

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The

June 13, 2018

Meeting of the

Workforce Investment San Francisco (WISF) Board
San Francisco War Memorial Veteran's Building Green Room
401 Van Ness Avenue, 2nd Floor, San Francisco, CA 94102

WISF Members Present

Aaron Michel, 1984 Ventures	Jorge Tapia, EDD
Andrea Bruss, Alternate Supervisor Breed	Julie Fallon, Marriott Hotels
Andrew Lindsay, Jawbone	Kevin Carroll, Hotel Council
Ann Weeby, Salesforce	Mark Rocha, Chancellor, City College of SF
Bob Nibbi, Nibbi Brothers	Paul Giusti, Recology
Brian Morton, WEBCOR Builders	Ramon Hernandez, Laborers Local 261
Chhavi Sahni, Golden Gate Restaurant Association	Rebecca Miller, SEIU-UHW
Edward Battista, Sutter Health	Ruben Santana, Rubecon
Jeanine Cotter, Luminalt	Sam Rodriguez, KSR Strategy Group
John Doherty, Electricians - IBEW Local 6	Sandra Lee Fewer, Board of Supervisors

WISF Members Absent

Bryan Rogers, Bloomingdale's	Kent Lim, Kent Lim Construction
Charlie Hale, Pinterest	London Breed, President Supervisor, City and County of San Francisco
Charley Lavery, OE Local 3	Rodrigo Santos, Santos & Urrieta, Inc
David Johnson, Masons Local 300	Theresa Woo, Department of Rehabilitation
Egon Terplan, SPUR	Ximena Delgado, Bank of America
Jeffrey Chiu, UCSF	
Katy Johnson, Wells Fargo	

OEWD Staff & Notables

Amabel Akwa-Asare, Director of Strategic Initiatives	Janan Howell, Director of Sector & Workforce Initiatives
Andrew Shen, City Attorney	Jen Hand, Sr. Community Dev. Spc.
Andrew Abou Jaoude, Sr. Workforce and Community Dev. Spc.	Joaquin Torres, Interim Co-Director
Armina Brown, Administrator	Joshua Arce, CityBuild Director
Carolyn Shek, TechSF Programming	Krysti Specht, Sr. Workforce Dev. Spc.
Charlie Paisley, HealthCare Academy Manager	Lauran Acevedo, Sr. Business Services Spc.
David Walker, Sr. Workforce Dev. Spc.	Lowell Rice, Sr. Business Services Spc.
Denise Zvanovec, Director of Contracts and Procurement	Katherine Daniel, Acting Director of Workforce
Dylan Smith, Assistant to the Director	Mor Xiong, Sr. Workforce Development Spc.
	Pat Mulligan, General Services Administration
	Ryan Young, Policy Analyst
	Ted Egan, SF Controller's Office

Public (As Evidenced by

Aimee Durfee, Jewish Vocational Services	Joe Ramirez Forcier, Positive Resource Center
AJ McBride, BAVC	Kalen Cornelious, Urban Services YMCA

<i>the Sign-In Sheet)</i>	Alison Chan, Self-Help for the Elderly Alison Sanders, SFSU Brice Turney, Mission Hiring Hall Bryn VanAlstyne, Larkin Street Youth Services Camille Ramani, Upwardly Global Cherelle Garrett, Urban Services YMCA Christopher Walker, BACR Drew Taylor, Mission Hiring Hall Eddie Ahn, Brightline Defense Elizabeth Jackson-Simpson, Success Center Gina Kotos, Brightline Defense I.J. McKinney, Hunter’s Point Family Jennifer Larsh, Manpower Jennifer Salerno, Urban Services YMCA Jessie Oettinger, SPRA	LaDiamond Laurent, Hunters Point Family Lauren Curry, CCSF Louis Bracco, Episcopal Community Services Mark Beadleston, Carpenter’s Apprenticeship Mark Cole, New Door Ventures Megan Kenny, Goodwill Nancy Gota, Enterprise for Youth Patricia Tu, Success Center Reyman LaChase, Success Center Richard Scott, Goodwill Shanise Lukie, CA EDD Shondip Ghosh, Coral Innovations Tanya Merena, LaborX Troy Henry, 5 Keys Winnie Yu, Self-Help for the Elderly
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Roll Call Kevin Carroll, WISF Chair called the meeting to order at 9:07 AM. Mr. Carroll introduced new WISF members, Aaron Michel, 1984 Ventures; Ann Weeby, Salesforce; Chhavi Sahni, Golden Gate Restaurant Association; and Supervisor Sandra Fewer. Supervisor Fewer delivered remarks. Mr. Carroll called roll. There was quorum.

