

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Minutes Of The
September 13, 2017
Meeting of the

Workforce Investment San Francisco (WISF) Board
San Francisco War Memorial Veteran's Building Green Room
401 Van Ness Avenue, 2nd Floor, San Francisco, CA 94102

WISF Members Present

Andrew Lindsay, Jawbone
Bob Nibbi, Nibbi Brothers
Brian Morton, WEBCOR Builders
Charley Lavery, Local 3
Donnalyn Murphy, Golden
Gate Restaurant
Edward Battista, Sutter Health
Jeanine Cotter, Luminalt
Julie Fallon, Marriott Hotels
Jorge Tapia, EDD

Jeffrey Chiu, University of California,
San Francisco
Kevin Carroll, Hotel Council
Kent Lim, Kent Lim Construction
Paul Giusti, Recology
Ramon Hernandez, Local #261
Association
Rebecca Miller, SEIU-UHW
Sam Rodriguez, KSR Strategy Group
Theresa Woo, Department of Rehabilitation

WISF Members Absent

Bryan Rogers, Bloomingdale's
Charlie Hale, Pinterest
David Johnson, Plaster and Cement
Mason, Local #300
Egon Terplan, Regional Planning
Director, SPUR
John Doherty, Electricians- IBEW Local 6

Katy Johnson, Wells Fargo
Mark Farrell, Supervisor, City and County of
San Francisco
Ruben Santana, Rubecon
Rodrigo Santos, Santos & Urrieta, Inc
Ximena Delgado, Bank of America

OEWD Staff & Notables

Alfredo Fajardo, Compliance & Monitoring
Officer
Amabel Akwa-Asare, Director of
Strategic Initiatives
Armina Brown, Administration
Chancellor Rocha, City College of
San Francisco
Chelsea Tirone, Senior Workforce
Development Specialist
Lauran Acevedo, Business Services
Specialist
Janan Howell, Director, Sector &
Workforce Initiatives

Jeff Mori, Special Assistant to the Director
Katherine Daniel, Deputy Director
Ken Nim, Compliance Team Manager
Michael Carr, Director of Workforce
May Ng, Business Services Specialist
Patrick Mitchell, TechSF Program Manager
Sara Brissenden-Smith, Strategic Partnership
Manager
Warren Hill, Senior Workforce
Development Specialist

Public
(As Evidenced by the Sign-In Sheet)

Alisha Powell, Herrero BOLDT
Barbara Smith, SFHA
Caleb Jonas, SomaSchool
Cristina Moran, Enterprise for Youth
Durick Scorpelli, 5 Keys
Elba Ochomogo, Herrero BOLDT
George Koster, Hack the Hood
Helen Lee, Enterprise for Youth
Jackie Fun, APRI
Jenn Grass, JV's
Joe Ramirez Forcier, PRC

Johanna Leiva, Herrero BOLDT
Jorge Villalobos, EDD
Katen Cornelious, YMCA
Mark Robbins, EDD
McHale Davis, New Door Ventures
Michael Lofaso, Asian Neighborhood Design
Miquel Penn, Herrero BOLDT
Raul Galvan, DAS
Shanise Lukie, EDD
Shelly Woodman, JVS
Valerie Tulier, SFPOC
Winnie Yu, SHE

Roll Call

Kevin Carroll, WISF Chair called the meeting to order at 9:13AM. Board members made introductions.

Adoption of Agenda
(Action Item)

There was a late quorum, and the motion to adopt the agenda and approve the meeting minutes from March 9, 2017, April 17, 2017 and June 13, 2017 followed the Director's report. Kevin Carroll, Board Chair, solicited comments on the contents of the agenda along with prior meeting minutes for approval.

The agenda was motioned to adopt by Charley Lavery, and seconded by Sam Rodriguez.

The meeting minutes for March 9, April 17 and June 13, 2017 were motioned to adopt by Charley Lavery, and seconded by Ramon Hernandez.

Director's Report
(Discussion Item)

Mr. Carroll introduced Michael Carr, Director of Workforce Development. Mr. Carr introduced Josh Arse, the new Director of OEWD's CityBuild program, and the new Chancellor of San Francisco City College, Dr. Mark Rocha. Dr. Rocha expressed his commitment for City College's training programs to align with the demands of the local economy.

