

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The
December 9, 2015
Meeting of the
Workforce Investment San Francisco (WISF) Board
Hotel Whitcomb
1231 Market Street, San Francisco, CA 94103

WISF Members Present

Andrew Lindsay, Jawbone	Malia Cohen, San Francisco Board of Supervisors
Ann Weeby (for Ebony Frelix), Salesforce.org	Micki Callahan, San Francisco Department of Human Resources
Anthony Urbina, Sheet Metal Workers Local 104	Ramon Hernandez, Laborers, Local 261
Barbara Smith, San Francisco Housing Authority	Renee Willette (for Juliet Ellis), San Francisco Public Utilities Commission
Bob Nibbi, Nibbi Bros. Construction	Robert Reed (for Paul Giusti), Recology
Brian Morton, Webcor Builders	Ruben Santana, Rubecon Construction
Charley Lavery, Operating Engineers Local 3	Ted Egan, City of San Francisco Controller's Office
David Johnson, Plasterers and Cement Masons Local 300	Theresa Woo, Department of Rehabilitation
Donnalyn Murphy (for Gwyneth Borden), Golden Gate Restaurant Association	Tiffany Apczynski, Zendesk
Jeanine Cotter, Luminalt	Tony Lugo (for Trent Rhorer), Human Services Agency
John Doherty, IBEW Local 6	Toni Rucker, San Francisco Department of Public Health
Kevin Carroll, Hotel Council of San Francisco	
Laura Moran, San Francisco Unified School District	

WISF Members Absent

Arthur Tyler, City College of San Francisco	Naomi Kelly, Office of the City Administrator
Barbara Garcia, Department of Public Health	Ontario Smith, PG&E
Celeste Alleyne, Microsoft	Rebecca Miller, SEIU-United Healthcare West
Clearnise Bullard, JobCorps Northern CA Outreach and Recruitment	Rodrigo Santos, Santos & Urrutia Structural Engineering
Egon Terplan, SPUR	Sam Rodriguez, KSR Strategy Group
Jeff Fanselow, CBS Interactive	Sandy White, LinkedIn
Jorge Tapia, Employment Development Department	Sylvia Kwan, Kwan-Henmi Architecture/Planning
Katy Johnson, Wells Fargo	Tom Quigley, Riverbed Technology
Kent Lim, Kent Lim Construction	Trent Rhorer, Human Services Agency
Ku-Tsang Lin, Kaiser Permanente	Ximena Delgado, Bank of America
Manuel Flores, Carpenters Local 22	

OEWD Staff & Notables

Armina Brown, Administrative Assistant
David Walker, Workforce Development Specialist
John Halpin, Director of Program Operations
Lillie Ellison, Business Services Manager
Lowell Rice, Business Services Specialist
Mandisa Lyons, Administrative Aid
Marc Majors, CityBuild Academy Manager

May Ng, Business Services Specialist
Michael Carr, Director of Workforce Development
Monique Forster, Senior Workforce Development Specialist
Nikki Tosiello, Business Services Specialist
Patrick Mitchell, Senior Community Development Specialist
Pat Mulligan, Director of CityBuild
Ruth Sappelt, Senior Workforce Analyst

Public
(As Evidenced by the Sign-In Sheet)

Beth Urfer, Jewish Vocational Service
Brett Berning, Manpower
Cecilia Liang, Charity Cultural Services Center
Craig Lahti, Larkin Street
David Do, AllinSF.com
David Tam, Employment Development Department
Derek Toliver, PACT, Inc.
Diva Conrad, City College of San Francisco
Dorick Scarpelli, Five Keys Charter School
Gabriel Garcia, Employment Development Department
Ian Fernando, SunRun
Joe Ramirez-Forcier, Positive Resource Center
Jorge Villalobos, Employment Development Department
Jose Repelily, Rubicon

Katie Cruz, BAYCAT
Katy Fitzsimmons, Wells Fargo
Kim Coulthurst, Pathways Consultants
Lily Wong, Communities United for Health & Justice
Maureen Sedonaen, Goodwill Industries
Nate Williams, LinkedIn
Miguel Oaks, Hospitality House Raul Galvan, Department of
Richard Scott, Goodwill Industries
Symantha Chapman, Positive Resource Center
Teresa Chan, Chinatown Access Point
Terry Goodwin, Best Buddies
Terri Feeley, Self
Winnie Yu, Self-Help for the Elderly
Umber Ahmed, Bay Area Medical Academy

Roll Call

Kevin Carroll, WISF Chair, called the meeting to order at 9:11 A.M. He invited members to introduce themselves.

Adoption of Agenda
(Action Item)

On motion by Charley Lavery, seconded and carried, the agenda was unanimously adopted.

Approval of Minutes from September 16, 2015
(Action Item)

On motion by Charley Lavery, seconded and carried, the minutes of the September 16, 2015 WISF meeting minutes were unanimously approved.

Director's Report
(Discussion Item)

Mr. Carroll invited Workforce Director Michael Carr to deliver the Director's Report.

Staff Transition

Mr. Carr announced the resignation of Strategic Initiatives Director, Greg Asay and acknowledged his hard work and efforts with the WISF board and commitment to workforce.

OEWD, DCYF & HSA Alignment

Mr. Carr discussed the importance and continued alignment of workforce with other city departments, such as DCYF and HSA. OEWD will clarify and understand the populations, identify what types of services the City can provide, coordinate data systems, and OEWD and DCYF will plan to align grant funding.

