

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The

March 9, 2016

Meeting of the

Workforce Investment San Francisco (WISF) Board

Hotel Whitcomb

1231 Market Street, San Francisco, CA 94103

WISF Members

Present

Ann Weeby (for Ebony Frelix), Salesforce.org
Bob Nibbi, Nibbi Bros. Construction
Brian Morton, Webcor Builders
Charley Lavery, Operating Engineers Local 3
Donnalyn Murphy (for Gwyneth Borden),
Golden Gate Restaurant Association
John Doherty, IBEW Local 6
Jorge Tapia, Employment Development
Department
Kelly Salance (for Tiffany Apczynski), Zendesk
Kent Lim, Kent Lim Construction
Kevin Carroll, Hotel Council of San Francisco
Ku-Tsang Lin, Kaiser Permanente
Laura Moran, San Francisco Unified School
District

Malia Cohen, San Francisco Board of
Supervisors
Micki Callahan, San Francisco Department
of Human Resources
Paul Giusti, Recology
Ramon Hernandez, Laborers' Local 261
Ted Egan, City of San Francisco Controller's
Office
Toni Rucker, San Francisco Department of
Public Health
Trent Rhorer, Human Services Agency
Vitus Leung (for Naomi Kelly), Office of the
City Administrator

WISF Members

Absent

Andrew Lindsay, Jawbone
Anthony Urbina, Sheet Metal Workers Local
104
Barbara Garcia, San Francisco Department of
Public Health
Barbara Smith, San Francisco Housing
Authority
Celeste Alleyne, Microsoft
Clearnise Bullard, JobCorps Northern CA
Outreach and Recruitment
David Johnson, Plasterers and Cement
Masons Local 300
Egon Terplan, SPUR
Jeanine Cotter, Luminalt
Jeff Fanselow, CBS Interactive

Juliet Ellis, San Francisco Public Utilities
Commission
Katy Johnson, Wells Fargo Ontario Smith,
PG&E
Rebecca Miller, SEIU-United Healthcare
West
Rodrigo Santos, Santos & Urrutia Structural
Engineering
Ruben Santana, Rubecon Construction
Sam Rodriguez, KSR Strategy Group
Sylvia Kwan, Kwan-Henmi
Architecture/Planning
Theresa Woo, Department of Rehabilitation
Tom Quigley, Riverbed Technology
Ximena Delgado, Bank of America

OEWD Staff &

Notables

Amabel Akwa-Asare, Strategic Partnerships
Manager
Carmelo San Mames, Business Services
Specialist
David Walker, Senior Workforce
Development Specialist

Lowell Rice, Business Services Specialist
May Ng, Business Services Specialist
Michael Carr, Director of Workforce
Monique Forster, Senior Workforce
Development Specialist
Nikki Tosiello, Business Services Specialist

Janan Howell, Senior Workforce Development Specialist
John Halpin, Director of Program Operations
Lauran Acevedo, Manager of Administration & Operations

Pat Mulligan, Director of CityBuild
Rebecca Corteza, Executive Assistant
Ruth Sappelt, Senior Workforce Analyst

Public
(As Evidenced by the Sign-In Sheet)

Abigail Headrick, Hospitality House
Ann Cochrane
Amanda Gerrie, Pathways Consultants
Catherine Lin, Employment Development Department
Craig Lahti, Larkin Street Youth
David Do, ALLinSF
Dennis Reilly, Positive Resource Center
Derek Toliver, The Felton Institute
Destiny Pletsch, Goodwill
DJ Brookter, Young Community Developers
Dorick Scarpello, Five Keys Charter
Gabriel Garcia, Employment Development Department
James Walker, Young Community Developers
Jamie Austin, Jewish Vocational Services

Jennifer Wilson-Fischer, University of California, San Francisco
Jennifer Costa, Asian Neighborhood Design
Jorge Villalobos, Employment Development Department
Patricia Snoddy, Jewish Vocational Services
Kay Fernandez Smith, San Francisco Public Utilities Commission
Krista Blyth-Gaeta, Homebridge
Manuel Flores, Carpenters Local 22
Theresa Rowland, City College of San Francisco
Valerie Tulier-Laiwa, San Francisco Public Utilities Commission
Winnie Yu, Self Help for the Elderly

Roll Call

Kevin Carroll, WISF Chair, called the meeting to order at 9:10 A.M. He invited members to introduce themselves.

