preparing unemployed and underemployed
2	individuals to become as economically self sufficient as possible, and assisting employers with locating
3	and retaining skilled workers.
4	(a) The City hereby establishes a Committee on City Workforce Alignment ("Alignment
5	Committee") comprised of City employees as provided below. The Alignment Committee shall
6	coordinate Workforce Development Services across City departments in order to increase their
7	effectiveness.
8	(b) The Alignment Committee shall be comprised of one member designated by the Mayor, one
9	member of the Board of Supervisors or a City employee designated by the Board (with the department
10	head's approval), the Director of Workforce Development, and the department heads of the following
11	City departments: Human Services Agency, Department of Children, Youth and Their Families, Public
12	<u>Utilities Commission, and Public Works. The Mayor shall annually appoint a member of the Alignment</u>
13	Committee to serve as Chair. The Mayor or Director of Workforce Development may invite additional
14	departments that administer Workforce Development programs to participate as needed.
15	(c) To the extent allowable by the City Charter, local, state, and federal law:
16	(1) The Alignment Committee, by March 15, 2015, and then again by March 15, 2017, and
17	every five years thereafter, shall submit to the WISF for its review and comment a Citywide Workforce
18	Development Plan, which shall include an assessment of the City's anticipated workforce development
19	needs and opportunities for the next five years and a strategy to meet the identified needs. The plan
20	shall include goals and strategies for all Workforce Development Services in San Francisco and a
21	projection of the funding needed to achieve the goals, consistent with the Strategic Plan for Economic
22	Development approved by the Board of Supervisors and the Local Plan approved by WISF.
23	(2) The Alignment Committee, by March 15, 2016 and every year thereafter, shall submit to
24	the WISF for review and comment updates to the Citywide Workforce Development Plan that include
25	(A) a summary of the City's implementation of the plan, including data detailing departmental

1	performance metrics, (B) a summary of anticipated changes to federal and state funding, (C) a
2	summary of current fiscal year programs and expenditures for Workforce Development Services, (D)
3	recommended funding levels for new and existing services for the next fiscal year, and (E) a statement
4	of priorities to guide the allocation of unanticipated funding that becomes available for Citywide
5	Workforce Development Services during the annual budget process or during the fiscal year.
6	(3) The Alignment Committee shall provide the draft Citywide Workforce Development Plan to
7	the WISF Advisory Committee for review, feedback and approval at least one month prior to submitting
8	it to the WISF.
9	(d) The Director of Workforce Development shall submit the five-year Citywide Workforce
10	Development Plan, and each plan update, to the Board of Supervisors.
11	(e) The Alignment Committee may provide guidance to City departments on the meaning of the
12	terms used in the definition of Workforce Development Services in this Chapter, either in the Citywide
13	Workforce Development Plan or through other policy guidance.
14	
15	Section 4. The Administrative Code is hereby amended by revising Section 30.4, to
16	read as follows:
17	SEC. 30.4. <u>RESPONSIBILITIES OF THE DEPARTMENT OF ECONOMIC AND</u>
18	WORKFORCE DEVELOPMENT POWERS AND DUTIES.
19	The Department of Economic and Workforce Development shall:
20	(a) Support the work of the WISF, the WISF Advisory Committee, and the Alignment
21	Committee and assist those bodies with planning and coordination of all Workforce Development
22	Services in the City. It shall perform additional duties as directed by the Mayor in order to promote
23	more effective and efficient provision of Workforce Development Services; and
24	
25	

