

# WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The  
September 11, 2019

Meeting of the

Workforce Investment San Francisco (WISF) Board  
San Francisco War Memorial Veteran's Building Green Room  
401 Van Ness Avenue, 2<sup>nd</sup> Floor, San Francisco, CA 94102

<p><b>WISF Members Present</b></p>	<p>Kevin Carroll, Hotel Council Shamann Walton, Supervisor, City and County of San Francisco Jeanine Cotter, Luminalt Cynthia Gomez, Local 2 Ramon Hernandez, Laborers Local 261 Vikrum Aiyer, Postmates Jeffrey Chiu, UCSF Brian Morton, WEBCOR Builders Aaron Michel, 1984 Ventures Angela Tamayo, SEIU UHW Theresa Woo, Department of Rehabilitation</p>	<p>Chhavi Sahni, Golden Gate Restaurant Association Jorge Tapia, EDD Sam Rodriguez, Rodriguez Strategic Partners, LLC Bob Nibbi, Nibbi Brothers Edward Battista, Sutter Health Charley Lavery, OE Local 3 Alex Randolph, San Francisco City College Board of Trustees Ann Weeby, Salesforce</p>
<p><b>WISF Members Absent</b></p>	<p>Vallie Brown, Supervisor, City and County of San Francisco Julie Fallon, Marriott Hotels Andrew Lindsay, Jawbone Mark Rocha, Chancellor, City College of SF</p>	<p>Ruben Santana, Rubecon John Doherty, Electricians - IBEW Local 6 Rodney Fong, SF Chamber of Commerce Paul Giusti, Recology</p>
<p><b>Roll Call &amp; Welcome</b></p>	<p>Kevin Carroll, WISF Chair called the meeting to order at 9:00 AM.</p> <p>Mr. Carroll welcomed the WISF members and asked all in attendance to observe a moment of silence for those that lost their lives on 9/11.</p> <p>Mr. Carroll announced and welcomed new members Angela Tamayo, representing SEIU UHW, and Alex Randolph, representing San Francisco City College Board of Trustees.</p> <p>Mr. Carroll asked OEWD Director Joaquin Torres to share an announcement. Director Torres welcomed and congratulated new board members. He shared some of the recent investments made by Mayor Breed, such as an additional investment of \$8 million to deepen the impact of Opportunities for All program, which placed 38,000 youth in internships over the summer. We continue to see additional investments for vulnerable populations, include homeless and the formerly homeless. Other examples include the data</p>	

	<p>management infrastructure of the department. All of these investments align with the Mayors equity and accountability vision.</p> <p>Director Torres also announced the appointment of Ken Nim as Director of CityBuild.</p> <p>Ken Nim expressed gratitude to the members for supporting the department’s work and to the Mayor for the appointment. Mr. Nim then shared a success story about a program participant’s journey.</p> <p>Mr. Carroll asked the WISF members to introduce themselves.</p>
<p><b>Adoption of Agenda</b> <i>(Action Item)</i></p>	<p>There was quorum. Mr. Carroll asked for a motion to adopt the agenda. Mr. Lavery made the motion, which was then seconded by Mr. Hernandez. The motion passed unanimously.</p>
<p><b>Approval of Minutes from June 12, 2019</b> <i>(Action Item)</i></p>	<p>Mr. Carroll asked for a motion to adopt the minutes from the June 12, 2019 WISF meeting. Mr. Lavery made the motion, which was then seconded by Mr. Hernandez. The motion passed unanimously.</p>
<p><b>Workforce Director’s Report</b> <i>(Discussion Item)</i></p>	<p>Mr. Carroll introduced Joshua Arce, Workforce Director of OEWD to provide the Workforce Director’s Report.</p> <p>Mr. Arce shared updates on recent notable events such as the Juneteenth Job Fair and Chase Center training held on June 15, budget investments such as expansions to the capacity of the First Source Hiring program, workforce database solutions, vulnerable populations add-backs; and opportunities for all. He also highlighted OEWDs participation at the CEMETS Summer Apprenticeship Institute which convened in Switzerland.</p> <p>Mr. Arce updated the Board about the success of the SFO Grand Hyatt Hiring event on July 11, 2019. He then highlighted the Healthcare Academy Graduation, the Opportunities for All program, the Mayor’s Older Adult and Adults with Disabilities Job fair, and additional sector academy graduations.</p> <p>Mr. Arce spoke about a cross sector meeting of Cannabis workforce thought leaders, where San Francisco’s efforts were highlighted, and indicated that the legislature has expressed interest in statewide legislation in the next year.</p> <p>He presented the new Business Services reporting tool tracking employers served and the number of job placements.</p> <p>Mr. Arce finished his report by congratulating newly appointed Director Nim.</p> <p>Mr. Arce updated the board on the progress of AB 593, a state bill that will enable local boards to access retention and wage growth data of program participants. He asked member Rodriguez to share his perspective on the legislative landscape as the bill goes to the Governor for signature. Mr. Rodriguez indicated that it was likely to be signed and</p>

