

RFP 209 Program Areas Handout at Bidders Conference

Program Area	Title	Anticipated # of Awards	Anticipated Total Funding	Eligible Applicant Notes	Page #
	<u>Neighborhood Economic and Community Development Programs</u>				9
A	<u>Big Belly Pilot Project</u>	Up to 7 at \$15k each	\$ 105,000	Nonprofit	10
B	<u>Community Benefit District/Business Improvement District Feasibility and Formation/Renewal</u>	Up to 4	\$ 50,000	Current CBD/BID and interested neighborhoods with a commercial corridor	11
C	<u>Community Benefit District/Business Improvement District Organizational Support</u>	Up to 1	\$ 15,000	Established CBD/BID	12
D	<u>Excelsior Storefront Improvement and Beautification</u>	Up to 1	\$ 100,000	Open	13
E	<u>Calle 24 Latino Cultural District Director</u>	Up to 1	\$ 100,000	Nonprofit	15
F	<u>Mission Street and Cultural District Marketing Services</u>	Up to 1	\$ 80,000	Nonprofit	16
G	<u>Calle 24 Latino Cultural District Small Business & Marketing Support</u>	Up to 1	\$ 100,000	Nonprofit	17
H	<u>Chinatown Economic Development and Action Plan</u>	Up to 1	\$ 50,000	Nonprofit	19
I	<u>Small Business Resiliency Fund</u>	Up to 2	\$ 300,000	Nonprofit	21
J	<u>Tenderloin Public Programming Projects</u>	Up to 3	\$ 50,000	Nonprofit	22
K	<u>Bayview Corridor Management & Façade Improvements</u>	Up to 1	\$ 300,000	Nonprofit	23
L	<u>Bayview-Hunters Point Cultural District Community Engagement</u>	Up to 1	\$ 50,000	Nonprofit	24
M	<u>Healthy Retail SF Community Engagement</u>	Up to 2 at up to \$25k each	\$ 50,000	Nonprofit	25
N	<u>Citywide Public Space Management Entity</u>	Up to 1	\$ 400,000	Nonprofit	27
O	<u>District 1 Merchant Capacity Building</u>	1 or more	\$ 30,000	Nonprofit	30
P	<u>Small Business Needs Assessment</u>	Up to 1	\$ 75,000	Open	31
	<u>Business Development Programs</u>				34
Q	<u>Food Security</u>	Up to 1	\$1,000,000	NonProfit	35

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	<u>Workforce Development Programs</u>				36
R	<u>Young Adult Access Point – Young Adult Re-entry Workforce Services for job seekers in the Mission and/or Excelsior districts</u>	1	\$ 75,000 - \$125,000	Open	37
S	<u>Adult Specialized Access Point –Trans and LGBTQ+ Workforce Services Citywide with an additional emphasis on job seekers in the Tenderloin and SOMA Neighborhoods</u>	1	\$ 130,000 - \$ 160,000	Open	43
T	<u>Construction Sector Occupational Skills Training (OST) – CityBuild Academy and CityBuild-Gleneagles Training Provider</u>	1 or more	\$ 325,000	Nonprofit	48
U	<u>Driver’s Education Program Pilot</u>	1	\$ 150,000	Open	50
V	<u>Advance Manufacturing Sector Bridge Program Pilot</u>	1	\$ 300,000	Open	52