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## RFP 122 “BUILDING BACK STRONGER” FUNDING RECOMMENDATIONS

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# WORKFORCE REQUEST FOR PROPOSALS “BUILDING BACK STRONGER”

## \$28.1 Million Total

- 7 distinct program areas
- 46 different strategies to support San Francisco’s equitable economic recovery
- Principles of Employment Equity to address lingering economic disparities
- \$6 million Dream Keeper Initiative Funding

<https://oewd.org/bid-opportunities/RFP-122>

City and County of San Francisco



Request for Proposals (RFP) #122  
*“Building Back Stronger”:*  
*Workforce Services Grants*  
*And Funding to Support the Black Community*

Issued by:	Office of Economic and Workforce Development (OEWd)
Date issued:	Tuesday, February 9, 2021
Proposals due:	Friday, March 31, 2021 by 5:00 P.M. Only Online Submissions will be accepted in accordance with public health and accessibility guidelines.
Questions about this RFP?	Submit questions online at: <a href="https://oewdprocurement.tfaforms.net/f/RFP122questions">https://oewdprocurement.tfaforms.net/f/RFP122questions</a> -or- Email: <a href="mailto:oewd.procurement@sfgov.org">oewd.procurement@sfgov.org</a>

OEWd will host an optional **Bidders Conference** to assist applicants in determining the eligibility of proposed projects, completing the proposal package, and navigating City requirements on:

**DATE & TIME:** Tuesday, February 23, 2021, 3:30 P.M. - 6:00 P.M.  
Please register for the Bidders Conference using the following Zoom meeting Link:  
[RFP 122 Bidders Conference – February 23, 2021](#)

This event will be conducted remotely, in accordance with public health and accessibility guidelines. The event will include captioning. If you need language translation services to participate in this event, please email [oewd.procurement@sfgov.org](mailto:oewd.procurement@sfgov.org) three (3) days prior to the event. All presentation materials will be posted to the OEWd website following the event at:  
[www.oewd.org/bid-opportunities/RFP-122](http://www.oewd.org/bid-opportunities/RFP-122)

Need the RFP or application materials in alternative formats for persons with disabilities? Please email [oewd.procurement@sfgov.org](mailto:oewd.procurement@sfgov.org) or call TDD/ TTY 800-735-2929 / 711 (CRS)



*Dr. Espanola Jackson*


# WORKFORCE REQUEST FOR PROPOSALS “BUILDING BACK STRONGER”

## \$29.8 Million Total

- 7 distinct program areas
- 46 different strategies to support San Francisco’s equitable economic recovery
- Principles of Employment Equity to address lingering economic disparities
- \$6 million Dream Keeper Initiative Funding

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*Dr. Espanola Jackson*

# PRINCIPLES OF EMPLOYMENT EQUITY

OEWD RFP 122

## Principles of Employment Equity

Employment Equity ensures that OEWD's programs and services do not disadvantage or limit access, training, or employment opportunities based on race, ethnicity, gender identity, housing status, age, disability, sexual orientation, immigration status, country of origin, language, or justice system involvement.

We acknowledge the intersectionality of each of these characteristics, particularly race and the continuing legacy of anti-Black racism, which disproportionately affects access and opportunity for each of these groups.

OEWD is committed to addressing our responsibility to advance workforce equity through our programs and services by changing the beliefs, policies, institutions, and systems that have limited employment and career success for too many San Franciscans.

Every resident of San Francisco deserves the opportunity to achieve employment and economic success. Our goal is to help develop a skilled and equipped workforce that reflects the diversity and assets of all of the City's residents.

Our Principles of Employment Equity seek to eliminate disparities based on the following factors:

Factor	Context	Principle
Race	Black/African American, Latinx, Native, and sub-populations of Asian American and Pacific Islander residents face high unemployment, high underemployment, limited barriers to advancement, limited exposure to social and financial capital, low representation among post-secondary credentials and high wage occupations and industries.	Employment Equity requires that race must not be a pre-determinant of employment opportunities or economic success.
Gender	Women make up 47% of San Francisco's workforce, yet earn 81% of men's salaries. They are over-represented in the healthcare, education, and social service sectors and under-represented in law enforcement, computer and mathematical occupations, engineering, construction and transportation. Over 5 times as many women as men work in jobs with poverty-level wages.	Employment Equity requires targeted recruitment strategies and investment in the training and placement of women in underrepresented occupations that are higher-paying to address occupational segregation and the gender wage gap.

Profiles - Employment by Race & Ethnicity (2019 ACS 5-Year Estimates)

	Labor Force	Unemp. Rate	African American/Black		American Indian/Alaskan Native		Asian	
			Labor Force	Unemp. Rate	Labor Force	Unemp. Rate	Labor Force	Unemp. Rate
	19,951	7.1%	4,126	9.7%	32	0%	8,168	6.6%
	15,677	3.1%	518	14.7%	126	0%	2,774	3.5%
	16,482	3.5%	461	0%	17	47.1%	2,519	2.0%
	7,370	7.0%	8	0%	40	0%	5,558	8.4%
	22,114	4.0%	561	4.8%	100	0%	11,646	5.0%
	15,347	4.1%	333	3.6%	0	-	6,727	4.4%
	5,040	4.0%	197	2.0%	26	0%	885	2.7%
	59	0%	0	-	0	-	5	0%
	14,506	2.8%	503	4.8%	1	0%	1,626	1.4%
	15,110	2.4%	544	0.6%	40	17.5%	2,337	0.9%
	14,732	4.2%	282	0%	0	-	4,792	5.7%
	18,833	3.4%	462	0%	44	100%	6,176	2.7%
	2,037	1.6%	18	0%	0	-	484	2.3%
	9,018	13.3%	732	16.5%	44	0%	2,348	12.6%
	65	0%	0	-	0	-	39	0%
	11,006	7.0%	440	22.7%	22	0%	2,184	9.4%
	18,974	2.6%	157	0%	50	0%	2,077	2.8%
	145	13.8%	28	0%	0	-	75	0%
	40,693	3.8%	1,449	9.9%	251	10.8%	6,409	3.0%
	8,925	1.8%	205	2.4%	24	0%	3,867	0.8%
	18,793	5.1%	829	9.0%	96	0%	4,991	5.1%
	15,688	3.9%	335	9.6%	49	22.4%	2,516	1.6%
	7,555	5.3%	235	0%	8	0%	2,532	5.7%
Ingleside	15,729	4.4%	1,223	7.2%	35	0%	9,337	5.5%
	15,192	5.1%	232	6.9%	19	0%	8,020	5.7%
	27,510	3.6%	618	9.2%	11	0%	10,722	3.2%
	16,305	3.6%	265	3.4%	18	0%	3,030	2.3%
	9,178	4.8%	397	11.3%	53	28.3%	5,247	5.5%
	10,082	2.5%	311	13.2%	35	0%	2,444	1.8%
	2,874	2.0%	66	0%	0	-	234	0%
	6,647	4.7%	73	23.3%	0	-	1,225	2.4%
	12,989	1.8%	198	0%	30	0%	3,070	2.9%
	1,142	3.6%	0	-	0	-	257	8.2%



