

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Draft Minutes of The
December 8, 2021
Meeting of the

Workforce Investment San Francisco (WISF)

Meeting held via teleconference pursuant to Governor Newsom's Executive Order N-25-20 and Mayor Breed's Third Supplement to Mayoral Proclamation Declaring the Existence of a Local Emergency Dated February 25, 2020

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| WISF Members Present | Jeanine Cotter, Luminant Solar Energy Corp. Bob Nibbi, Nibbi Brothers Charley Lavery, OE Local 3 Edward Battista, Sutter Health Jorge Tapia, CA Employment Development Dept. Julie Fallon, Marriott Hotels Kim Tavaglione, San Francisco Labor Council Laurie Thomas, Golden Gate Restaurant Assn. Lori Dunn- Guion, Swinerton Lynn Mahoney, SF State University | Meaghan Mitchell, Civic Action Labs Michon Coleman, Hospital Council of Northern & Central California Ramon Hernandez, Laborers Local 261 Safiya Miller, Microsoft Corporation Sam Rodriguez, Rodriguez Strategic Partners, LLC Shanell Williams, City College Board of Trustees Theresa Woo, CA Dept. of Rehabilitation Vikrum Aiyer, Postmates |
| WISF Members Absent | Angela Tamayo, SEIU, UHW Ann Weeby, Salesforce Cynthia Gomez, UNITE HERE Local 2 Jeffrey Chiu, UCSF John Doherty, IBEW Local 6 Kevin Carroll, Hotel Council of San Francisco | Rafael Mandelman, San Francisco Board of Supervisors Shamann Walton, San Francisco Board of Supervisors Tony Delorio, Local Union No. 665 |
| Opening Remarks and Meeting Guidelines from Vice-Chair Jeanine Cotter <i>(Discussion Item)</i> | Iris Rollins (OEWD) opened the meeting by reciting the Ramaytush Ohlone Land Acknowledgement and reviewing the meeting guidelines. Jeanine Cotter, WISF Vice-Chair, introduced herself and called the meeting to order at 9:02 AM. Ms. Cotter welcomed the members. | |
| Welcome and Introduction of New Members and Guests <i>(Discussion Item)</i> | Ms. Cotter introduced Kim Tavaglione, Executive Director of the San Francisco Labor Council. She then introduced David Martin, Chancellor of City College of San Francisco. Ms. Cotter also introduced Laurie Thomas, Executive Director of the Golden Gate Restaurant Association. | |
| Roll Call <i>(Discussion Item)</i> | Ms. Cotter called on Iris Rollins to conduct roll call. Ms. Rollins announced that a quorum was present. | |
| Adoption of the Agenda <i>(Action Item)</i> | Vice-Chair Cotter asked for a motion to adopt the meeting agenda. Ms. Woo made the motion which was seconded by Mr. Hernandez and passed unanimously. | |
| Adoption of the Minutes from September 8, 2021 Meeting <i>(Action Item)</i> | Minutes from the meeting were not available at this time. They will be brought to the next WISF Board meeting for approval. | |