Adoption of Agenda (Action Item) Mr. Carroll updated the order of the agenda. Mr. Carroll called for a motion to adopt the agenda. Ramon Hernandez moved to adopt the agenda. John Doherty seconded. None opposed.

Adoption of Minutes (Action Item) Mr. Carroll called for a motion to adopt the minutes from December 18, 2017 and March 7, 2018. Rebecca Miller moved to adopt the agenda. Ramon Hernandez seconded. None opposed. Supervisor Fewer abstained.

OEWD Director Remarks (Discussion Item) Mr. Carroll introduced Joaquin Torres, Deputy Director of the Office of Economic and Workforce Development.

Mr. Torres spoke to the recent departure of Director Todd Rufo, and OEWD’s transition plan for him to co-direct OEWD with Ken Rich until the Director position is filled. Mr. Torres confirmed the department’s commitment to Citywide alignment in service of the most vulnerable San Francisco residents.

OEWD Workforce Director’s Report (Discussion Item) Mr. Carroll invited Katherine Daniel, Acting Director of Workforce to present the OEWD Workforce Director’s Report.

Ms. Daniel spoke to the Workforce Division’s special projects and strategic planning. Ms. Daniel provided updates on the equity hiring provisions of the new Cannabis legislation and OEWD’s partnership with the Office of Cannabis to develop monitoring processes of the 22 retail establishments that have equity hiring provisions. OEWD hosted the first Cannabis Hiring event, attended by Cannabis businesses, OEWD Access Points, record expungement services, and jobseekers.

Ms. Daniel updated WISF on recent OEWD events. Both the CityBuild Academy and the

HealthCare Academy recently graduated students. In April, OEWD hosted the Creating Connections Provider Conference which brought together over 250 participants, WISF board members, over 45 organizations, and six City departments. OEWD facilitated the annual Youth Jobs Challenge hosted by Salesforce to bring service providers, City agencies, and over 39 employers together to improve hiring practices for young adults.

Upcoming, OEWD will be working with the Mayor's Office and Board of Supervisors to confirm the new budget, will be renegotiating contracts with providers, and will publish the CityBuild Local Hire report.

Mr. Carroll opened the floor to questions. There were no questions.

Hallmarks of Excellence
(Action Item)

Mr. Carroll introduced the American Job Center of California (AJCC) Hallmarks of Excellence action item, which approves Mr. Carroll as the signatory for the Hallmarks of Excellence certification. Mr. Carroll introduced Amabel Akwa-Asare, Director of Strategic Initiatives, OEWD to provide context for the action item and Jessie Oettinger from Social Policy Research Associates (SPRA) to provide an update on the certification process.

Ms. Akwa-Asare described the action item which seeks to provide WISF Chair Kevin Carroll with the ability to certify the findings before submission to the State Workforce Board.

Ms. Oettinger provided the update for the AJCC Hallmarks of Excellence certification process. Ms. Oettinger outlined next steps.

Mr. Carroll opened the floor to questions.

Aaron Michel asked about the user experience for clients of the AJCC. Ms. Oettinger and Ms. Daniel explained the user experience, and the variations of service delivery based on barriers.

Jeanine Cotter asked about executing goals under the continuous improvement plan. Ms. Oettinger reviewed the continuous improvement plan.

Rebecca Miller noted that imperfect scores are important because the system can be improved and these results will hold the system accountable.

Ann Weeby noted that year-over-year comparisons would be helpful in the future and asked the workforce system providers and intermediaries to connect with industry leaders.