44	0%	0	-	8	0%	39	0%	802	2.5%
2.8%	137	5.1%	861	5.0%	1,073	4.3%	5,114	2.9%	
5.9%	423	0%	1,847	1.8%	2,247	11.8%	16,592	3.0%	
5.3%	67	10.4%	2,465	4.4%	962	4.4%	5,540	8.2%	
9.6%	79	0%	206	11.7%	107	17.8%	617	10.0%	
0.2%	12	0%	182	0.5%	160	0%	2,914	1.7%	
4.1%	196	13.3%	1,668	1.5%	363	15.2%	606	14.0%	
0.6%	31	0%	959	1.6%	675	6.8%	10,915	3.0%	
0.9%	13	0%	615	0%	732	0%	5,910	2.8%	
4.9%	1,977	7.4%	39,545	4.7%	25,168	5.0%	247,099	3.3%	



# DREAM KEEPER INITIATIVE

SAN FRANCISCO  
HUMAN RIGHTS COMMISSION



## Investment of Funds to Support the Black Community in San Francisco

Community Engagement/Input  
Status Update  
August 2020

WORKING DRAFT  
Prepared by  
Sheryl E. Davis  
Executive Director  
San Francisco Human Rights Commission



LONDON N. BREED  
MAYOR

OFFICE OF THE MAYOR  
SAN FRANCISCO

**FOR IMMEDIATE RELEASE:**  
Thursday, February 25, 2021  
Contact: Mayor's Office of Communications, [mayorspressoffice@sfgov.org](mailto:mayorspressoffice@sfgov.org)

**\*\*\* PRESS RELEASE \*\*\***  
**MAYOR LONDON BREED ANNOUNCES SPENDING PLAN FOR HISTORIC REINVESTMENT IN SAN FRANCISCO'S AFRICAN-AMERICAN COMMUNITY**

*Following months of community engagement and outreach led by the Human Rights Commission, the City has developed a spending plan to direct \$120 million over the next two years to improve outcomes for Black and African-American youth and their families*

**San Francisco, CA** — Mayor London N. Breed and Board of Supervisors President Shamann Walton today announced the City's plan for reinvesting \$120 million in San Francisco's African-American community over the next two years, with the creation of a new, citywide initiative: "The Dream Keeper Initiative." This funding follows an extensive community and stakeholder engagement process and is part of Mayor Breed's roadmap for reforming public safety and addressing structural inequities in San Francisco.

Initiative is to improve outcomes for San Francisco's Black and...  
...family-based navigation supports to...  
...comprehensively. With

# RFP 122 PUBLIC PARTICIPATION

## Community Members

- Workforce Community Listening Sessions
- Community Surveys and Forums
- OEWD Budget Meetings

## Service Providers

- Service Provider Convenings
- Community Coalition Meetings
- OEWD "Coffee & Connections"

## Employer and Labor Partners

- Employer Roundtables
- Sector-Specific Planning Meetings
- Labor Council & Building Trades Council Sessions

## Local Partners

- WIOA Core Partners
- Other City Departments

**SHAPE OUR WORKFORCE PROGRAMS**

Virtual Community Listening Sessions Hosted by OEWD

**BE PART OF THE SOLUTION**

Your perspective is critical. We want your input on how the City can support jobseekers and provide **jobs, training, and career opportunities for all.**

Upcoming Listening Sessions:  
**November 10** at 12:30 PM  
**November 18** at 4:30 PM

SAN FRANCISCO OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT

# RFP 122 SCORING PROCESS

## RFP Panel Review

Proposals were reviewed and scored by panels of 3 reviewers selected from OEWD and other City department staff, as well as community panel members with workforce expertise, content knowledge, and/or lived experience with San Francisco's workforce services.

In order to ensure consistency and fairness, the same proposal review process was strictly adhered to for all submissions. The selection and preparation of panelists ensured that there were no conflicts of interest represented, and reviewers confirmed this by signing a conflict of interest form.

Once rankings were determined, a panel of Workforce Division senior staff met to review and determine funding allocation. This group determined the number and size of the grants made in each area, with the goal of supporting the strategic guidelines of RFP 122 based on rank order, funding requirements, and organizational capacity.

## COMMUNITY PANELISTS

*transparency and equity*

### CALL FOR NOMINATIONS

The Office of Economic and Workforce Development seeks individuals with connections to San Francisco communities, and/or the following: insight and expertise in business and organization growth, job training, and community development. **This is a paid opportunity to be part of OEWD's grant-making process.**

#### WE'RE LOOKING FOR POTENTIAL APPLICANTS WHO:

- Have a strong connection to one or more of San Francisco's communities and neighborhoods
- Have navigated, received, or helped someone else through the process of receiving community workforce or economic support resources
- Have experience with growing a business, career and vocational training, community organizing, promising practices for nonprofits, event planning and programming, emerging technologies, facility and capital needs.
- Are practicing professionals growing economic opportunities for businesses or individuals, and have experience advancing cultural and racial equity.
- Have an interest in taking a behind-the-scenes look at the grant-making process.
- Are representative of both San Francisco's demographics and the specific 2020 applicant pool in terms of race/ethnicity, gender, LGBTQ, and differently-abled representations.

# RFP TIMELINE

Proposal Phase	Date
RFP is issued by the City	<del>Tuesday, February 9, 2021</del>
Online application available	<del>Monday, February 22, 2021 by end of day</del>
Bidders Conference	<del>Tuesday, February 23, 2021 3:30 P.M. – 6:00 P.M.</del>
Deadline for submission of written questions	<del>Wednesday, March 17, 2021 at 5:00 P.M.</del>
Answers to questions posted online	<del>1<sup>st</sup> posting: Friday, February 26, 2021 by end of day Final posting: Monday, March 22, 2021 by end of day</del>
Proposals due	<del>Wednesday, March 31, 2021 by 5:00 P.M.</del>
Committee Review	<del>April 2021</del>
Grantee Selection and initial award notification	<del>Anticipated May 5, 2021</del>
Protest period ends	<del>5 business days after award notification</del>
Board Review and Approval	<del>May – June 2021</del>
Scope and Budget negotiations begin	<del>June – July 2021</del>
Projects begin	Some projects anticipated to start July 2021. Remaining projects to begin October 2021 or later.