Adoption of Agenda
(Action Item)

Quorum not met. Agenda to be approved at June 8, 2016 WISF Meeting.

Approval of Minutes from December 9, 2015
(Action Item)

Quorum not met. Minutes to be approved at June 8, 2016 WISF Meeting.

Director's Report
(Discussion Item)

Mr. Carroll invited Michael Carr, Director of Workforce to deliver the Director's Report.

New Staff Introductions

Mr. Carr introduced two new staff members who will be assisting in the coordination of WISF. Amabel Akwa-Asare, Strategic Partnerships Manager at OEWD will serve as the WISF Board Secretary, and Lauran Acevedo, Manager of Administration and Operations at OEWD will serve as WISF Associate Board Secretary.

OEWD Demand-Driven Workforce System

Mr. Carr announced the shared San Francisco Workforce Alignment Vision: to change from an activity-based organization to a demand-driven organization, which will increase partnership collaboration amongst the City and County of San Francisco with its partners. Main part of vision is to improve customer service delivery for our customers—employers and jobseekers. With the San Francisco unemployment rate at 3.3%, employers will need assistance finding jobseekers. Goal is to have a demand-drive workforce system that has

seamless tracking abilities and uses shared best practices to help the City's hardest to serve communities.

Mr. Carroll also welcomed Supervisor Malia Cohen and San Francisco's Chief Economist, Ted Egan to the meeting.

Launchpad Update

Launchpad is assisting OEWD in creating a Citywide single application tracking platform using Salesforce. OEWD is currently in Phase I—launch of SF Jobs Portal (beta version)—kh and is being led by Nikki Tosiello, Business Services Specialist. Phase II is to expand to DCYF and HSA in creating standardized workforce applications and to integrate with economic development, education, and enterprise.

Mr. Carr asked Patrick Mulligan, Director of CityBuild, to give an update on Local Hire Policy.

Local Hire

Patrick Mulligan, Director of CityBuild, presented a legislative update on Local Hire. In November of 2015, Supervisor Cohen introduced further expansion of Local Hire to include property that has recently been transferred and sold by the City and County of San Francisco, and extended prevailing wage provisions. The expanded ordinance was signed by Mayor Lee on December 22, 2015. Mr. Carr invited John Halpin, Director of Program Operations to provide an update on grants.

Grant Funding

John Halpin updated the board on three federal grant applications that are due in March:

- Department of Labor's TechHire Partnership Grant for \$5 million. Grant proposal is due Friday, March 11th and OEWD will serve as lead applicant in partnership with San Francisco Unified School District (SFUSD), San Francisco City College, San Francisco State University, and others. OEWD will be following up with those who submitted letters of support. Grant funds will help additional 700 San Francisco residents over the next four years.
- Department of Labor's Strengthening Working Families Initiative Grant for \$4 million over the next four years in partnership with HSA. This grant blends job training and childcare for low-income working parents that receive food stamps. OEWD will focus on the HealthCare Academy for this grant.
- Career Pathways for Youth: Summer Jobs and Beyond Grant in partnership with Mayor Lee's existing Youth Jobs+ Initiative. OEWD will be working closely with DCYF and SFUSD to deepen the number of in-school youth to receive work experience.

Mr. Halpin informed the board that he will be reporting updates on key provisions to be implemented under the Workforce Innovation and Opportunity Act (WIOA) at the June 8, 2016 WISF Meeting. Additionally, Mr. Halpin announced that recertification of the WISF Board for the next two years will need to be submitted to the State Board, and will be discussed further at the June 8, 2016 WISF Meeting.

Mr. Carroll introduced Janan Howell, HealthCare Academy Manager and Mr. Halpin to present on the Healthcare Sector.

**Presentation: Sector
Spotlight –
Healthcare**
(Discussion Item)

Healthcare Sector Spotlight

Mr. Halpin spoke on the history of the HealthCare Academy and its creation in 2010 to improve the responsiveness of the workforce to meet the demands of the growing healthcare industry. Demand is constantly growing due to retiring population coming out of healthcare and aging population in need of additional healthcare. Opportunities for are healthcare is growing due to advancement in technology and legislature, such as Obamacare.

