

WORKFORCE DIRECTOR'S REPORT

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Office of Economic and Workforce Development

Prepared for Workforce Investment San Francisco (WISF)



March 9, 2022

ECONOMIC INDICATORS – UNEMPLOYMENT RATE

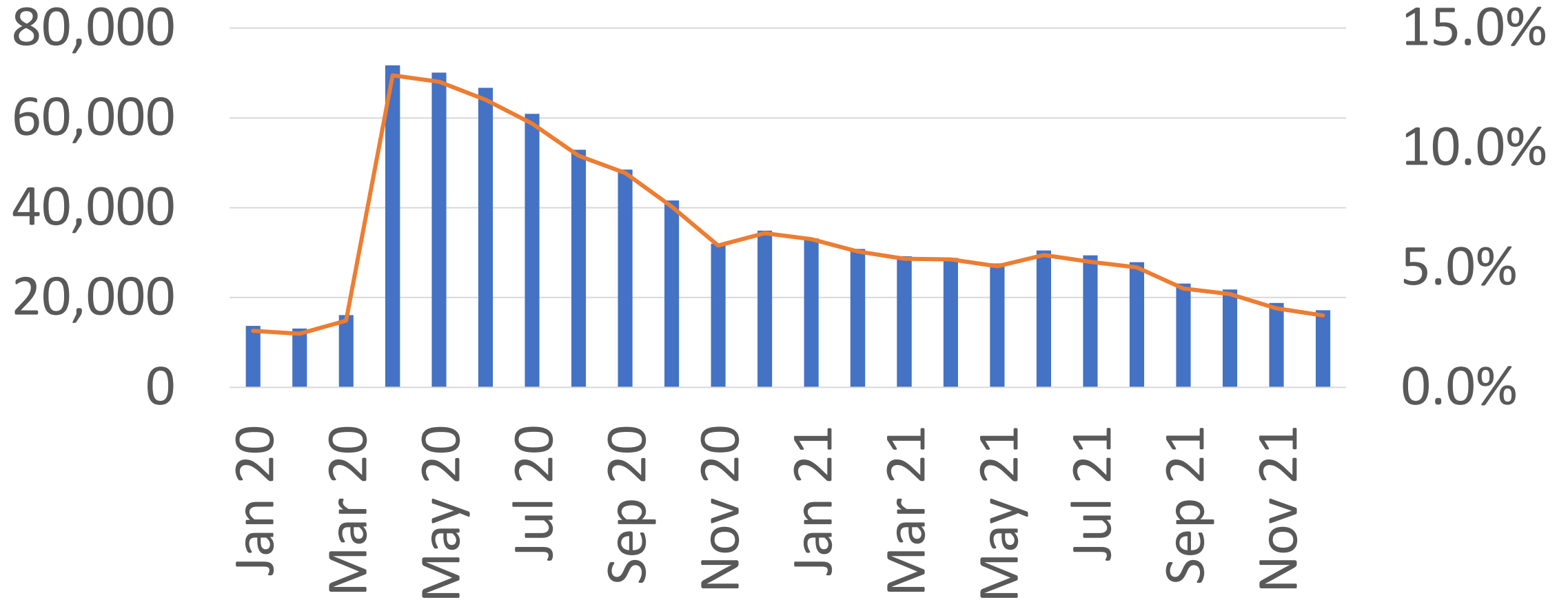
SF Unadjusted Unemployment Rate		
SF County	Unemployment	Rate
Dec 2020	34,900	6.4%
Jan 2021	33,200	6.2%
Feb 2021	30,800	5.7%
Mar 2021	29,200	5.4%
Apr 2021	28,800	5.3%
May 2021	27,600	5.1%
Jun 2021	30,500	5.5%
Jul 2021	29,400	5.2%
Aug 2021	27,900	5.0%
Sep 2021	23,100	4.1%
Oct 2021	21,800	3.9%
Nov 2021	18,800	3.3%
Dec 2021	17,200	3.0%