	<p>highlighted San Francisco’s leadership on behalf of local boards across the State.</p> <p>Mr. Arce finished his report by announcing the upcoming grand opening of the OMI Neighborhood Access Point.</p> <p>Member Michel asked Director Arce to confirm the extent to which AB 593 is progress towards the WISF’s ongoing desire to have better metrics for program impact. Mr. Arce confirmed this understanding, particularly with regard to retention and wage growth data.</p> <p>Member Aiyer asked Director Arce to explain how the growth of occupations in the cannabis sector translate into apprenticeship curriculum. Mr. Arce explain the process and progress of the state Department of Apprenticeship Standards on approving such curriculum and the resulting apprenticeship structure.</p>
<p><b>Executive Committee Update</b> <i>(Discussion Item)</i></p>	<p>Mr. Carroll offered an update on the July 31<sup>st</sup> Executive Committee meeting, where the members explored ways to engage and build the capacity of the Board to understand the workforce system as a whole, WIOA, and the RFP process.</p>
<p><b>Neighborhood Spotlight</b> <i>(Discussion Item)</i></p>	<p>Mr. Carroll then welcomed special guests from Joe Wilson and Tiffany Jackson of Hospitality House, to help the WISF further understand the unique needs in the Tenderloin neighborhood.</p> <p>Mr. Wilson shared the organizations mission, target clientele, and a summary of offered programming.</p> <p>Ms. Jackson discussed their peer based model and staff diversity. She then shared demographic information about the Tenderloin residents. She highlighted the unique needs of the City’s homeless, which are disproportionately concentrated in the Tenderloin and SOMA. Ms. Jackson spoke to the metrics of programmatic success for the Tenderloin Access Point.</p> <p>She then recommended workforce system priorities and policies that prioritize homeless job seekers.</p> <p>Mr. Carroll asked how the WISF could do to address Hospitality House’s needs. Ms. Jackson spoke to increased capacity to deal with vulnerable populations and address the stigma associated with homelessness.</p> <p>Ms. Cotter asked about supportive services, such as transportation assistance. Ms. Jackson spoke to the types of services provided. Ms. Cotter asked how the organization is able to generate such outcomes. Mr. Wilson explained that the missing ingredient is having staff deeply invested in the work they do, believing that people can in fact succeed, and that they push employers to use best practices.</p> <p>Supervisor Walton expressed gratitude for the organizations work and asked Mr. Wilson to provide information about undercounting the true unemployed population which includes person who are no longer in the workforce or are discouraged workers.</p>

	<p>Mr. Tapia asked about their veteran and youth services, which Mr. Wilson explained that their target group was in the 30 – 55 year old range. Veterans are typically referred to partner service providers.</p> <p>Ms. Woo asked for information about the population of clients with disabilities. Mr. Wilson estimated under five percent and confirmed that persons with mental health challenges are likely to be undercounted.</p>
<p><b>Board Member Profile</b> <i>(Discussion Item)</i></p>	<p>Mr. Carroll welcomed Vikrum Aiyer, Vice President of Public Policy &amp; Strategic Communications for Postmates, who then presented information about how business is and can be a valuable community partner and some of the work that Postmates is doing to partner with City Departments.</p> <p>He spoke to the evolution of the gig economy and companies responsibility to that workforce segment.</p> <p>He also spoke to the efforts of Postmates to support and defend vulnerable residents.</p>
<p><b>Apprenticeship Presentation: CEMETS, Tech SF and Dev/Mission</b> <i>(Discussion Item)</i></p>	<p>Mr. Carroll welcomed Krysti Specht and Orrian Willis, of the Tech SF team, to share learnings from the Center for the Economics and Management of Education and Training Systems, is an annual economic policy development research program offered out of ETH Zurich. The presented the framework of the program, which is a 3-phase program (including prep, intensive course, and reform case) intended to troubleshoot a statewide issue surrounding apprenticeship. Youth Apprenticeship was a key theme from the US delegates.</p> <p>They spoke to the design of the Swiss education and training system, which is highly permeable and a robust investment from the private sector as a result of demonstrated return on investment. They presented the cost-benefit of the apprenticeship model to illuminate this return on investment. They then explored how this model may be imported to California.</p> <p>They then asked dev/Mission Executive Director Leo Sosa, to present his perspective on the promise of this model. He highlighted their Tech Wizard Apprenticeship program as an example.</p>
<p><b>Public Comment on Non-Agenda Items</b> <i>(Discussion Item)</i></p>	<p>Mr. Carroll opened up the meeting for public comment.</p> <p>Ms. Young introduced herself as a newly appointed member of the Governor’s Future of Work Commission.</p>
<p><b>Adjournment</b> <i>(Action Item)</i></p>	<p>Mr. Carroll notes that the next meeting is tentatively scheduled for December 11, 2019. Mr. Carroll called for a motion to adjourn the meeting and the meeting was adjourned at 11:05 A.M.</p>