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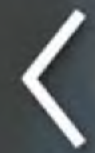
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# LATE ADDITIONS

- **Support for LGBTQ+ Job Seekers** – Additional \$100k allocated to support the SF LGBT Center's LGBTQ+ Specialized Job Center, with additional support planned for a pilot program focused on serving transgender job seekers
- **Potential for Additional TechSF Apprenticeship Funding** – Awaiting City Attorney guidance
- **Community Advocacy** – Informs City's budget process with respect to funding gaps to support essential services



# DREAM KEEPER INITIATIVE

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
G1: Funds to Support the Black Community - Educational Pathways Funding: Financial Incentives for African American Students	100% College Prep (Fiscal Sponsor: Young Community Developers)	Get Through College Program (GTCP)	\$ 1,000,000
G1: Funds to Support the Black Community - Educational Pathways Funding: Financial Incentives for African American Students	Collective Impact (Sub-Grantee: San Francisco Fire Youth Academy)	Ella Hutch Afro Future Program	\$ 585,000
G2: Funds to Support the Black Community - Health Services	Dustys' Fishing Well	City EMT - A Health Care Career Readiness Program	\$ 500,000
G2: Funds to Support the Black Community - Health Services	Homeless Children's Network	Amani Mental Health Training Collaborative	\$ 500,000
G3.1: Funds to Support the Black Community - Workforce Programming for the Arts - Community Arts	Bayview Opera House, Inc.	Giving artists the tools of their trade	\$ 200,000
G3.1: Funds to Support the Black Community - Workforce Programming for the Arts - Community Arts	Homeless Children's Network	Kuamka Community Healing Arts Program	\$ 225,000
G3.1: Funds to Support the Black Community - Workforce Programming for the Arts - Community Arts	San Francisco Bay Area Theatre Company	SFBATCO's Black Artists Employment Initiative	\$ 150,000
G3.1: Funds to Support the Black Community - Workforce Programming for the Arts - Community Arts	New Community Leadership Foundation (Fiscal Sponsor: San Francisco Housing Development Corporation)	Life in the Arts	\$ 200,000
G3.1: Funds to Support the Black Community - Workforce Programming for the Arts - Community Arts	Zaccho S.F.	Zaccho's Artists-in-Residence Program: Black Futures and the Hip Hop Artist Residency & Training	\$ 186,000

## DREAM KEEPER

INITIATIVE

Reinvesting \$120 million in the African-American community

Fiscal Years 2020-2021 and 2021-2022

OFFICE OF MAYOR LONDON N. BREED



- 29 Proposals Received
- \$13.1M Requested
- \$6.7M Recommended
- Full funding for Educational Pathways programming
- Continued investment in City EMT
- 5 Community Arts projects

# DREAM KEEPER INITIATIVE

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
G3.2: Funds to Support the Black Community - Workforce Programming for the Arts - Business Practices to Support Artists	African American Art and Culture Complex	Building Black San Francisco Artists' business capacity	\$ 300,000
G3.2: Funds to Support the Black Community - Workforce Programming for the Arts - Business Practices to Support Artists	African-American Shakespeare Company	Black Performing Artists Residency, Fellowship, and Training Programs	\$ 150,000
G3.2: Funds to Support the Black Community - Workforce Programming for the Arts - Business Practices to Support Artists	Rafiki Coalition for Health and Wellness (Veterans Alley Mural Project)	Arts Workforce Empowerment Project	\$ 100,000
G4: Funds to Support the Black Community - Industries of Opportunity	Center For Equity and Success, Inc.	Equity Pathway	\$ 300,000
G4: Funds to Support the Black Community - Industries of Opportunity	Children's Council of San Francisco	Black Early Educator Pipeline Project	\$ 691,750
G4: Funds to Support the Black Community - Industries of Opportunity	Jarmstead Unlimited Corporation	Braidz 'N Thingz, a Salon Know-How Educational & Training Institute Internship Program	\$ 100,000
G4: Funds to Support the Black Community - Industries of Opportunity	National Coalition of 100 Black Women, Inc., San Francisco Chapter	Doris Ward Workforce Development and Job Training Program	\$ 100,000
G4: Funds to Support the Black Community - Industries of Opportunity	PRC	Lift Up SF	\$ 254,000
G4: Funds to Support the Black Community - Industries of Opportunity	Urban Ed Academy	Man the Bay: A Black Male Teacher in Every Elementary School in the city of San Francisco	\$ 175,000
G5: Funds to Support the Black Community - Community Research Institute	Collective Impact	Community Research Collaborative (CRC)	\$ 1,000,000

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Fiscal Years 2020-2021 and 2021-2022

OFFICE OF MAYOR LONDON N. BREED



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- \$13.1M Requested
- \$6.7M Recommended
- Investments in Early Education programs
- Hospitality Recovery Pilot
- Support for Cannabis Equity Entrepreneurs

# ADULT PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
A1: Adult Workforce Services - Comprehensive Job Center	Goodwill Industries of San Francisco, San Mateo, and Marin Counties	Comprehensive Job Center	\$ 950,000
A2: Adult Workforce Services - Neighborhood Job Centers	Centers for Equity and Success, Inc.	One Stop Job Center for the Western Addition	\$ 690,000
A2: Adult Workforce Services - Neighborhood Job Centers	Family and Child Empowerment Services - San Francisco	Visiacion Valley Neighborhood Job Center	\$ 716,000
A2: Adult Workforce Services - Neighborhood Job Centers	Hospitality House (Sub-Grantee: Southeast Asian Development Center)	Hospitality House Employment Program	\$ 905,175
A2: Adult Workforce Services - Neighborhood Job Centers	Mission Economic Development Agency	The Mission Neighborhood Job Center (MNJC) (including Excelsior Satellite Job Center)	\$ 481,376
A2: Adult Workforce Services - Neighborhood Job Centers	Self-Help for the Elderly	Chinatown Neighborhood Job Center (including West Side Satellite Job Center)	\$ 796,800
A2: Adult Workforce Services - Neighborhood Job Centers	Young Community Developers	YCD District 10 Neighborhood Job Center (NJC) (including HOPE SF Job Center)	\$ 630,029
A2: Adult Workforce Services - Neighborhood Job Centers	Inner City Youth (Fiscal Sponsor: Young Community Developers, Inc.)	OMI Neighborhood Job Center (NJC)	\$ 450,000

WIOA

WIOA

WIOA



- 29 Proposals Received
- \$13.7M Requested
- \$7.4M Recommended
- Fully funded Neighborhood Job Centers
- Expanded Capacity in Visitacion Valley, Tenderloin, Mission, Chinatown, OMI and Citywide
- Satellite Job Centers in the Excelsior and the West Side

# ADULT PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
A3.1: Adult Workforce Services - Specialized Job Centers - Reentry Services	Five Keys Schools and Programs	Five Keys Reentry Career Center	\$ 200,000
A3.1: Adult Workforce Services - Specialized Job Centers - Reentry Services	Goodwill Industries of San Francisco, San Mateo, and Marin Counties	Reentry Specialized Job Center	\$ 200,000
A3.2: Adult Workforce Services - Specialized Job Centers - Veterans Services	Swords to Plowshares Veterans Rights Organization	Veterans Job Center	\$ 160,000
A3.3: Adult Workforce Services - Specialized Job Centers - Disability Services	PRC	Workforce Development	\$ 130,000
A3.3: Adult Workforce Services - Specialized Job Centers - Disability Services	The Arc San Francisco	The Arc San Francisco-Disability Job Center	\$ 125,000
A3.4: Adult Workforce Services - Specialized Job Centers - Other	Chinese for Affirmative Action	CAA Specialized Job Center - Limited English Proficient Chinese Immigrants	\$ 150,000
A3.4: Adult Workforce Services - Specialized Job Centers - Other	San Francisco Lesbian Gay Bisexual Transgender Community Center	Queer Employment Services	\$ 280,000
A3.4: Adult Workforce Services - Specialized Job Centers - Other	Southeast Asian Development Center	Southeast Asian Specialized Job Center	\$ 150,000
A3.4: Adult Workforce Services - Specialized Job Centers - Other	Upwardly Global	Upwardly Global: Facilitating Workforce Inclusion of Immigrant and Refugee Professionals	\$ 125,000
A4: Adult Workforce Services - Disability Services Coordinator	Toolworks	Disability Coordinator	\$ 300,000