Source: California EDD, US Bureau of Labor Statistics

* Preliminary Data



ECONOMIC INDICATORS – UNEMPLOYMENT RATE



■ Unemployment

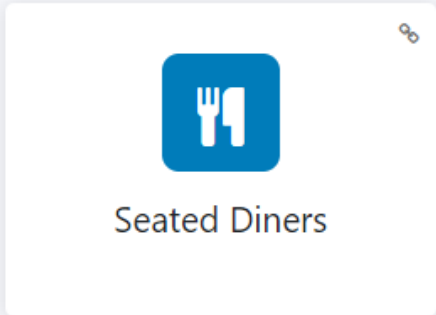
ECONOMIC INDICATORS – CHANGE IN EMPLOYMENT

Change in Area Employment Since December 2019 by Industry SF Metro District (SF + San Mateo Counties)				
Industry	Dec 2019	Dec 2021*	Change Since Dec 2019	% Change Since Dec 2019
Mining, Logging, and Construction	43,100	43,100	-	0.0%
Construction	43,000	43,000	-	0.0%
Manufacturing	39,100	36,900	(2,200)	-5.6%
Trade, Transportation, and Utilities	159,000	137,500	(21,500)	-13.5%
Retail Trade	80,800	72,200	(8,600)	-10.6%
Transportation & Warehousing	47,300	38,100	(9,200)	-19.5%
Information	100,700	113,600	12,900	12.8%
Financial Activities	87,400	83,800	(3,600)	-4.1%
Finance & Insurance	63,600	62,300	(1,300)	-2.0%
Professional & Business Services	297,900	307,100	9,200	3.1%
Computer Systems Design & Related Services	85,600	89,400	3,800	4.4%
Administrative & Support Services	57,400	49,600	(7,800)	-13.6%
Educational & Health Services	149,000	144,500	(4,500)	-3.0%
Educational Services	33,200	30,800	(2,400)	-7.2%
Health Care & Social Assistance	115,800	113,700	(2,100)	-1.8%
Leisure & Hospitality	150,200	108,200	(42,000)	-28.0%
Arts, Entertainment & Recreation	21,000	13,200	(7,800)	-37.1%
Accommodation	26,600	14,100	(12,500)	-47.0%
Restaurants	83,100	65,700	(17,400)	-20.9%
Other Services	41,700	35,400	(6,300)	-15.1%
Personal & Laundry Services	15,300	10,300	(5,000)	-32.7%
Religious, Grants, Civic, Professional	20,600	18,400	(2,200)	-10.7%
Government	132,700	125,200	(7,500)	-5.7%
Farm	1,600	1,600	-	0.0%
Total	1,202,400	1,136,900	(65,500)	-5.4%