1	(b) Manage the First Source Hiring Program under Chapter 83 and, to the extent consistent
2	with the Charter, administer all funds appropriated by the City to fund the First Source Hiring
3	<u>Program.</u>
4	To the extent allowable by the City Charter, local, State, and Federal law, the Director shall:
5	(a) Reorganize oversight of the City's workforce development efforts in one location within
6	his or her department;
7	(b) Create Workforce development policy and provide an overall five-year strategic plan tha
8	includes consideration of the workforce development needs of low income, monolingual speakers, youth
9	and other unemployed or underemployed groups with barriers to employment, consistent with the
10	Strategic Plan for Economic Development approved by the Board of Supervisors, for all employment
11	and job training activities in San Francisco, and consistent with the Local Plan required by WIA (the
12	"Workforce Development Strategic Plan");
13	(c) Define and enforce meaningful outcome measures for job seekers, current employees,
14	and employers using the City's workforce development system by:
15	(1) developing a uniform system of data collection for use by all City departments,
16	agencies and community based organizations to track all permanent job placements;
17	(2) requiring City departments to ensure that contractors providing workforce
18	development services reach performance goals;
19	— (3) collecting and managing all workforce development system data; and
20	— (4) reporting outcomes to all system stakeholders.
21	(d) Establish policy for, and oversee all Federal, State and local, including general fund,
22	dollars for Workforce Development activities in the City. In this endeavor, the Director shall leverage
23	all available workforce development system resources, avoid duplicate services, fill identified gaps in
24	services, and streamline administrative and programmatic functions.
25	— (1) Phase 1, to be completed during Fiscal Year 2007-2008:

1	(A) identify all Federal, State, and local Workforce Development Funds and the legal
2	requirements for securing and retaining such funds, that are currently administered by all City
3	departments and agencies, and establish budget mechanisms to track such funds ("Identified Workforce
4	Development Funds");
5	(B) identify all City expenditures incurred in Workforce Development Programs and
6	services, and establish budget mechanisms to track such expenditures ("Identified Workforce
7	Development Expenditures");
8	(C) prepare a Funding Allocation Plan for all general fund dollars designated as
9	Identified Workforce Development Funds and as Identified Workforce Development Expenditures
10	administered by all City departments for review and comment by the WISF by February 28, 2008, and
11	for review and approval by the Board of Supervisors by March 31, 2008. The Board of Supervisors
12	shall make a determination on such plan by April 30, 2008.
13	(D) Manage all general fund dollars, including all matching funds necessary to obtain
14	Federal and State Workforce Development funds.
15	— (2) Phase 2, to be completed during Fiscal Year 2008-2009:
16	(A) continue to identify all Federal, State, and local Workforce Development Funds and
17	the legal requirements for securing and retaining such funds, that are currently administered by all
18	City departments and agencies, and establish budget mechanisms to track such funds ("Identified
19	Workforce Development Funds");
20	(B) continue to identify all City expenditures incurred in Workforce Development
21	Programs and services, and establish budget mechanisms to track such expenditures ("Identified
22	Workforce Development Expenditures");
23	(C) prepare a Funding Allocation Plan for all Federal, State and general fund dollars
24	designated as Identified Workforce Development Funds and as Identified Workforce Development
25	Expenditures administered by all City departments for review and comment by the WISF by December

1	1, 2008, and for review and approval by the Board of Supervisors by January 1, 2009. The Board of
2	Supervisors shall make a determination on such plan by February 28, 2009.
3	——————————————————————————————————————
4	to obtain Federal and State Workforce Development Funds.
5	(E) create a timeline and a plan for further centralization of Workforce Development
6	efforts under the DEWD in order to maximize efficiency and effectiveness consistent with the Workforce
7	Development Strategic Plan, WIA, and this Chapter. This plan shall be approved by the Board of
8	Supervisors, and shall be implemented beginning in fiscal year 2009-2010.
9	(e) Work with all City departments to ensure that the City delivers and administers
10	Workforce Development services consistent with this Chapter and with the applicable policies set forth
11	by the Board of Supervisors and the DEWD; and
12	(f) Work closely with the WISF to coordinate and streamline Workforce Development
13	services for job seekers and employers in the City, consistent with the WIA and this Chapter.
14	(g) Assume the management of the First Source Hiring Program. In addition, to the extent
15	consistent with the Charter, the Director shall administer all funds that the City budget appropriates to
16	fund the First Source Hiring Program.
17	
18	Section 5. The Administrative Code is hereby amended by revising Section 30.5, to
19	read as follows:
20	SEC. 30.5. CITY DEPARTMENT RESPONSIBILITIES.
21	- Subject to the City Charter, local, State and Federal law:
22	(a) All City departments engaged in Workforce Development Services workforce
23	$\frac{development}{development}$ de
24	federal Federal, state and local Workforce Development funds Funds to the Director
25	Alignment Committee in the format and within with the timeline that the Committee requests within 30

