

RFP 212 Program Area Summary

NEIGHBORHOOD-BASED STRATEGIES

Program Area	Title	Anticipated # of Awards	Anticipated Total Funding	Eligible Neighborhood(s), Corridor(s) or District(s)	Eligible Applicants	Page #
A	Bayview Neighborhood Events	5-10	\$125,000	Bayview	Nonprofit	11
B	SF Shines Storefront Window Display	2-4	\$100,000	Bayview, Excelsior, Lower Fillmore, Lower Haight, Mission, Ocean Avenue, Portola, Visitacion Valley, Broad Street	Open	14
C	Castro Commercial Corridor Manager	1	\$75,000	Castro, Upper Market	Nonprofit	16
D	Central Market/ Tenderloin Public Space Enhancements	2	\$30,000	Central Market, Tenderloin	Nonprofit	17
E	Chinatown Tourist and Visitor Attraction Program	1	\$150,000	Chinatown	Open	19
F	Chinatown Marketing for Small Businesses	1	\$100,000	Chinatown	Open	20
G	SF Shines Storefront Improvement	1-3	\$750,000	Chinatown, Excelsior, Lower Fillmore, Lower Haight, Mission, Ocean Avenue, Portola, Visitacion Valley, Broad Street	Nonprofit	22
H	District 6 Big Belly Pilot Program	8	\$160,000	District 6	Nonprofit	25
I	Japantown Economic Vitality Support	1	\$170,000	Japantown	Nonprofit	27
J	Lower Fillmore Neighborhood Strengthening, Stabilization, and Capacity Building Program	1-2	\$60,000	Lower Fillmore	Nonprofit	30
K	Lower Fillmore Microenterprise and Small Business Development	1	\$25,000	Lower Fillmore	Nonprofit	32
L	Lower Fillmore Festivals and Events	2or more	\$60,000	Lower Fillmore	Nonprofit	34
M	Event Support for Transgender Cultural District	1	\$25,000	Central Market, Tenderloin	Nonprofit	36
N	Noe Valley Town Square	1	\$135,000	Noe Valley	Nonprofit	38
O	Ocean Avenue Community and Cultural Events	1	\$20,000	Ocean Avenue	Nonprofit	40

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P	District 4 Small Business Public Safety Initiatives	1-2	\$50,000	Outer Sunset	Nonprofit	41
Q	Event Support for SOMA Leather Cultural District	1	\$25,000	South of Market Area (SOMA)	Nonprofit	43
R	Tenderloin Block Safety Group Capacity Building	1	\$15,000	Tenderloin	Nonprofit	45
S	Tenderloin Arts Programming	2-4	\$65,000	Tenderloin	Nonprofit	47
T	Tenderloin Public Safety and Community Engagement Programs	1	\$65,000	Tenderloin	Nonprofit	49

CITYWIDE STRATEGIES

Area	Title	Anticipated # of Awards	Anticipated Total Funding	Eligible Applicants	Page #
U	Citywide Big Belly Pilot Program	TBD based on applicant pool	\$250,000	Nonprofit	52
V	Commercial Corridor Public Safety Initiatives	1-2	\$500,000	Nonprofit	54
W	Community Benefit District Organizational Support	1-2	\$15,000	CBD/BID	56
X	Economic Development Capacity Building Support	1-2	\$100,000	Open	57
Y	SF Shines Fund Management	1	\$750,000	Nonprofit	59
Z	Women's Entrepreneurship	1-2	\$310,000	Nonprofit	61
AA	Commercial Corridor and Neighborhood Marketing Initiatives	1-5	\$250,000	Open	64