



HealthCare Academy Presentation to the WISF

March 9, 2016



**SAN
FRANCISCO**

Office of Economic & Workforce Development



OEWD's HealthCare Academy Overview

- The HealthCare Academy (HCA) launched in January, 2010 falls under OEWD's sector strategy and is designed to improve the responsiveness of the workforce system to meet the demands of the growing industry.
- The healthcare industry and healthcare occupations have been identified both nationally and locally as a priority for workforce investment for the following reasons:
 - Increasing demand for new and existing employees to enter and advance in the workforce due to replacement of retirees and an aging population
 - Skills development opportunities (as new technology evolves)
 - Enhanced treatment options (evolving service delivery options)
 - Local and federal healthcare initiatives (as Obamacare)
- Because the healthcare sector encompasses occupations in such a wide variety of settings and requires various levels of education and skill, it presents excellent opportunities for a broad spectrum of local jobseekers.



Local Labor Market Info

- There are currently about 30,143 healthcare jobs in San Francisco.
- Healthcare employment is projected to grow 8.8% over the next five years (2016 to 2021).
- Average earnings of healthcare jobs in 2015 was \$90,365, well above the nation which is at \$64,848.

Economic Modeling Specialists Intl (EMSI) Q1 2016 Data Set



Top 10 HealthCare Growth/Replacement Jobs

San Francisco County, 2016

1. Registered Nurses

6. Medical Assistants

2. Personal Care Giver

7. Licensed Practical and Licensed Vocational Nurses

3. Home Health Aides

8. Pharmacy Technicians

4. Nursing Assistants

9. Medical Records and Health Information Technicians

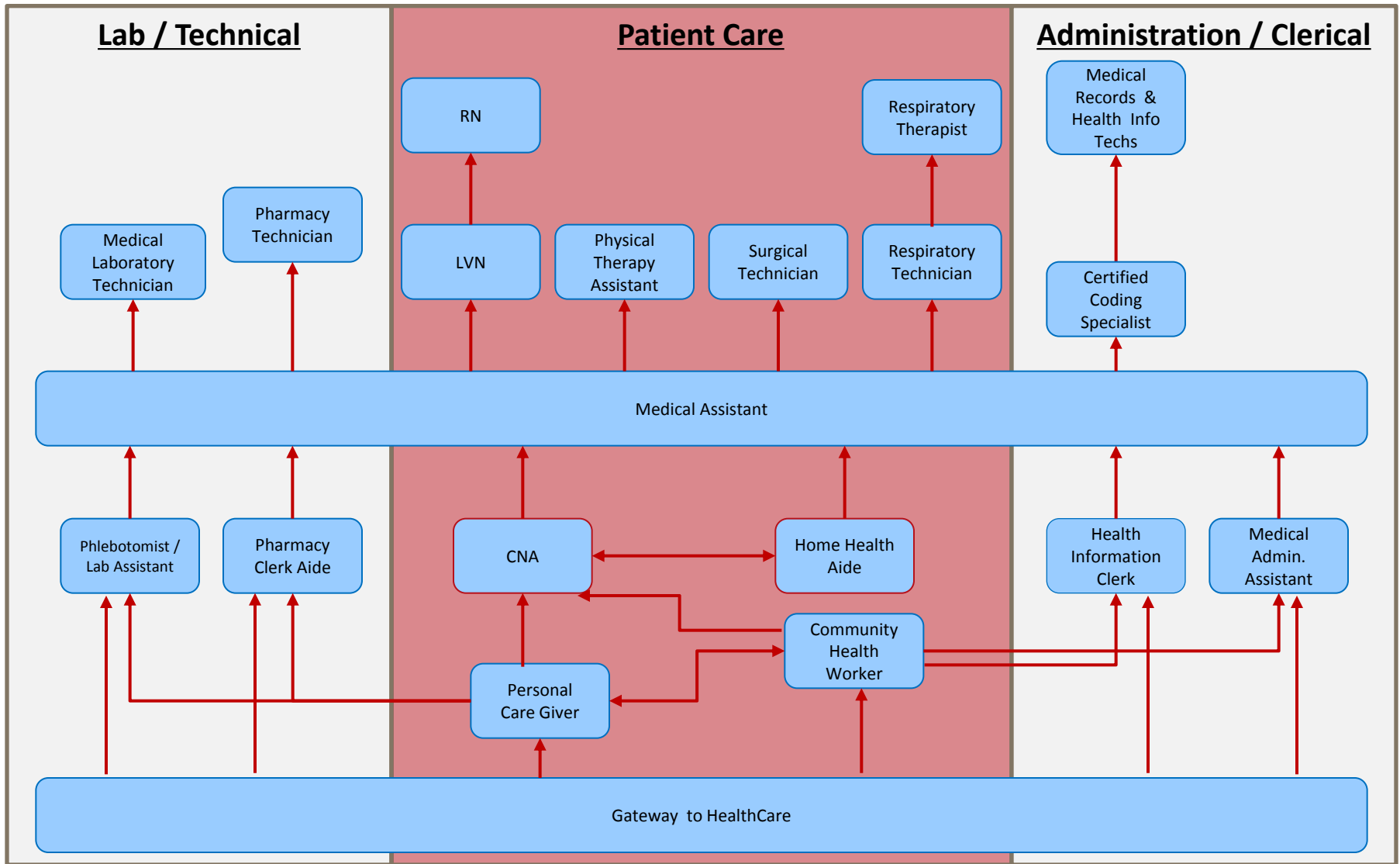
5. Medical Secretaries

10. Medical and Clinical Laboratory Technicians

Economic Modeling Specialist Intl (EMSI) 2014.3 Class of Worker, QCEW and Non-QCEW



Career Lattice Pathways



HealthCare Academy: Services Offered

- 1. Citywide Orientations**
- 2. Training & Employment Assessments**
- 3. Sector Job Readiness Training**
- 4. Sector-Based Training**
- 5. Direct Employment Services**



These services are coordinated through Jewish Vocational Service



HealthCare Academy Trainings & Collaborative Partners

Trainings

Arriba Juntos:
Certified Nursing Assistant

Homebridge:
Personal Care Giver

Jewish Vocational Services (partnership with UCSF & HSA):
Medical Administrative Assistant

Self-Help for the Elderly (partnership with City College of San Francisco):
Certified Home Health Aide

All Training Providers:
HealthCare Sector-Specific Job Readiness Training



Academy Outcomes

Total Served	Total Training Enrollments	Total Training Completions	Total Employment
1612	1027	884	1078

Outcomes reflect Academy performance from July 2010 through January 2016



HealthCare Academy Client Demographics

GENDER

- 86% Female
- 14% Male

RACE/ETHNICITY (Top 5)

- 29% Asian
- 28% African American
- 23% Latino
- 11% Other
- 9% Caucasian

NEIGHBORHOODS (Top 5)

- 14% Bayview/HP
- 14% Outer Mission
- 11% Mission
- 7% Visitacion Valley
- 5% Civic Center/
Tenderloin & SOMA
- 5% Western Addition

AGE

- Under 25: 16%
- 25-39: 46%
- 40-59: 30%
- 60 & over: 8%

Meet some of the Academy's Collaborative Partners

- Bekka Rosenbaum, Jewish Vocational Services, Sector Lead & Training Provider
- Patricia Snoddy, Graduate EXCEL Cycle 8 (Success Story)
- Krista Blyth-Gaeta, Homebridge, Employer Partner & Training Provider
- Toni Rucker, San Francisco Department of Public Health, WISF Member & Chair of HealthCare Subcommittee