Source: California EDD, US Bureau of Labor Statistics

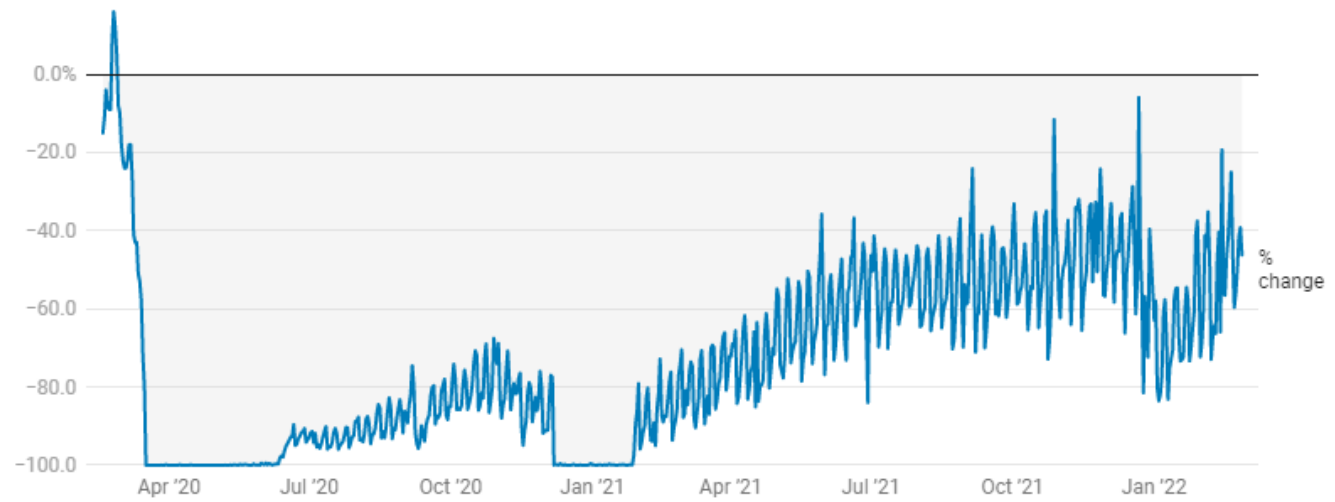
* Preliminary

ECONOMIC INDICATORS – RESTAURANTS



Seated Diners

% change compared to YTD 2019

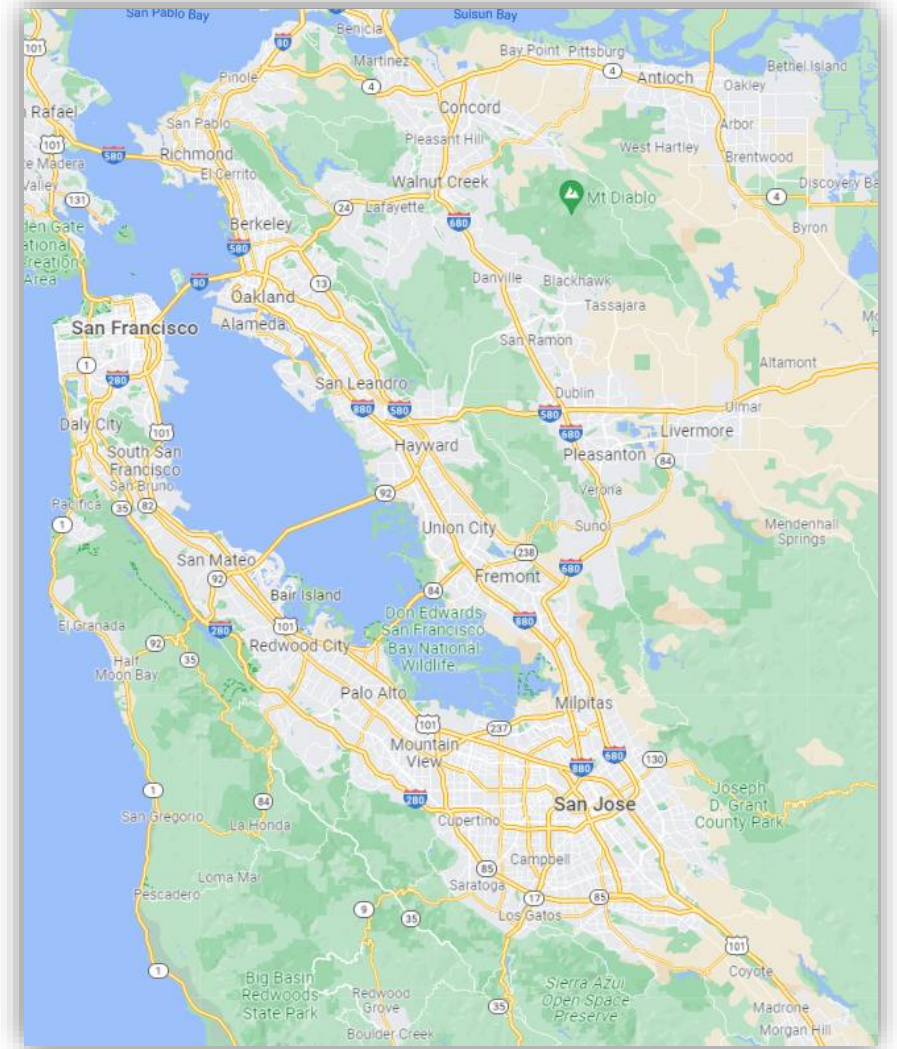


Source: OpenTable • [Get the data](#)

“GOOD JOBS CHALLENGE” PROPOSAL

BAY AREA GOOD JOBS PARTNERSHIP FOR EQUITY (BAGJPE)

- \$35 Million Proposal
- 7 Workforce Development Boards
- 5 Bay Area Counties
- 3 Largest Bay Area Cities
- Approximately 250,000 Jobs Across 5 Sectors