days of the effective date of this ordinance, (2) follow the Director's strategic direction for such activities and (3) not implement any new workforce development efforts without the approval of the Director.

(b) In Phase 1, as described in Section 30.4(d)(1), the department head of each department that administers workforce development funds shall enter into a Memorandum of Understanding with the DEWD, or successor department, explaining each department's responsibilities and setting forth measurable outcomes as a condition of administering and/or receiving any local, including all general fund, workforce development funding from the DEWD. Each departmental Memorandum of Understanding shall also set forth the department's Workforce Development budget and program plans. Finally, City departments shall track and report back to the Director job seeker and employer services outcomes and shall respond to other reasonable requests for data from the Director.

-(c) In Phase 2, as described in Section 30.4(d)(2), the department head of each department that administers Workforce Development Funds shall, enter into a Memorandum of Understanding with the DEWD, or successor department, explaining each department's responsibilities and setting forth measurable outcomes as a condition of administering and/or receiving any federal, state and local, including all general fund, Workforce Development funding from the DEWD. Each departmental Memorandum of Understanding shall also set forth the department's workforce development budget and program plans. Finally, City departments shall track and report back to the Director job seeker and employer services outcomes and shall respond to other reasonable requests for data from the Director.

(d) Beginning in Fiscal Year 2008-2009, the department head of each department that administers Workforce Development Funds shall administer the Identified Workforce Development Funds and Identified Workforce Development Expenditures in accordance with the annual Approved Funding Allocation Plan.

(e) Beginning in Fiscal Year 2009-2010, the department head of each department that administers Workforce Development Funds shall comply with the timeline and a plan for centralizing Workforce Development efforts under the DEWD prepared by the Director as required in Section 30.4(d)(2), and approved by the Board of Supervisors.

Section 6. The Administrative Code is hereby amended by deleting existing Section 30.6, renumbering existing Sections 30.7 and 30.8 as Sections 30.6 and 30.7, and revising those sections, to read as follows:

SEC. 30.6. REPORTING REQUIREMENTS.

Within one year after the effective date of this Chapter and every year thereafter, the Director shall file a written report with the Board of Supervisors that explains Workforce Development policies for the City and evaluates the DEWD's ability to leverage workforce development system resources, avoid duplicate services, fill gaps in services, and streamline administrative and programmatic functions, consistent with this Chapter. The report shall also include information regarding the number of individuals placed in permanent jobs across the City and where those individuals were placed for work, verified in writing by the employer.

SEC. 30.67. LOCAL WORKFORCE INVESTMENT BOARD.

(a) Prior to making any appointments to the WISF, as set forth in the <u>federal Workforce</u>

<u>Investment Act</u> <u>WIA</u>, the Mayor shall submit the name of each nominee to the Board of

Supervisors. Unless the Board of Supervisors disapproves a nominee within thirty days after
receipt of the Notice of Appointment, the appointment shall become final. The Mayor need not
submit WISF nominees to Board of Supervisors for approval, if the Mayor appoints two (2)
members of the Board of Supervisors to the WISF.

(b) Pursuant to the relevant provisions of the <u>federal Workforce Investment Act</u> WIA, the
Mayor may include individuals on the WISF as he or she determines to be appropriate. As a
matter of policy, the Board of Supervisors strongly urges the Mayor to appoint a member of
the Board of Supervisors and a member of the WISF Advisory Committee to the WISF.