WIOA

WIOA



- 29 Proposals Received
- \$13.7M Requested
- \$7.4M Recommended
- Two Reentry Services Job Centers
- Fully funded services for veterans and job seekers with disabilities
- Proposal to fully fund services for Limited English Proficient Chinese Immigrants

# YOUNG ADULT PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
B1: Young Adult Workforce Services - Young Adult Job Center	Bay Area Community Resources (Sub-Grantee: Mission Language & Vocational School)	Reentry Young Adult Job Center (YAJC)	\$ 300,000
B1: Young Adult Workforce Services - Young Adult Job Center	Bayview Hunters Point YMCA	District 10 Young Adult Employment Center	\$ 205,500
B1: Young Adult Workforce Services - Young Adult Job Center	Bridges from School to Work, Inc.	Bridges from School to Work - Young Adult Job Center	\$ 100,000
B1: Young Adult Workforce Services - Young Adult Job Center	Collective Impact	Ella's Resource Center	\$ 550,000
B1: Young Adult Workforce Services - Young Adult Job Center	Community Youth Center of San Francisco	Young Adult WorkLink (YAWL)	\$ 330,000
B1: Young Adult Workforce Services - Young Adult Job Center	Enterprise for Youth	Enterprise for Youth Workforce Development Program	\$ 200,000
B1: Young Adult Workforce Services - Young Adult Job Center	Larkin Street Youth Services	Young Adult Job Center	\$ 403,746
B1: Young Adult Workforce Services - Young Adult Job Center	New Door Ventures	Young Adult Job Center: Providing continuum of TAY employment programs from first to living-wage job	\$ 150,000

WIOA



- 20 Proposals Received
- \$6.9M Requested
- \$3.4M Recommended
- New Young Adult Job Centers in the Fillmore and Bayview Hunters Point
- Increased support for young adults in the Richmond

# YOUNG ADULT PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
B2: Young Adult Workforce Services - RAMP-SF	San Francisco Conservation Corps	Youth RAMP SF - A Service Corps Bridge to 21st Century Employment for At-Risk San Francisco Youth	\$ 350,000
B3: Young Adult Workforce Services - Young Adult Subsidized Employment Program	Bay Area Community Resources	Young Adult Subsidized CARE Ambassadors Employment Program	\$ 400,000
B3: Young Adult Workforce Services - Young Adult Subsidized Employment Program	Centers for Equity and Success, Inc.	Project Elevation	\$ 250,000
B3: Young Adult Workforce Services - Young Adult Subsidized Employment Program	Young Mens Christian Association of San Francisco	Empowerment to Employment - TAY Subsidized Employment	\$ 200,000

WIOA

WIOA

WIOA

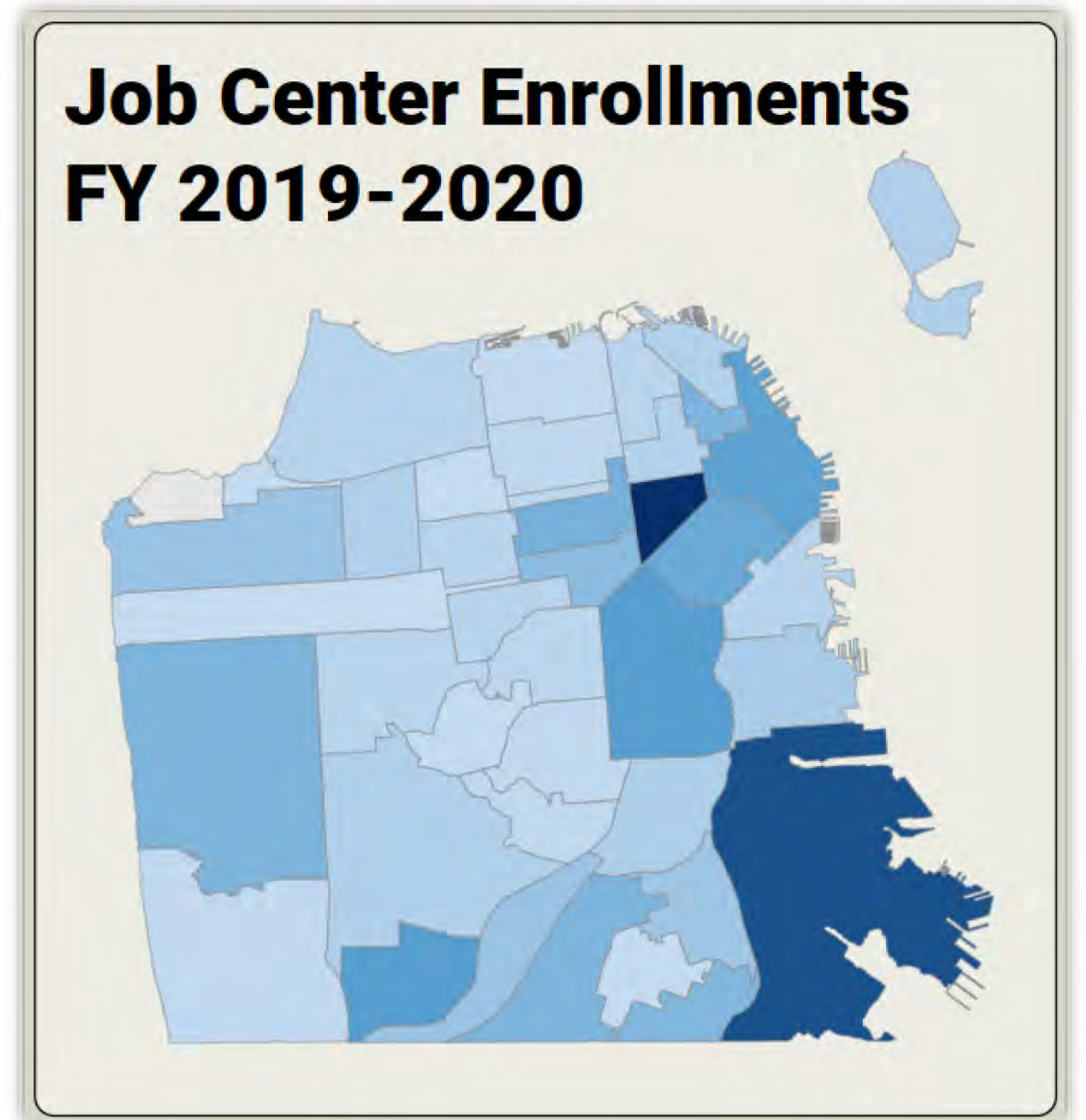


- 20 Proposals Received
- \$6.9M Requested
- \$3.4M Recommended
- Increased investment in subsidized employment, included increased funding for young adults through Opportunities for All