BAGJPE OVERVIEW



Tech



Healthcare



Life Sciences



Advanced Manufacturing



Transportation/Logistics

BAGJPE SUPPORTERS



January 7, 2022

The Honorable Alejandra Castillo
Assistant Secretary
U.S. Department of Commerce
Economic Development Administration
1401 Constitution Avenue, NW, Suite 71014
Washington, DC 20230

RE: San Francisco Office of Economic and Workforce Development's American Rescue Plan Good Jobs Challenge proposal, Bay Area Good Jobs Partnership for Equity

Dear Assistant Secretary Castillo:

Each year, hospitals invest hundreds of millions of dollars in training California's next generation of health care providers but closing what has become a persistent workforce gap requires additional solutions. For that reason, Hospital Council – Northern & Central California supports the application by the Bay Area Good Jobs Partnership for Equity (BAGJPE) for funding through the American Rescue Plan



January 27, 2022

Alejandra Castillo
Assistant Secretary
U.S. Department of Commerce
Economic Development Administration
1401 Constitution Avenue, N.W., Suite 71014
Washington, D.C. 20230

Dear Assistant Secretary Castillo:

Thank you to you and your Administration, and the US Department of Commerce for issuing grants that lead to the growth of local economies with investments that create good paying jobs for local residents in communities across the country. We commend the publication of the American Rescue Plan Act's Good Jobs Challenge because it seeks the creation of quality jobs that exceed local prevailing wage, with benefits, and jobs that are unionized. This intentionality speaks to the investments of the administration and your department in building back our economy even stronger than prior to the COVID-pandemic.



San Francisco Community College District
CITY COLLEGE OF SAN FRANCISCO
50 FRIDA KAHLO WAY • SAN FRANCISCO, CA 94112 • PHONE: (415) 239-3000

January 6, 2021

Alejandra Castillo
Assistant Secretary
U.S. Department of Commerce
Economic Development Administration
1401 Constitution Avenue, N.W., Suite 71014
Washington, D.C. 20230

Dear Assistant Secretary Castillo:

City College of San Francisco (CCSF) serves more than 60,000 students annually at several centers and sites throughout San Francisco. We offer an affordable opportunity to earn associate degrees, prepare for transfer, and pursue career and technical education. We develop and deliver innovative and relevant short- and long-term technical education programs leading to employment and university transfer opportunities. To do this, we partner with the City and County of San Francisco community, the San Francisco Office of Economic and Workforce Development (SFOEWD), regional community-based organizations, employers, industry associations, labor unions, and regional community colleges. This partnership ensure we can connect adults to high-demand, high-wage, high-skilled employment in the California economy.



SAN FRANCISCO STATE UNIVERSITY

January 7, 2022

Alejandra Castillo
Assistant Secretary
U.S. Department of Commerce
Economic Development Administration
1401 Constitution Avenue, N.W., Suite 71014
Washington, D.C. 20230

Dear Assistant Secretary Castillo:

On behalf of the Bay Area Community College Consortium (BACCC) we are writing to offer our full support for the Bay Area Good Jobs Partnership for Equity proposal. BACCC is comprised of the 28 community colleges surrounding the San Francisco and Monterey Bays and serves as a framework to facilitate regional and subregional collaboration ensuring investment of Career Technical Education and workforce development resources that result in livable wage careers with advancement opportunities for our students.

The Bay Area Good Jobs Partnership for Equity (BAGJPE)'s proposal



- Berkeley City College
- Cabrillo College
- Cañada College
- Chabot College
- City College of San Francisco
- College of Alameda
- College of Marin
- College of San Mateo
- Contra Costa College
- De Anza College
- Diablo Valley College



January 14, 2022

Alejandra Castillo
Assistant Secretary
U.S. Department of Commerce
Economic Development Administration
1401 Constitution Avenue, N.W., Suite 71014
Washington, D.C. 20230

RE: Bay Area Council's support as a backbone organization for the Bay Area Good Jobs Partnership for Equity (BAGJPE) proposal

Dear Assistant Secretary Castillo:

The Bay Area Council is compiled of regional business leaders working to ensure that the San Francisco Bay Area is the most innovative, sustainable, inclusive and globally competitive place in the world. The Council's membership is made up of over 320 companies, representing many of the



