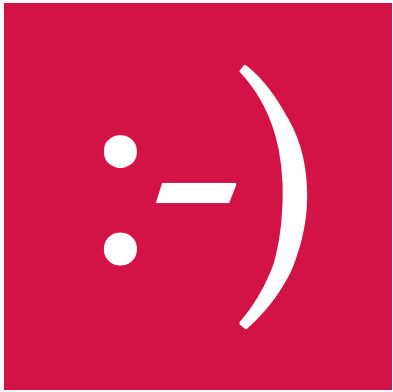


CHANGING THE FACE OF SAN FRANCISCO



facesf



Who We Are



We are a trusted resource supporting working families to be healthy, independent, and financially stable.

Family and Child Empowerment Services San Francisco (FACES SF)



A community-based non-profit organization, FACES SF represents the legacy of two of San Francisco's longstanding non-profit organizations: Florence Crittenton Services and Whitney Young Child Development Center.

FACES SF provides critical assistance to low income families citywide with a focus in the Haight Ashbury, Western Addition, Visitacion Valley, and Bayview Hunters Point neighborhoods in the following areas:



**Early Childhood
Development**



**Workforce
Development**



**School Age
Enrichment Programs**



**Family Support
Services**

Our FacesSF/VVNAP Team



- **Lawland Long, Chief Executive Officer**

Lawland has served as CEO since 2011. He has several decades of experience in facility and program build outs.

- **Susan Murphy, VVNAP Workforce Director**

Susan has been with FacesSF providing services in Visitacion Valley for over 14 years in workforce programming and was also the Sunnydale IPO Case Manager. She is also a District 10 Commissioner.

- **Melvin Parham, Program Manager**

Melvin had served the East Bay for over 12 years as a Case Manager and Director of workforce development programs.

- **Roynika Hannah, Lead Career Advisor II**

Roynika is experienced in workforce development for 10 years. She has been providing tools, trainings and programs to District 10 for the past 7 years.



Experienced VVNAP Team



Program Team



Lawland Long - CEO



Melvin Parham, Program Manager



Roynika Hannah, Lead Career Advisor II



Susan Murphy – Workforce Director



Services



FACES SF “ Strengthening our communities.” Mayor Ed Lee

Since 2004, our Workforce Program has been assisting San Franciscans and Bay Area residents in acquiring the skills they need to enter the workforce or advance their careers. Our program is located in Visitacion Valley and we strive to bridge the gap between the job seeker and local companies looking for qualified candidates. We provide resume assistance, job search workshops, computer access, job leads, scheduled hiring events, and job fairs. FACES SF has language capacity in English, Mandarin and Cantonese.

VISITACION VALLEY NEIGHBORHOOD
ACCESS POINT
VVNAP

SFO BUSINESS SERVICE
COORDINATOR
BSC

CITY DRIVE
Class B Permit Classes

Partnerships/Contracts:

DPH – Focus on assisting sex trafficking victims.

CPMC – Refer and assist in applying for CPMC positions

SCSEP - Training and FacesSF host site in partnership with Felton Senior Community Service Employment Program

SF Hope – Collective Impact

Visitacion Valley Services Collaborative – Strategic Partner

Sunnydale Specific:

Construction – In partnership with Citybuild, Mercy Housing, and YCD we are tracking 93 Sunnydale Residents to ensure that they are work ready and assist with barrier mitigation such as (Union Dues, etc...). We prioritize the workers (Apprentices/Journeymen) so that they are referred and ensure priority compliance by the Trades to hire residents for the Sunnydale Housing buildout.

Youth Leadership – Job readiness training

Clients Served

VVNAP PROGRAMS/OUTCOMES (1st/2nd Qtr.)



FY19/20 VVNAP Placements		
SFO	122	81% of goal
NAP	96	61% of goal
City Drive	64 (permits)	75% of goal

EVENT Outcomes		
EVENTS	Number of Attendees	Placements
Grand Hyatt Hotel	119	24
Dnata Inflight Catering	473	124
VisValley Hiring Fair	147	59



During the 2019/2020 fiscal year, VVNAP has recruited, vetted, placed over 100 candidates in Quarter one alone. We continue to find different alternatives to serve our clients and assist with new opportunities from all of community partners. As of recent we took on the challenge of working with DPH and their clients who were victims of sex trafficking. We provided case management, supportive services, and job placement for those clients. Our next big venture is moving our City Drive Permit Training Program to Sunnydale to offer free class B permit training to those that are interested creating opportunity for the low income community the chance to apply for City and County Employment.

Connecting with the Community



Partnerships



FACES SF has served and supported the Visitacion Valley community for 16 years and it understands the neighborhood's diversity and needs.

"They remain a partner to anchor organizations in the HOPE SF communities, provide a seamless referral process, and are actively engaged in the Sunnydale Workforce Initiative. Through developmentally appropriate employment services, FACES SF has experience in working with youth, young adults, and adults to get them employment and career ready."

Theodore Miller - Director, HOPE SF

EVENTS

Workshop



Dnata Orientation



VV Hiring Event



VV Hiring Event



VV Hiring Event



City Drive



City Drive Muni Graduates





A Testimonial – City Drive

"The layoff from Chariot was emotionally devastating to me. Both my husband and I lost our jobs. The Mayor then came and spoke to us and put into motion all the help. It was a seamless transition where I did not even have one unpaid day between Chariot and Muni.

We received help from OEWD, Mission Hiring Hall and FacesSF to apply to Muni, taught the classes for the Class B permits, paid for the exam fees and birth certificates. They even drove us on the mini-bus at 5:30 a.m. to test at DMV in Mountain View.

I felt the support from the Mayor that she took the time and effort to take care of us and help us in a time of need. As an immigrant it is difficult to navigate through the systems and with the help of the Mayor with all the technical support for us made it seamless. I am so grateful. I currently drive the Trolley and I drive people in San Francisco and I'm loving it. Muni accepted us from one loving family to another.

Elena Bulgac
City Drive Graduate