# JOB CENTER FUNDING DISTRIBUTION

Neighborhood	Proposed Funding
Fillmore	\$ 1,490,000
Bayview Hunters Point	\$ 1,185,529
Mission	\$ 1,181,376
Tenderloin	\$ 1,055,175
Chinatown	\$ 946,800
Visitacion Valley	\$ 716,000
OMI/Lakeview	\$ 650,000
Downtown	\$ 425,000
South of Market	\$ 300,000
Castro	\$ 280,000
* <i>Citywide</i>	\$ 2,318,746



# SECTOR TRAINING PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
C1.1: TechSF Sector Coordinator	Jewish Vocational and Career Counseling Service	JVS TechSF Sector Coordinator Proposal	\$ 300,000
C1.2: TechSF Occupational Skills Training	Bay Area Video Coalition	BAVC Advanced Digital Media Training	\$ 200,000
C1.2: TechSF Occupational Skills Training	Jewish Vocational and Career Counseling Service	JVS ICT OST Training Program Provider	\$ 200,000
C1.2: TechSF Occupational Skills Training	Mission Economic Development Agency	Latino Equity through Technology Initiative	\$ 150,000
C1.2: TechSF Occupational Skills Training	San Francisco Community College District	City College of San Francisco TechSF Pro Occupational Skills Training Program	\$ 200,000
C1.2: TechSF Occupational Skills Training	Upwardly Global	Upwardly Global: Creating Career Pathways in Tech for Immigrant and Refugee Professionals	\$ 200,000
C1.3: TechSF On-Ramps	Five Keys Schools and Program	Five Keys TechSF On-Ramps	\$ 100,000
C1.3: TechSF On-Ramps	Goodwill Industries of San Francisco, San Mateo, and Marin Counties	TechSF On-Ramps	\$ 100,000
C1.3: TechSF On-Ramps	Independent Arts & Media (Code Tenderloin)	Code Ramp: Code Tenderloin's Technical Learning Journey	\$ 250,000
C1.3: TechSF On-Ramps	Mission Bit	Mission Bit's Young Adult Computer Science & Tech Mentorship On-Ramp	\$ 275,000
C2.1 Health Care Coordinator	Jewish Vocational and Career Counseling Service	JVS Healthcare Academy Sector Coordinator Proposal	\$ 300,000

WIOA

WIOA



- 22 TechSF Proposals Received
- \$9.3M Requested
- \$2.0M Recommended
- Focus on emerging tech occupations
- First Source Hiring alignment
- On-Ramp Programs to create long-term pathways

# SECTOR TRAINING PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
C2.1 Health Care Coordinator	Jewish Vocational and Career Counseling Service	JVS Healthcare Academy Sector Coordinator Proposal	\$ 300,000
C2.2 Health Care Occupational Skills Training	Homebridge, Inc.	Homebridge STEPs (Skills Training Employment Pathway) - A Home Care to Healthcare Career Ladder	\$ 350,000
C2.2 Health Care Occupational Skills Training	Homeless Prenatal Program	Community Health Worker Apprenticeship Program	\$ 200,000
C2.2 Health Care Occupational Skills Training	Jewish Vocational and Career Counseling Service	JVS Healthcare Academy OST Training Program Provider	\$ 403,293
C2.2 Health Care Occupational Skills Training	Mission Language & Vocational School	MLVS Phlebotomy Technician Program	\$ 240,000
C2.2 Health Care Occupational Skills Training	Mission Language & Vocational School	Mission Language & Vocational School Medical Assistant Program	\$ 240,000
C2.2 Health Care Occupational Skills Training	Self-Help for the Elderly	Certified Nursing Assistant & Certified Nursing Assistant Training	\$ 200,000

WIOA

WIOA



- 7 HealthCare Academy Proposals Received
- \$2.6M Requested
- \$1.9M Recommended
- Focus on healthcare occupations expected to grow during recovery
- New partnership with Homeless Prenatal

# SECTOR TRAINING PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
C3.1 Hospitality Worker Displacement Coordinator	Mission Hiring Hall (Sub-Grantees: Charity Cultural Services Center, Chinese Progressive Association)	Hospitality Initiative Worker Displacement Coordinator	\$ 625,000
C3.1 Hospitality Worker Displacement Coordinator	Self-Help for the Elderly	Hospitality Initiative Worker Displacement Coordinator	\$ 350,000

WIOA

WIOA



- 2 Hospitality Initiative Proposals Received
- \$1.2M Requested
- \$1.0M Recommended
- Maintaining Hospitality Initiative provider capacity by supporting dislocated hospitality workers

# SECTOR TRAINING PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
C4.1: CityBuild Construction Sector Coordinator	Mission Hiring Hall (Sub-Grantees: Charity Cultural Services Center, A. Philip Randolph Institute, Anders & Anders Foundation)	CityBuild Academy	\$ 1,600,000
C4.2a: Construction Occupational Skills Training - CityBuild Academy OST Provider - Educational	San Francisco Community College District	CityBuild Academy (CBA) at City College of San Francisco	\$ 500,000
C4.2b: Construction Occupational Skills Training - CityBuild OST Provider - MC3 (Multi-Craft Core Curriculum)	Laborers Training & Retraining Trust Fund for Northern California	Construction Apprenticeship Preparedness Program	\$ 149,000
C4.2d: Construction Occupational Skills Training - CityBuild Professional Services OST	Mission Hiring Hall	CityBuild Pro   Construction Administration and Professional Services Academy (CAPSA)	\$ 150,000
C4.2d: Construction Occupational Skills Training - CityBuild Professional Services OST	San Francisco Community College District	City College of San Francisco CityBuild Pro Occupational Skills Training Program	\$ 50,000
C4.3: CityBuild Construction Career Development Services - Retention	Charity Cultural Services Center	Construction Career Development Services	\$ 200,000
C4.4a: CityBuild On-Ramps - High School Program	Brightline Defense Project	Construction On-Ramp (COR) High School Program	\$ 200,000
C4.4c: CityBuild On-Ramps - Violence Prevention	Young Community Developers	Interrupt, Predict, Organize (IPO) Support	\$ 220,000



- 14 CityBuild Proposals Received
- \$5.1M Requested
- \$3.1M Recommended
- Additional CityBuild Coordinator partners southeast neighborhoods
- Standalone CityBuild Pro grant