Workforce Development Training Programs

Training Enrollments
880

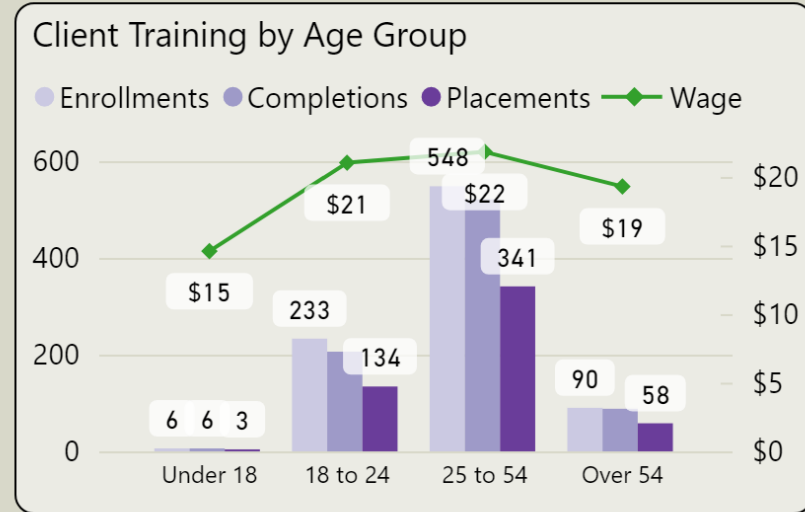