Grant Funding

Mr. Carr announced that OEWD received approximately \$4 million in grant funding, which includes the Career California Pathways Trust Grant for \$1 million with CCSF and SFUSD. Additionally, OEWD was funded \$3 Million for the American Apprenticeship Grant, which will assist in the creation of entry to mid-level jobs.

Launchpad

The purpose of Launchpad is to create a workforce system that better assists service providers in matching their clients with jobs, offer workforce services, and track their candidates in order to make a data driven decision, and to help increase collaboration with Mayor's Office, DCYF, and HSA. Additionally, to improve First Source Hiring with a projected timeline of the second Quarter of 2016.

Mr. Carr asked Patrick Mulligan, Director of CityBuild, to give an update on CityBuild activities.

CityBuild Activities

Patrick Mulligan, Director of CityBuild, presented an update on the CityBuild graduation, which will be held on December 21, 2015 at the SF Jazz Center at 5:30pm with celebration of the 10th anniversary of CityBuild. The graduation will include two cycles with 100 graduates.

The following projects are upcoming or ongoing in San Francisco: Treasure Island, Park Merced, 5M Project, Warriors, Hunters Point Shipyard and Candlestick Point, Pier 70, Salesforce Tower, Central Subway and Transbay Transit Center.

Mr. Carroll thanked Greg Asay, Strategic Initiatives Director, for his work with the WISF Board.

Mr. Carroll invited Ted Egan, Chief Economist, City and County of San Francisco, to present on the San Francisco economy. Highlights included:

Sector Growth

No sign of a slowdown and the long term trend is rapid growth. Overall there is job growth in every sector. Information Technology is driving the bulk of job growth and continues to grow at 5% a year. The slowest growing sector is Financial Services at 1.5% a year. Education and Health Sectors have dropped to 2.5% a year, but Construction remains to be at 5% a year. Performance of NASDAQ is tied to San Francisco economy. 90% of the changes in the San Francisco economy can be tied to NASDAQ.

Unemployment and Housing

The City's unemployment rate has dropped to under 3% which is extremely low. Businesses have limited opportunity to fill jobs locally due to physical constraints on business expansion as space in San Francisco is a challenge even if overall economic climate is healthy. Recruiting challenges with average San Francisco home is at \$1.1 million.

**Presentation:
San Francisco
Economic Update
(Discussion Item)**

Factors Affecting Continued Growth

The United States unemployment rate is 5% and wages are rising nationally. Local Technology Sector risk is rising and overheating, and by extension the whole economy. The constraints with local infrastructure will lead to a slowdown in the tech sector or broader economy.

Discussion followed.

Renee Willette from the San Francisco Public Utilities Commission requested Mr. Egan if the Economic Update can be broken down by zip code, race, and ethnicity in the future to best see who's being left behind.

Mr. Carroll invited John Halpin, Director of Program Operations, to present on the Information and Communications Technology Sector.

Presentation: Sector Spotlight ICT (Discussion Item)

ICT Sector Spotlight

Mr. Halpin spoke on the history of TechSF and its creation to train San Franciscans with the skills needed to succeed in this economy. Over one thousand participants have found employment and internships through TechSF since it started in 2012 and services a very diverse population in regards to gender, age, and ethnicity.

Mr. Halpin shared the TechSF sector partnerships model and invited a few TechSF partners to share and discuss their role. Annie Tahtinen, Talent Scout at Bay Area Video Coalition (BAVC); Katy Cruz, Vice President of Programs and Operations at Bayview Center for Art and Technology (BAYCAT); Nathan Williams from LinkedIn; Tiffany Apczynski from Zendesk; and Andrew Lindsay from Jawbone presented. Other sectors like Healthcare, Banking, Retail, in addition to partnerships in the public sector, benefit from TechSF.

Mr. Halpin announced that TechSF was recognized by the White House Tech Hire Initiative in March and have received a \$3 million American Apprenticeship Grant in September and will be applying for an additional \$4 to \$5 million through the Tech Hire Grant solicitation. OEWD and partners have been able to get roughly \$2.5 million per year for TechSF.

Mr. Halpin highlighted Career California Pathways Trust to build pathways for high school and community college students to advanced training, work-based learning, internships and jobs.

Patrick Mitchell, TechSF Program Manager, presented on the TechSF Accelerator objectives, goals and commitments for Tech Hire. Mr. Mitchell shared that TechSF has been able to expand and continue through fund development. Under the American Apprenticeship Grant, TechSF was one of 24 out of 46 grantees in ICT. The grant provides \$3 million over five years that allows upscaling of 300 employees, of new and existing employees, with combined online classroom training and on the job learning and provides funding for both pre-apprenticeship and registered apprenticeship occupational skills training. TechSF is focused on those underrepresented populations prioritized by the Department of Labor.

Main objectives of TechSF Accelerator: (1) Target jobseekers that are underrepresented; (2) upscale existing workers to advance in their job; (3) link boot camps to higher education

institutions to create more holistic learning experience that meet registered apprenticeship requirements and also provide college credit.

Discussion followed.

Public Comment
(Discussion Item)

Mr. Carroll called for public comment.

There was no public comment.

Adjournment
(Action Item)

Mr. Carroll called for a motion to adjourn the meeting. On motion by John Doherty, seconded and carried, the meeting was adjourned at 10:52 A.M.