# SECTOR TRAINING PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
C5.1: Emerging Industries - CityDrive	Family and Child Empowerment Services - San Francisco (Sub-Grantee: Mission Hiring Hall)	City Drive	\$ 300,000
C5.2: Emerging Industries - Advanced Manufacturing	SFMade, Inc.	Advanced Next Generation Manufacturing Training Program	\$ 250,000
C5.3: Emerging Industries - Pilot Occupational Skills Training	Community Housing Partnership	Community Housing Partnership Employment Pathway	\$ 225,000
C5.3: Emerging Industries - Pilot Occupational Skills Training	Episcopal Community Services of San Francisco	Frontline Essentials	\$ 600,000
C5.3: Emerging Industries - Pilot Occupational Skills Training	Self-Help for the Elderly	Custodial Training	\$ 220,000



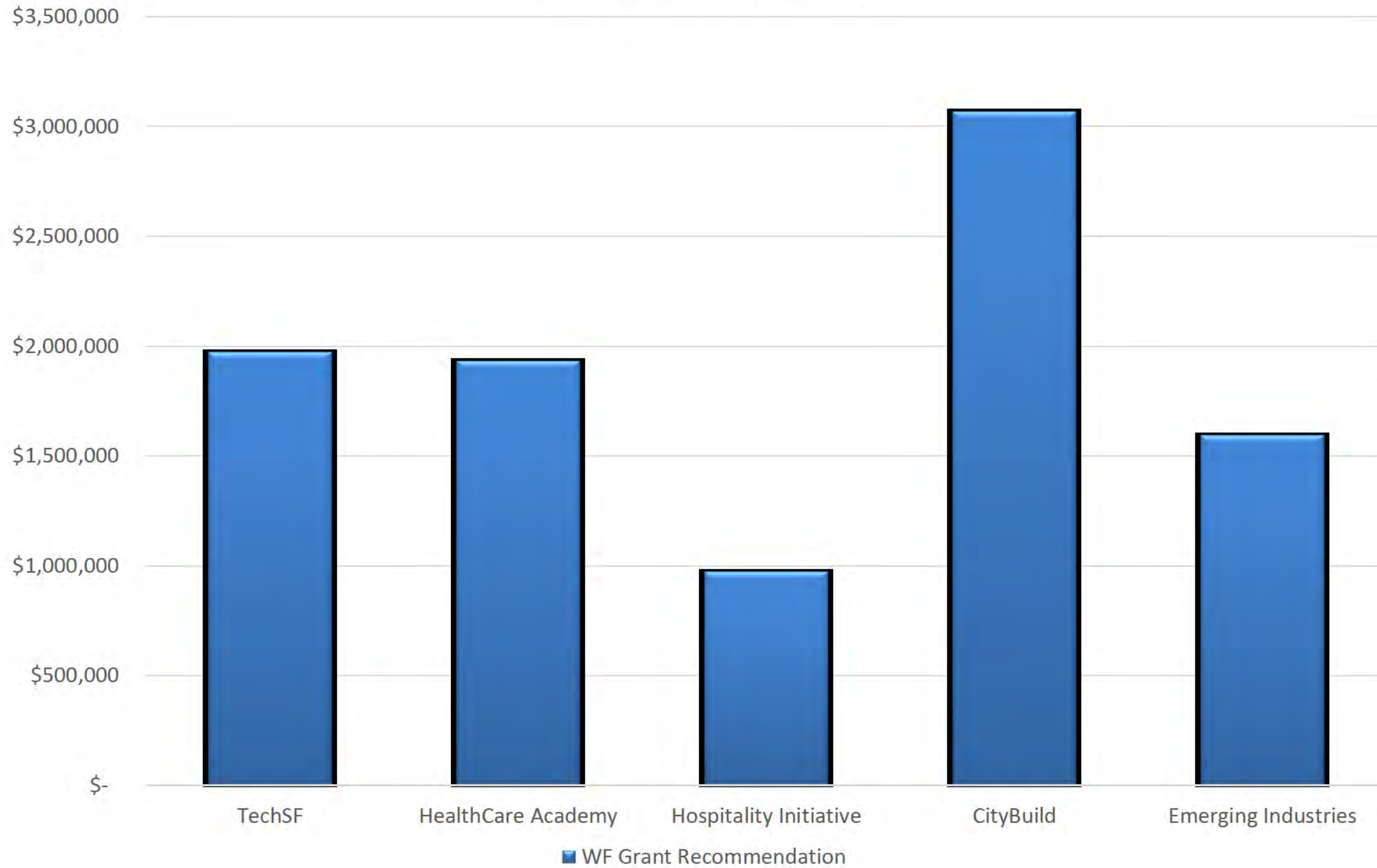
- 15 Emerging Industries Proposals Received
- \$4.2M Requested
- \$1.6M Recommended



- Fully funded CityDrive SFMTA partnership
- Advanced manufacturing investment
- Funding through Our City Our Home for Essential Worker On-The-Job Training for Persons Experiencing Homelessness