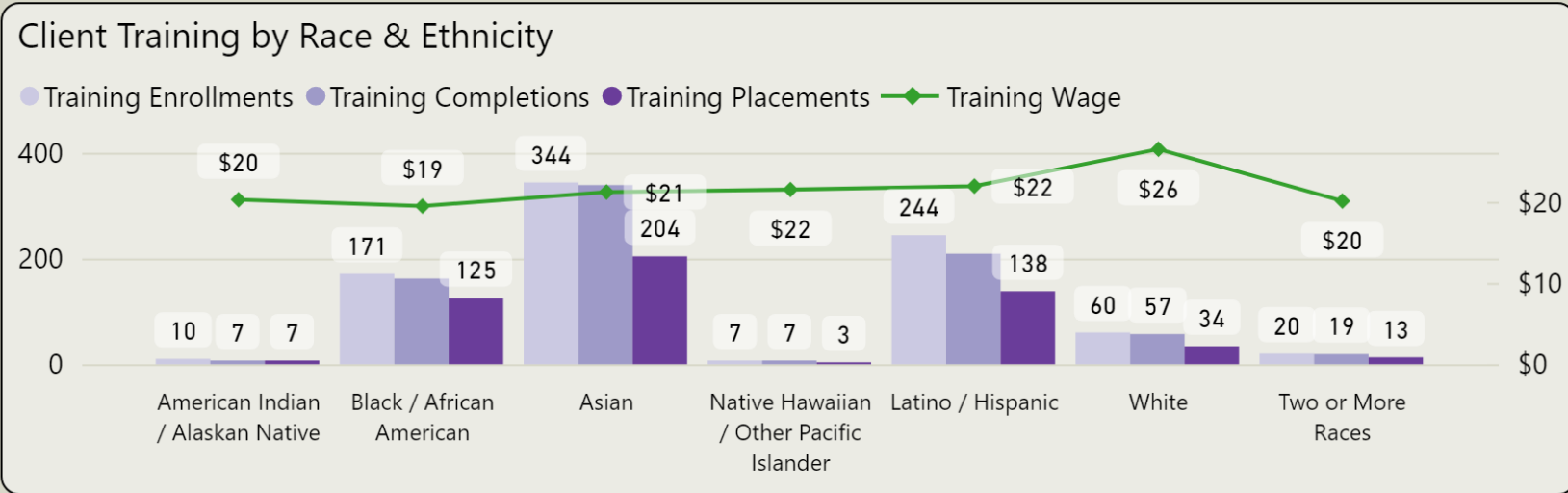
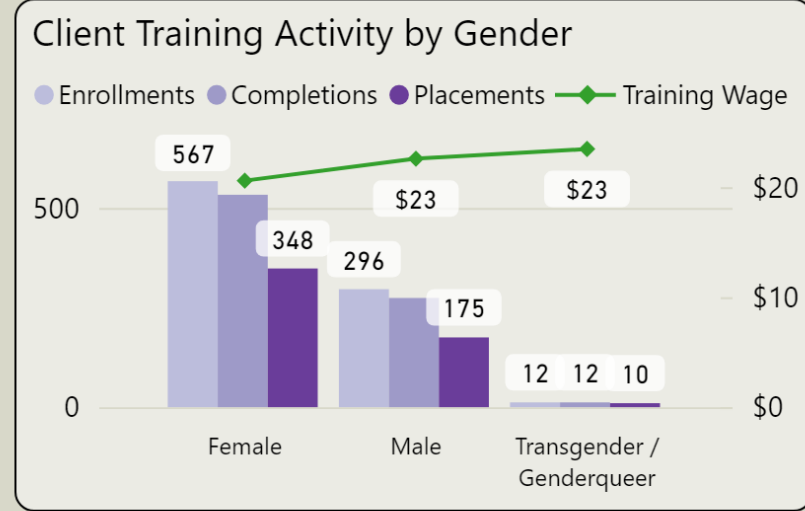
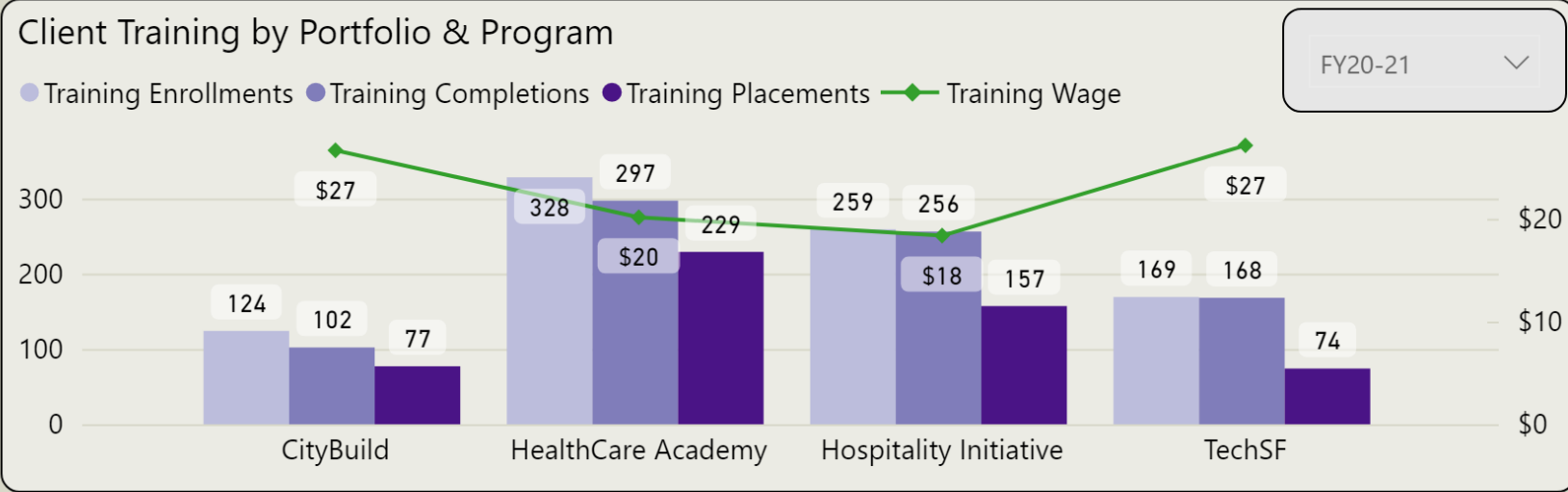
Training Completions
823