Mr. Carroll asks for the motion to allow him to sign and submit the certification. John Doherty motions for approval. Julie Fallon seconded. No oppositions. No abstentions.

WISF Board Member Profiles
(Discussion Item)

Mr. Carroll introduced Jeanine Cotter, Co-Founder and CEO of Luminalt Energy to give background.

Ms. Cotter discussed her company's work to create clean energy and jobs for San Francisco.

Conflict of Interest Presentation

Mr. Carroll introduced Andrew Shen from the City Attorney's Office to discuss ethics requirements.

(Discussion Item) Mr. Shen described pertinent ethics laws for WISF board members and provided to members the Statement of Incompatible Activities.

**Young Adult
Subsidized
Employment
Program**

(Discussion Item)

Mr. Carroll introduced Andrew Abou Jaoude, Senior Community Development Specialist at OEWD to present on the Young Adult Subsidized Employment Program (YASE).

YASE provides young adults with the opportunity to obtain real-life work experience, and helps employers with the on-boarding costs associated with hiring. The program involves up to six months of subsidized employment, with a minimum of 300 hours. Providers support youth participants and the employers in a dual-customer approach. Mr. Abou Jaoude described partnerships with Committee on Information Technology, Department of Children Youth and Families, San Francisco Airport, and OEWD's TechSF program.

Mr. Abou Jaoude introduced Jennifer Salerno, Urban Services YMCA; Liz Jackson-Simpson, Success Center SF; and Christopher Walker, Bay Area Community Resources CHALK. The panel answered questions posed by Mr. Abou Jaoude and by WISF members. Members of the panel spoke to opportunity for youth, building partnerships with organizations and employers, creating career pathways, and meeting young people where they're at to provide them with the experiences they need. Ms. Daniel noted that subsidized employment is an evidence-based practice which is successful for opening the door to new workers. Ms. Jackson-Simpson requested more work-based learning opportunities from employers.

Mr. Carroll opened the floor to questions or comments.

Theresa Woo, Department of Rehabilitation noted that Behavioral Health is creating a young adult pipeline for peer providers. Theresa offered to make connections with this agency.

Ann Weeby, Salesforce asked what the requirement of employers is after the three- to six-month subsidized employment program and what are the wraparound supports and training provided to youth workers. The panel noted that the youth attend a six-week job readiness training. The partnership expectation for employers is to connect with the providers on successes and challenges of the program. Mr. Abou Jaoude noted that the ultimate goal of the program is for employers to hire the participant full-time.

Aaron Michel, 1984 Ventures asked what the capacity for the program is and what the average cost of going through the program. Ms. Jackson-Simpson noted that Success Center has capacity for 20 participants, and the program is on-going.

**Chapter 30
Update**

(Discussion Item)

Mr. Carroll introduced Amabel Akwa-Asare, Director of Strategic Initiatives at OEWD to provide an overview of the Chapter 30 Workforce System Alignment update.

Ms. Akwa-Asare noted that due to limited time at this meeting, there will be a longer presentation on Chapter 30 in September. Ms. Akwa-Asare drew attention to the Alignment Update materials and discussed movement on the five items outlined in the original Workforce System Alignment Report. Ms. Akwa-Asare provided background on the FY 2016-17 Workforce Inventory, which covers the types of workforce programs available to clients and the system-wide spending.

**Public Comment
on Non-Agenda
Items**
(Discussion Item)

Mr. Carroll opened the meeting to public comment. There was no public comment.

Board Member John Doherty noted that IBEW 6 is accepting applications for the Inside Wireman Program. Applications are available on the website: www.sfelectricaltraining.org.

Joshua Arce, CityBuild Director noted that Local 6 partnered with CityBuild to implement Direct to Interview protocol for CityBuild graduates, which eliminates the need to test for an interview.

Mr. Carroll noted that the Hotel Council Equality and Inclusion Program will be at the Juneteenth Festival on Saturday, June 16th.

Adjournment
(Action Item)

Mr. Carroll notes that the next meeting is June 6, 2018. Mr. Carroll called for a motion to adjourn the meeting and the meeting was adjourned at 11:05 A.M.