# SECTOR TRAINING SUMMARY

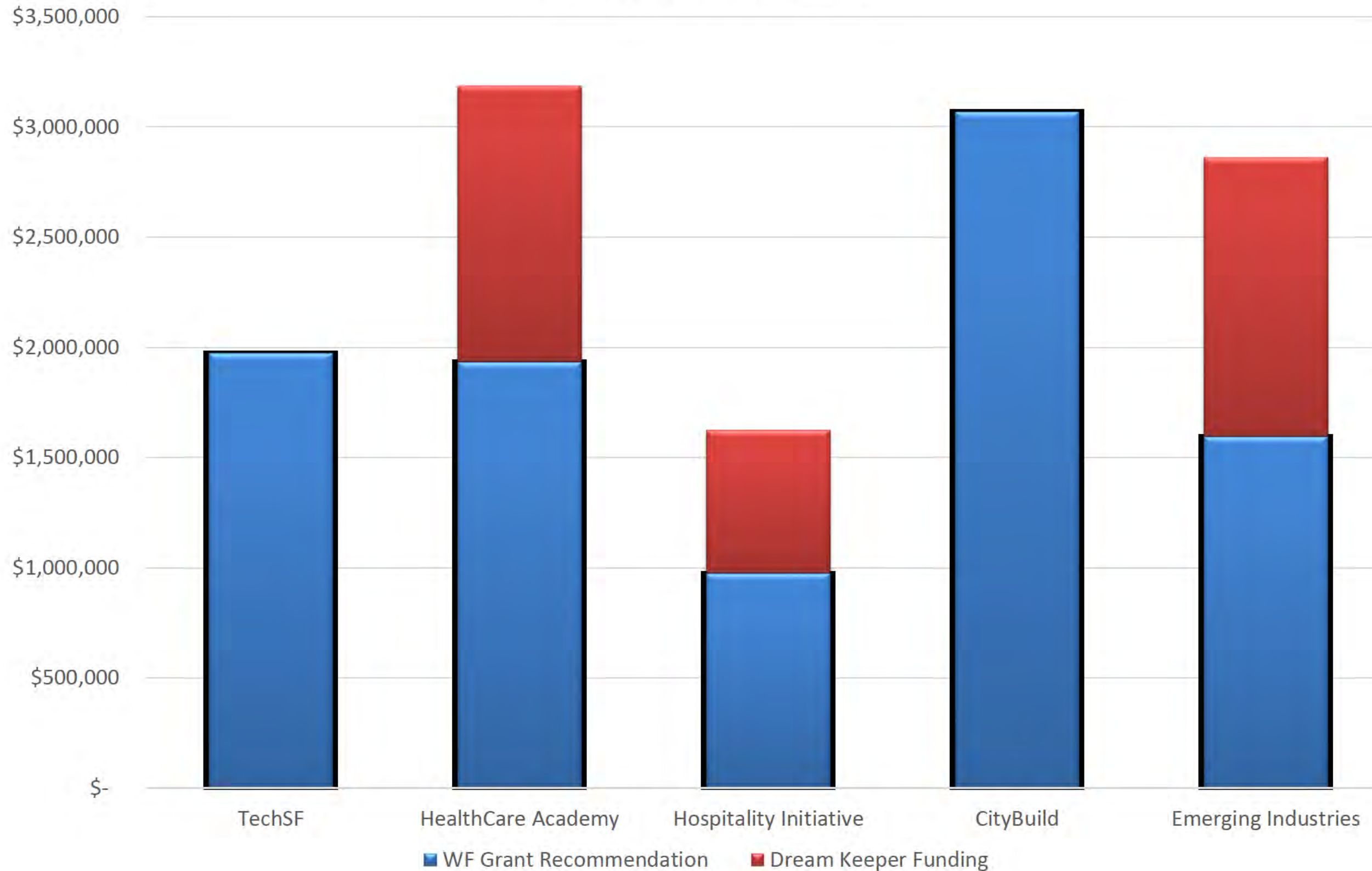
Funding Recommendations



**\$9,547,293 TOTAL**

# SECTOR TRAINING SUMMARY

Funding Recommendations



**\$12,718,043 TOTAL**



# EQUITY PILOT PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
D1: Pilot Programs - Equity Pilots	Bayview Hunters Point Center for Arts & Technology	BAYCAT's Digital Media Employment Pathway: Growing Career Equity Pipelines to Help BIPOC Thrive	\$ 150,000
D1: Pilot Programs - Equity Pilots	Compass Family Services	Compass Workforce Equity Pilot for Black Families	\$ 100,000
D1: Pilot Programs - Equity Pilots	Dev Mission	Community Technology Associate Internship Program	\$ 150,000
D1: Pilot Programs - Equity Pilots	Dolores Street Community Services	Worker Owned Cooperative for Undocumented Immigrants and Homeless / Formerly Homeless	\$ 250,000
D1: Pilot Programs - Equity Pilots	Mission Economic Development Agency	Promotoras Cooperative Equity Pilot	\$ 250,000
D1: Pilot Programs - Equity Pilots	Native American Health Center, Inc.	San Francisco American Indian - Workforce Development Initiative	\$ 200,000
D1: Pilot Programs - Equity Pilots	TBD	Transgender Employment Pilot	TBD



- 34 Proposals Received
- \$9.1M Requested
- \$1.1M Recommended
- Pilot programs to address economic disparities outlined in Principles of Employment Equity

# ECONOMIC RECOVERY PILOT PROGRAMS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
D2: Pilot Programs - Economic Recovery Pilots	Bay Area Community Resources	Latino Task Force COVID Recovery Project	\$ 150,000
D2: Pilot Programs - Economic Recovery Pilots	Community Living Campaign (Sub-Grantee: Blissen)	Blissen Up Bootcamp	\$ 128,864
D2: Pilot Programs - Economic Recovery Pilots	Renaissance Entrepreneurship Center	PIVOT: Helping Displaced Workers and Vulnerable Entrepreneurs in the Southeast Community Thrive	\$ 100,000



- 14 Proposals Received
- \$3.7M Requested
- \$0.4M Recommended
- Pilot program focus on needs of older adult job seekers
- Limited funding to support economic recovery pilots
- Potential to apply additional funds in the future



# FIRST SOURCE COORDINATORS

**NO RECOMMENDATIONS  
AT THIS TIME**

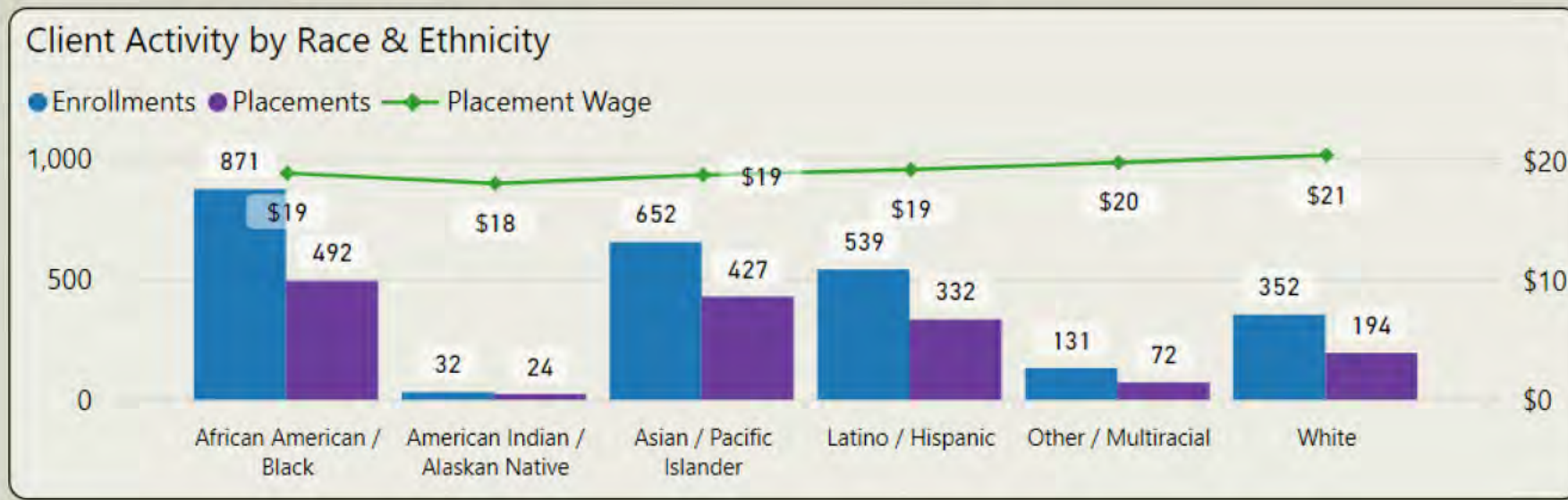
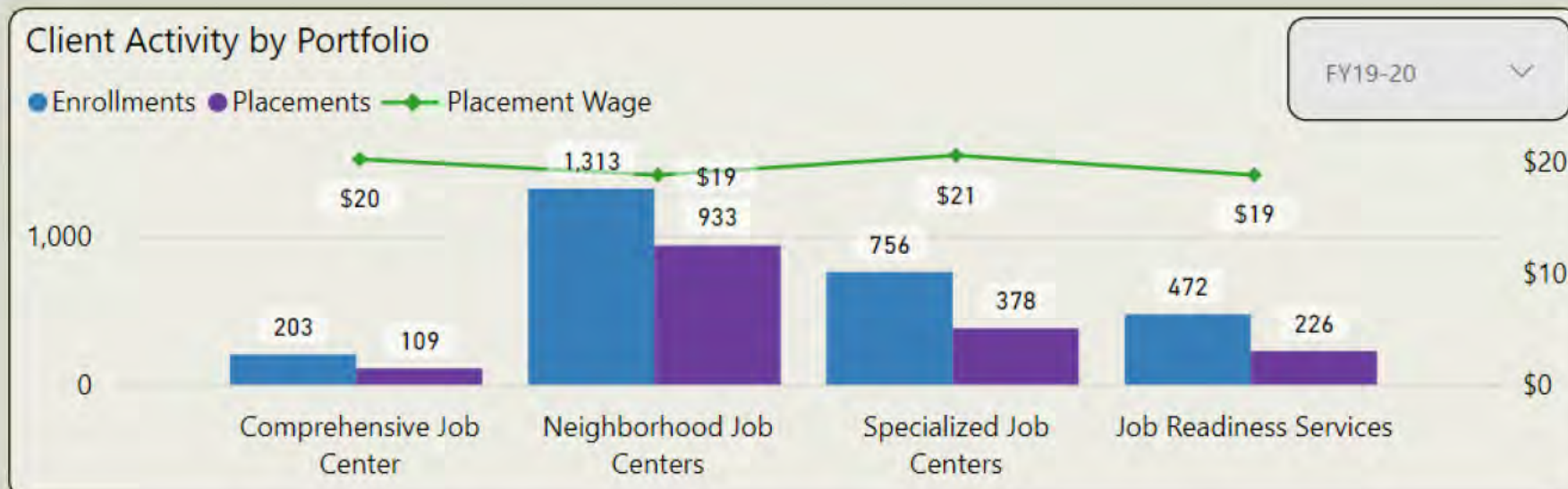