Training Completion Rate
94%

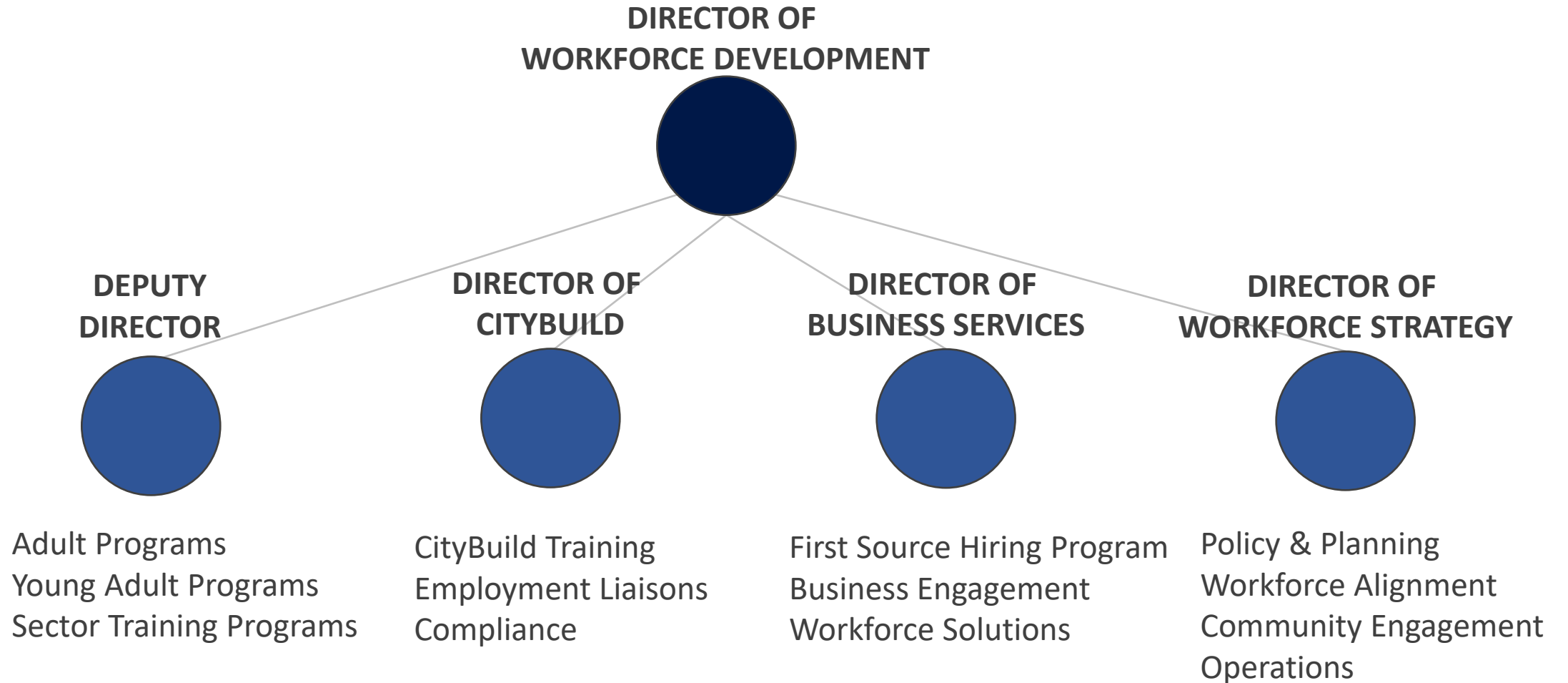
Training Placements
537

Training Placement Rate
65%

Placement Wage
\$21



WORKFORCE DEVELOPMENT STRUCTURE



FIRST SOURCE HIRING PROGRAM

- The First Source Hiring Program was enacted into law in 1998 and amended in 2009 (Chapter 83 of the San Francisco Administrative Code)
- Requires covered employers to make good faith efforts toward employing economically disadvantaged San Francisco residents for entry level positions
- Connects local workers to employers with hiring needs, and provides qualified economically disadvantaged individuals access to entry level jobs