Mr. Carr provided a brief overview of OEWD's sectors. Furthermore, Mr. Carr discussed the value of partnerships with labor organizations and other partners like City College of San Francisco, San Francisco State, and Golden Gate Restaurant Association that are key to the success of the workforce system.

Mr. Carr gave a brief overview of placements in sectors in FY16/17. In summary:

- TechSF had 244 placements;
- Health Care Academy had 297 job placements;
- Hospitality Sector had 267 placements;

- 1,382 placements in some type of construction job.
- In total, we served over 8,000 people in FY16/17 which was very impressive compared to the previous year.

Mr. Carr expressed his appreciation to OEWD's partners for making this year successful, and looks forward to continuing to increase placements in jobs and decrease unemployment in San Francisco.

Public and Private Partnerships: Sutter Health – CPMC and Sector Program Spotlight
(Discussion Item)

Mr. Carr introduced Edward Battista, Vice President of Human Resources for Sutter Health, CPMC for the Public and Private Partnership Spotlight discussion panel.

Mr. Battista gave brief remarks before introducing the panelists and provided an overview of the success of the partnership between CPMC and OEWD Workforce Development. Through this partnership, CPMC has been able to collaborate with OEWD and host 150 employment related events that include, but are not limited to employer spotlights, internships, collaboration with the Healthcare Academy and CityBuild Construction Academy. These outreach programs have helped many San Francisco residents get into the healthcare system. CPMC has hired over 200 San Francisco residents, and with the addition of the construction sector, there have been an additional 400 people placed. They are very excited about the partnership and continue to hire more residents focusing on certain neighborhoods.

Mr. Carroll introduced Janan Howell, Director of Sector & Workforce Initiatives to lead the discussion for the panelists. Janan introduced the panelists who graduated from both the HealthCare Academy, and Citybuild Construction and Administrative Academy who were hired by Sutter Health California Pacific Medical Center and Herrero BOLDT Construction. Panelist shared their experiences through a Q&A discussion.

Panelist discussion followed with Q&A.

Working Scholars: Community-funded Bachelor's Degree for working adults
(Discussion Item)

Mr. Carroll introduced Sara Brissenden-Smith from OEWD who gave a brief overview of the need for access to higher education for jobseekers. Ms. Smith reviewed statistics from the meeting materials regarding education and livable wage information in San Francisco. Access to training and education can help job seekers get higher paying jobs, career advancement and more qualified candidates to hire locally.

Sara Brissenden-Smith introduced the presenters from Working Scholars. Working Scholars gives access to a community funded bachelor's degree who otherwise would not be able to afford to get one. The course work is available on a mobile platform to accommodate student's busy lives. Working Scholars is proposing a pilot program between OEWD Workforce and Human Services Agency. Assuming the pilot goes well, the City of San Francisco would and Working Scholars would potentially open the opportunity up to clients in the Workforce system.

Short Q&A followed by board members.

WISF Board Member Profile
(Discussion Item)

Mr. Carroll has been the Executive director of the Hotel Council of San Francisco for six years, and his primary role is to run the organization, and lead political advocacy. His background is in corporate retail in college, then went on to work for Levi Strauss and their

philanthropic endeavors mostly related to social justice. Mr. Carroll found his current role by volunteering. One of Mr. Carroll's goals is to get more interaction and he is thankful that we are building upon that to increase collaboration.

**Public Comment on
Non-Agenda Items**
(Discussion Item)

Mr. Carroll opened up the meeting for public comment.

Jacquie Flynn, Executive Director of the A. Phillip Randolph Institute – Ms. Flynn runs a non-profit that is located in the Bay View neighborhood that does workforce development and community engagement. Recently she saw the Chase Center development, and was part of the Chase Center Training program. She thinks these programs are an exceptional pathway for jobseekers to get access to trades in San Francisco.

Diva Conrad, Human Services Agency: Doesn't feel that enough outreach is being done to let the community know about the training programs OEWD is offering. Whatever the board can do to help with outreach would be very much appreciated.

Mr. Carr's Response: In response to Ms. Flynn's question, he explained that there will be a second Chase training program, and in response to Ms. Conrad's question, he is open to all suggestions for more outreach in the community.

Rolina Wang, OEWD Workforce Intern, expressed her gratitude to Chancellor Rocha, Diva Conrad, and Workforce for her success by getting access to education, and workforce training.

Adjournment
(Action Item)

Mr. Carroll called for a motion to adjourn the meeting and the meeting was adjourned at 11:02 A.M.