- 4 Proposals Received
- \$1.3M Requested
- \$0.0M Recommended
  
- Proposals may be re-evaluated at a later date after the launch of WorkforceLinkSF

# WORKFORCE SYSTEM ENHANCEMENTS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING
F1: Workforce System Enhancements - IT Database Maintenance	Andrew J Wong Inc.	Workforce System Enhancements	\$ 275,000
F3: Workforce System Enhancements - One Stop Operator	Social Policy Research Associates	San Francisco One-Stop Operator - SPRA	\$ 150,000

- 14 Emerging Industries Proposals Received
- \$3.7M Requested
- \$0.4M Recommended



- Investments to improve OEWD Workforce Division's data infrastructure

# WIOA-FUNDED GRANTS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING	INCLUDES WIOA?
A1: Adult Workforce Services - Comprehensive Job Center	Goodwill Industries of San Francisco, San Mateo, and Marin Counties	Comprehensive Job Center	\$ 950,000	Yes, \$350,000 (\$225k Adult & \$125k Dislocated Worker)
A2: Adult Workforce Services - Neighborhood Job Centers	Family and Child Empowerment Services - San Francisco	Visiacion Valley Neighborhood Job Center	\$ 716,000	Yes, \$170,000 (\$105k Adult & \$65k Dislocated Worker)
A2: Adult Workforce Services - Neighborhood Job Centers	Self-Help for the Elderly	Chinatown Neighborhood Job Center (including West Side Satellite Job Center)	\$ 796,800	Yes, \$287,500 (\$105k Adult, \$75k Dislocated Worker & \$107,500 National Dislocated Worker)
A3.2: Adult Workforce Services - Specialized Job Centers - Veterans Services	Swords to Plowshares Veterans Rights Organization	Veterans Job Center	\$ 160,000	Yes, \$90,000 (Adult)
A4: Adult Workforce Services - Disability Services Coordinator	Toolworks	Disability Coordinator	\$ 300,000	Yes, \$130,000 (75k Adult and 55k Dislocated Worker).
B1: Young Adult Workforce Services - Young Adult Job Center	Larkin Street Youth Services	Young Adult Job Center	\$ 403,746	Yes, \$240,000 (Young Adult)
B2: Young Adult Workforce Services - RAMP-SF	San Francisco Conservation Corps	Youth RAMP SF - A Service Corps Bridge to 21st Century Employment for At-Risk San Francisco Youth	\$ 350,000	Yes, \$300,000 (Young Adult)
B3: Young Adult Workforce Services - Young Adult Subsidized Employment Program	Centers for Equity and Success, Inc.	Project Elevation	\$ 250,000	Yes, \$200,000 (Young Adult)
B3: Young Adult Workforce Services - Young Adult Subsidized Employment Program	Young Mens Christian Association of San Francisco	Empowerment to Employment TAY Subsidized Employment	\$ 200,000	Yes, \$160,000 (Young Adult)



- \$1,927,500 TOTAL WIOA
- 9 Job Centers
  - 5 Adult programs
  - 4 Young Adult programs

# WIOA-FUNDED GRANTS

PROGRAM AREA	APPLICANT	PROJECT NAME	PROPOSED FY22 FUNDING	INCLUDES WIOA?
C1.2: TechSF Occupational Skills Training	Jewish Vocational and Career Counseling Service	JVS ICT OST Training Program Provider	\$ 200,000	Yes, \$190,000 (\$125k Adult & \$65k Dislocated Worker)
C1.2: TechSF Occupational Skills Training	San Francisco Community College District	City College of San Francisco TechSF Pro Occupational Skills Training Program	\$ 200,000	Yes, \$190,000 (\$125k Adult & \$65k Dislocated Worker)
C2.2 Health Care Occupational Skills Training	Jewish Vocational and Career Counseling Service	JVS Healthcare Academy OST Training Program Provider	\$ 403,293	Yes, \$192,500 (National Dislocated Worker)
C2.2 Health Care Occupational Skills Training	Self-Help for the Elderly	Certified Nursing Assistant & Certified Nursing Assistant Training	\$ 200,000	Yes, \$150,000 ( \$100k Adult & \$50k Dislocated Worker)
C3.1 Hospitality Worker Displacement Coordinator	Mission Hiring Hall (Sub-Grantees: Charity Cultural Services Center, Chinese Progressive Association)	Hospitality Initiative Worker Displacement Coordinator	\$ 625,000	Yes, \$225,000 (\$25k Adult & \$200k Dislocated Worker)
C3.1 Hospitality Worker Displacement Coordinator	Self-Help for the Elderly	Hospitality Initiative Worker Displacement Coordinator	\$ 350,000	Yes, \$225,000 (\$25k Adult & \$200k Dislocated Worker)



- \$1,172,500 TOTAL WIOA
- 4 Training Programs
  - 2 TechSF Trainings
  - 2 HealthCare Academy Trainings
- 2 Displaced Hospitality Worker Grants



SAN FRANCISCO

OFFICE OF ECONOMIC &  
WORKFORCE DEVELOPMENT

**Questions?**

**SF Workforce Hotline 415-701-4817**