ECONOMIC RECOVERY TASK FORCE



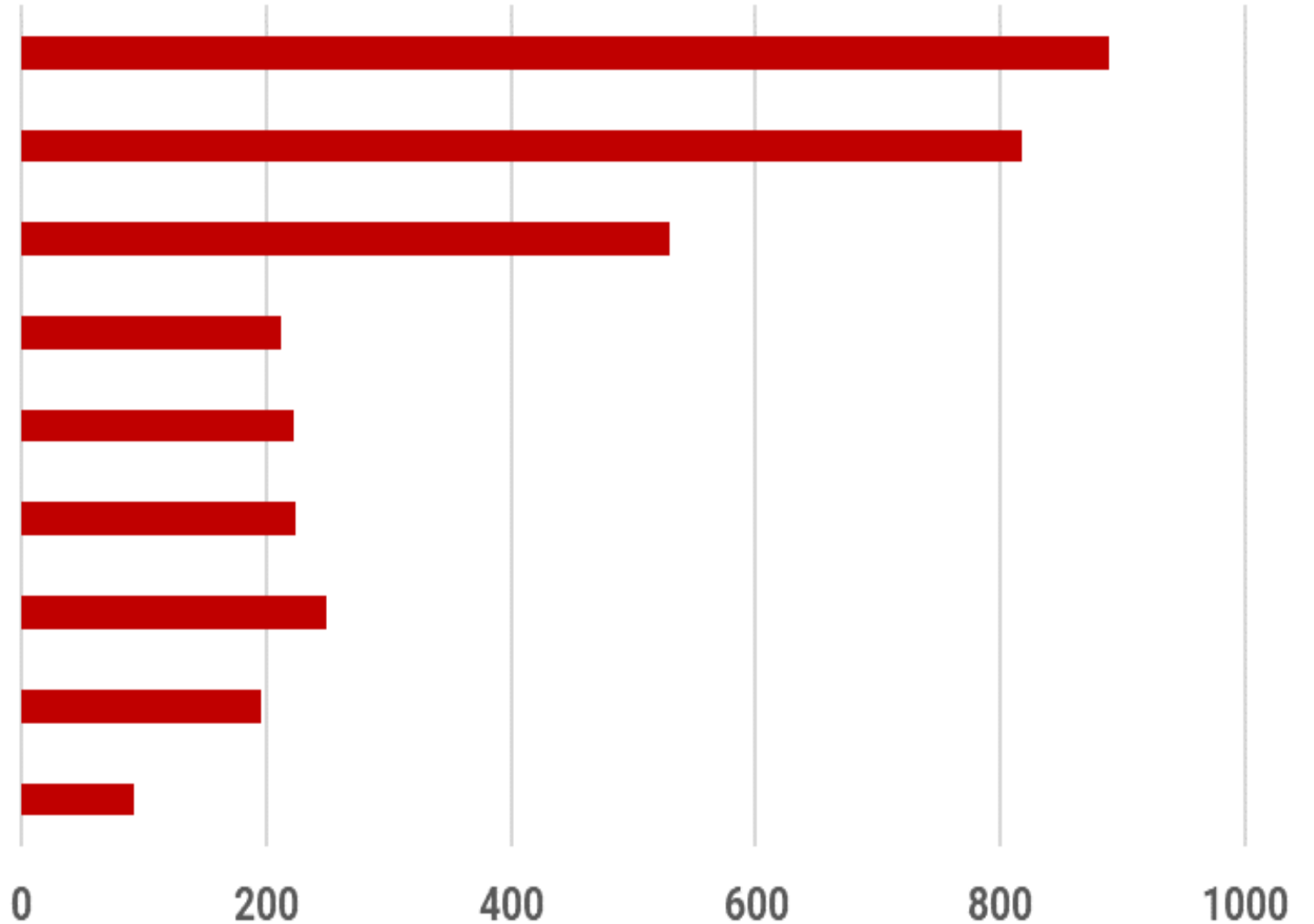
Recommendation 2.3: “Strengthen implementation of the First Source Hiring policy”

“Improvements should:

- Ensure that job opportunities are made available to disadvantaged San Franciscans
- Link graduates from training programs to relevant jobs in that field or industry
- More fully realize the potential outcomes from First Source Hiring”

FIRST SOURCE HIRING OUTCOMES

FY 2021-22	888
FY 2020-21	818
FY 2019-20	529
FY 2018-19	212
FY 2017-18	223
FY 2016-17	224
FY 2015-16	250
FY 2014-15	196
FY 2013-14	92



DISCUSSION

Joshua Arce, Director of Workforce Development
Office of Economic and Workforce Development

Prepared for Workforce Investment San Francisco (WISF)
Executive Committee