Mr. Halpin reported that the local labor market reports 30,000 healthcare jobs in San Francisco and is projected to grow 8.8% over the next five years. The average salary earning for healthcare jobs in San Francisco in 2015 is over \$90,000, which includes high level occupations and is well above the national average.

Ms. Howell shared an overview of the HealthCare Academy. Orientations and information sessions are held citywide at neighborhood access points on a monthly basis. Collaborative partners, such as Arriba Juntos, Homebridge, University of California, San Francisco, City College of San Francisco (UCSF), Human Services Agency (HSA), Self-Help for the Elderly, and Jewish Vocational Services (JVS) host healthcare sector specific job readiness trainings. Client demographics include high number of females at 86%. Mr. Halpin informed the board that 85% of clients were placed into jobs.

Bekka Rosebaum from Jewish Vocational Services, Krista Blyth-Gaeta from Homebridge, and Toni Rucker from the San Francisco Department of Public Health presented on their training programs and collaboration with OEWD's HealthCare Academy.

Patricia Snoddy, a Cycle 8 graduate of Jewish Vocational Services' EXCEL Program shared her success story.

Laura Moran, Chief of Strategy and Fund Development, SFUSD, shared that the school district would like to deepen the relationship with collaborative partners to increase exposure to middle school students.

Discussion followed.

Mr. Carroll introduced Ms. Ruth Sappelt to present on the 2016 City Workforce Alignment Update.

**Presentation: 2016
City Workforce
Alignment Update**
(Discussion Item)

Ms. Sappelt spoke on the history of San Francisco's Administrative Code - Chapter 30 and the City Workforce Alignment Committee on the City Workforce Alignment is chaired by Kate Howard, Mayor's Budget Director, Mayor's Office of Public Policy and Finance; Board President London Breed, San Francisco Board of Supervisors; Michael Carr, Director of Workforce, OEWD; Trent Rhorer, Executive Director, HSA; Maria Su, Executive Director, DCYF, Mohammed Nuru, Director, San Francisco Department of Public Works; and Harlan Kelly, General Manager, San Francisco Public Utilities Commission.

Mr. Carr shared the Committee's Alignment Vision; in response to the Mayor's Shared Prosperity Agenda, the vision includes workforce coordination across 18 City departments with seamless access to services for jobseekers, and a shift towards data and demand-driven service delivery. OEWD will take the lead and will support other City departments using a business engagement strategy. Top three lead agencies are OEWD, DCYF, and HSA.

OEWD, HSA, and DCYF formed subcommittees focused on data systems alignment, procurement and contract alignment, and overall systems alignment at the executive level.

Ms. Sappelt shared data on clients served in fiscal year 2014-2015, and asked the board to note that any program that is work ordered from one department to another is only recorded by the performing department, any citywide programs is only recorded by the leading department, and professional level internships and programs for college and post-graduate students are listed separately. All data is self-reported by the departments. Client data is not uniformly unduplicated. Definitions from one department to the next and even from one program to the next are not necessarily consistent. To reduce error in reporting, key part of alignment is to understand and use the same jargon and reporting system.

Fiscal Year 2013-2014, top three leading workforce departments spending workforce dollars:

- HSA: \$29 million
- OEWD: \$22 million
- DCYF: \$11 million

Of the 17,314 clients served in workforce programs where job placement is a goal, 11,253 were placed in either subsidized or unsubsidized placements during their participation. Trent Rhorer noted that the number of unsubsidized placements is contributed from the flow of subsidized placements.

Next steps include quarterly Alignment Committee meetings, monthly OEWD/HSA/DCYF working group meetings to advance internal alignment goals, September 2016 an addendum on current and recommending funding will be issued, and on March 15, 2017 the 2017 Five-Year Plan will be presented to the WISF Board.

Discussion followed.

Public Comment
(Discussion Item)

Mr. Carroll called for public comment.

There was no public comment.

Adjournment
(Action Item)

Quorum not met. Mr. Carroll announced to the board that the December 9, 2015 WISF Meeting Minutes will be approved at the next WISF meeting.

Mr. Carroll called for a motion to adjourn the meeting. On motion by John Doherty, seconded and carried, the meeting was adjourned at 10:48 A.M.