- (c) The Director <u>of Workforce Development</u> shall submit the Local Plan <u>developed by the WISF</u>, <u>as defined and required by the WIA</u>, to the Board of Supervisors for review and comment not less than 30 days prior to <u>submitting it the submission of the Plan</u> to the Governor.
- (d)(1) A seven (7)An eight (8) member committee ("Committee") shall be convened to serve in an advisory capacity to the WISF ("WISF Advisory Committee"). This WISF Advisory Committee committee shall include members representing Workforce Development Service Providers workforce development service providers and other community-based Nonprofit Corporations organizations serving low-income San Francisco residents and those with barriers to employment. The WISF Advisory Committee shall advise the WISF on workforce development system priorities, client needs and services.
- (2) The Board of Supervisors shall appoint four (4) members and the Mayor shall appoint four (4) members to the WISF Advisory Committee, with special attention given to ensuring that representation is aligned with the priority sectors of the local economy and that persons with expertise serving transitional age youth, homeless individuals, and re-entry populations are represented The Reentry Council and the Local Homeless Coordinating Board may make recommendations to the Board of Supervisors and the Mayor regarding appointments to the WISF Advisory Committee. The Transitional Youth Task Force shall appoint one (1) member to the Committee; the Local Homeless Coordinating Board shall appoint one (1) member to the Committee; the San Francisco Safe Communities Re-Entry Council shall appoint one (1) member to the Committee. All Committee members must be employed by a Nonprofit Corporation that provides Workforce Development Services at the time of appointment and shall be individuals with demonstrated

1	experience in leadership roles in workforce development, at the Executive Director or Chief Executive
2	Officer level, as well as expertise (ideally at federal, state and local levels) in workforce development
_	Officer level, as well as expertise (ideally at Jederal, state and local levels) in workforce development
3	policy and systems.

- (3) All <u>WISF Advisory</u> Committee members will be appointed to serve for a two year term, and all Committee members and/or the organizations they represent will serve for no more than two (2) consecutive terms. The terms are to be staggered. Therefore, at the first meeting of the Committee, the members will draw lots to determine which three (3) members will serve for one (1) year.
- (4) The Chair of the Committee and/or the organization he/she represents may not receive any funds for Workforce Development efforts from any department or agency of the City and County of San Francisco during his/her term of appointment as Chair, nor for a minimum of two years following the conclusion of his/her Committee service. The Committee will annually nominate a Committee Chair elect two persons (from among its membership to serve as co-chairs.), to be appointed by the WISF

SEC. 30.78. SEVERABILITY.

If any section, subsection, clause, phrase or portion of this Chapter is for any reason held invalid or unconstitutional by any court or Federal or State agency of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portions thereof.

Section 7. The Administrative Code is hereby amended by revising Section 5.1-4, concerning the Reentry Council, to read as follows:

SEC. 5.1-4. POWERS AND DUTIES.

The Council shall have the following powers and duties:

1	* * * *(i) The Council <u>may make recommendations to the Board of Supervisors and the</u>
2	Mayor regarding appointments to the WISF Advisory Committee as provided in shall appoint one
3	member to the Workforce Investment Community Advisory Committee, as required by San Francisco
4	Ordinance 270-07 (SF-Administrative Code Section 30.6 30.7).
5	
6	Section 8. Effective Date. This ordinance shall become effective 30 days after
7	enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
8	ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
9	of Supervisors overrides the Mayor's veto of the ordinance.
10	
11	Section 9. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
12	intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
13	numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
14	Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
15	additions, and Board amendment deletions in accordance with the "Note" that appears under
16	the official title of the ordinance.
17	
18	APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney
19	
20	By: PAULA JESSON Deputy City Attorney
21	
22	n:\legana\as2013\1400199\00912409.doc
23	
24	
25	