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| Emergency Proclamation Resolution <i>(Action Item)</i> | Ms. Cotter then asked Joshua Arce, Director of Workforce Development to speak to the Emergency Proclamation Resolution which allows the WISF and other policy bodies to continue to meet remotely while the emergency orders from the Governor, Mayor and San Francisco Department of Public Health are still in place. Motion was made by a WISF Board member to approve the Resolution Making Findings to Allow Teleconference Meetings Under California Government Code Section 54953(e), seconded by Mr. Lavery and passed unanimously. |
| AJCC Certification <i>(Action Item)</i> | <p>Director Arce explained that OEWD has completed the American Job Centers of California (AJCC) evaluation of our comprehensive Job Center managed by Goodwill Industries. The Baseline Certification is intended to ensure that every AJCC is in compliance with key WIOA statutory and regulatory requirements. Once the AJCC Certification Indicator Assessment is completed, the Local Board must use the recommendations and evaluations from the assessment to create a continuous improvement plan for the AJCC.</p> <p>This item will be moved to the WISF Executive Committee for further discussion and approval.</p> |
| WISF Member Spotlight <i>(Discussion Item)</i> | Ms. Cotter introduced Michon Coleman, Regional Vice President of the Hospital Council of Northern & Central California. Ms. Coleman shared her background and experience, what she values most about WISF membership and noted opportunities for collaboration with the Hospital Council. |
| OEWD Director Remarks <i>(Discussion Item)</i> | Director Kate Sofis discussed the importance of the work that OEWD does to help people find their path to employment to move their lives forward. She stated the importance of continuing to find ways to support people with financial support as they develop new skills as well as seeking funding for apprenticeship and earn-and-learn opportunities, which support employers as well. The department will continue to connect the opportunities of a recovering economy in different industry verticals to both the training and hiring pipelines that the sector trainings are engaged in. |
| Workforce Director Remarks <i>(Discussion Item)</i> | <p>Director Joshua Arce first thanked Michon Coleman for her presentation and acknowledged the strong partnerships with hospital and healthcare industry members, both those on the WISF Board and in the community. He then presented economic indicator data from the Employment Development Department for October 2021 that showed the continuing decline in the City's unemployment rate as well as the changes in area employment in various industries since December 2019 and throughout the health crisis.</p> <p>Director Arce presented information on the types of programs serving Persons Experiencing Homelessness and the numbers of individuals proposed to be served. He shared details of the CityBuild Mission Rock Academy, a training of all women, graduating to work as union apprentices as part of the Mayor's Women and Families First initiative.</p> <p>OEWD is in the process of developing a proposal for the Economic Development Administration's (EDA) "Good Jobs Challenge" grant in partnership with local and regional partners in five Bay Area counties in the areas of Tech, Healthcare, BioTech and Advanced Manufacturing. He shared information about the extremely successful Hospitality Hiring Fair held on November 3rd as well as an upcoming Training and Resource Fair to be held on December 14th.</p> <p>Member Miller offered to assist with social media outreach on behalf of the WISF and OEWD to increase awareness.</p> <p>Member Aiyer asked how Board members could assist in promoting the training and hiring resources available. Director Arce thanked Member Aiyer for the offer and encouraged members to share information through their networks.</p> |

Member Woo asked about the timeframe for the EDA grant that OEWD is working on. Director Arce explained that the grant needs to be submitted in January. Funding would be for 3 years starting in July 2022.

**Program Spotlight
– Healers of
Tomorrow**
(Discussion Item)

Healthcare Academy Program Manager Charlie Paisley presented an overview of the Healthcare Academy including the mission, goals, range of training programs and benefits to employers, job seekers and the community.

Kelcie Wong, Director of Healthcare Programs at JVS provided an overview of JVS' role as the Healthcare Sector Coordinator, which is responsible for outreach and orientation of clients, direct placement services, employer engagement and hiring events, and student celebrations. JVS is also a training provider in the Healthcare Academy. Kelcie then shared a video of an academy success story featuring participant Erica King. Following her internship with UCSF, Erica was hired as a Practice Coordinator.

Mark Burns, Executive Director of Homebridge, presented an overview of the agency services. He introduced Crystal Robinson, a Home Care Provider and CNA candidate who completed the CNA training at Homebridge.

**Update on FY
2020-2021
Program
Outcomes**
(Discussion Item)

Director Arce gave an overview of FY 2019-20 and FY 20-21 program outcomes. OEWD providers pivoted in first year of pandemic to providing many services remotely. Workforce services were expanded by approximately 10% in FY 20-21 with greater numbers of participants enrolled and placed. Biggest expansion of work came through COVID-19 response services, which reached 15,763 participants. These non-traditional workforce services included:

- COVID Resource Hubs in the Mission, Bayview Hunters Point and Excelsior neighborhoods. (5844 participants served) – Ex. connecting with resources such as unemployment benefits
- Family Relief Fund (4923 clients) – Getting clients the economic resources they need to survive and get through the pandemic
- Right to Recover (4966 participants) – Providing support for workers who may not be eligible for unemployment or access to paid sick leave. OEWD provides economic resources for them to survive – safely quarantine when needed.

In total, OEWD reached 20,945 participants in FY 2020-21.

Other highlights included a visualization of clients served through Adult Programs with Neighborhood Job Centers enrolling and placing the largest share of participants. Young Adult Job Centers provided the largest number of enrollments and placements for youth.

At the next Executive Committee meeting in February 2022, there will be an opportunity to go deeper into the data and outcomes.

Public Comment
(Discussion Item)

WISF Vice-Chair Cotter opened the meeting up for public comment on non-agenda items. In response to a question regarding the numbers presented for People Experiencing Homelessness, Director Arce presented the two-year enrollments available through job centers and training programs.

Adjournment
(Action Item)

Ms. Cotter notes that the next meeting will be Wednesday March 9, 2022. Ms. Cotter called for a motion to adjourn the meeting and the meeting was adjourned at 11:01 A.M.

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