



September 9, 2020

WORKFORCE INVESTMENT SAN FRANCISCO

Workforce Director's Report

OVERVIEW

- San Francisco workers and businesses continue to be impacted by the serious economic challenges presented by the COVID pandemic
- OEWD and its community and labor partners have fully engaged to meet the needs of displaced workers and vulnerable community members during this crisis in preparation for our recovery
- Mayor Breed and the Board of Supervisors have invested resources into our Fiscal Year 2020-2021 budget intended to support unemployed San Franciscans during this crisis, address persistent employment inequities, and emerge from the pandemic even stronger

SF Unadjusted Unemployment Rate

SF County	Labor Force	Employment	Unemployment	Rate
Jul 2019	586,700	572,500	14,200	2.40%
Aug 2019	586,900	573,600	13,300	2.30%
Sep 2019	591,400	580,800	10,700	1.80%
Oct 2019	591,500	579,900	11,600	2.00%
Nov 2019	591,500	580,000	11,500	1.90%
Dec 2019	591,700	580,400	11,300	1.90%
Jan 2020	586,400	573,000	13,400	2.30%
Feb 2020	587,300	574,100	13,200	2.20%
Mar 2020	578,300	560,800	17,500	3.00%
Apr 2020	551,400	482,100	69,400	12.60%
May 2020	550,900	481,500	69,400	12.60%
Jun 2020	570,200	499,100	71,100	12.50%
Jul 2020	573,900	511,200	62,700	10.90%

Source: California EDD, US Bureau of Labor Statistics

San Francisco Employment Declines across Industries

Change in Area Employment Since February 2020 by Industry SF Metro District (SF + San Mateo Counties)

Industry	February 2020	July 2020	Change Since Feb	% Change Since Feb
Professional & Business Services	213,700	203,800	-9,900	-4.6%
Trade, Transportation & Utilities	152,700	136,200	-16,500	-10.8%
Retail Trade	77,000	71,000	-6,000	-7.8%
Leisure & Hospitality	147,900	91,600	-56,300	-38.1%
Hotels and Other Accommodation	26,300	13,300	-13,000	-49.4%
Restaurants	82,200	48,700	-33,500	-40.8%
Arts, Entertainment & Recreation	20,700	15,100	-5,600	-27.1%
Educational & Health Services	150,200	137,500	-12,700	-8.5%
Technology	156,400	146,000	-10,400	-6.6%
Financial Activities	86,900	86,800	-100	-0.1%
Construction	41,800	40,700	-1,100	-2.6%
Manufacturing	38,700	36,200	-2,500	-6.5%
Government	132,300	117,500	-14,800	-11.2%
Nonprofits and Personal Services	72,200	64,600	-7,600	-10.5%
Personal & Laundry Services	14,900	13,000	-1,900	-12.8%
Nonprofits	20,600	16,000	-4,600	-22.3%
Total	1,192,800	1,060,900	-131,900	-11.1%

Source: [California EDD](#), [US Current Employment Statistics](#)



SAN FRANCISCO
OFFICE OF ECONOMIC &
WORKFORCE DEVELOPMENT

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Source: [California EDD](#), [US Current Employment Statistics](#)

COVID RESPONSE

SMALL BUSINESS LOANS & GRANTS

\$16.05m

1,100 businesses

WORKER RELIEF PROGRAMS

\$17.48m

30,978 workers

COMMUNITY OUTREACH

Phone	2 dedicated hotlines	10,041 calls/requests
Webinars	> 270 virtual events	> 6,600 participants
Website	711,681 views 449% increase	559,947 visitors 459% increase

STAFFING RESPONSE

Citywide Response	25 employees (20% of staff)
Department Response	40 employees (31% of staff)
	27,976 emergency hours logged

OEWD COMMUNITY-LABOR RESPONSE



London Breed 
@LondonBreed

Yesterday at the I joined with the Latino Task Force to deliver face shields, hand sanitizer, and masks free of charge to small business owners to keep their employees and customers safe.



10:07 AM · Sep 1, 2020 · Twitter for iPhone

OEWD COMMUNITY-LABOR RESPONSE



Self-Help for the Elderly
@SelfHelpElderly

#HomeDeliveredMeals Appreciation Event: #ShoutOut to our wonderful volunteers

@OCEIA_SF Community Ambassadors
@WeAreTogetherSF

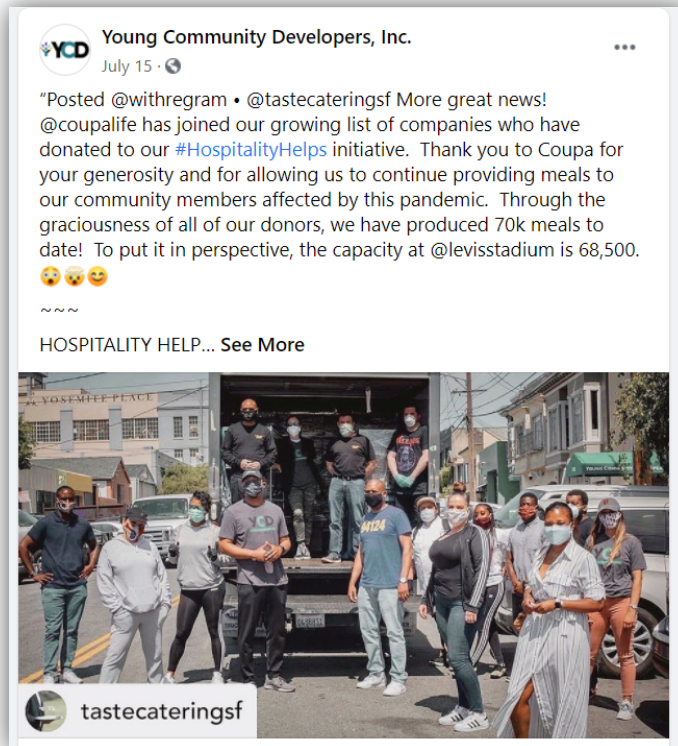
#communityheroes



8:47 PM · Jun 25, 2020 · Twitter Web App



OEWD COMMUNITY-LABOR RESPONSE



OEWD COMMUNITY-LABOR RESPONSE



**BUILD YOUR
FUTURE
TODAY.**

Apply your current skills
to a new career in construction.



SPECIAL PROGRAM FOR
**MOSCONE CENTER
WORKERS**

IATSE Local 16
Sign and Display Local 510
SEIU-USWW
Teamsters Local 2785
UNITE-HERE Local 2

SIGN UP TODAY
workforce.oewd.org/moscone

PARTNERS **CITYBUILD**
a division of the SF Office of Economic and Workforce Development



If you have any questions, please contact
Mission Hiring Hall: 415-738-3522



LEARN

Get trained and certified to begin your new career in **only 2 weeks**

This special training program will provide everything you need to get started and certified with COVID-19 Safety and Protection, Construction Fundamentals and OSHA.



BUILD

We provide supportive services to get you placed and working

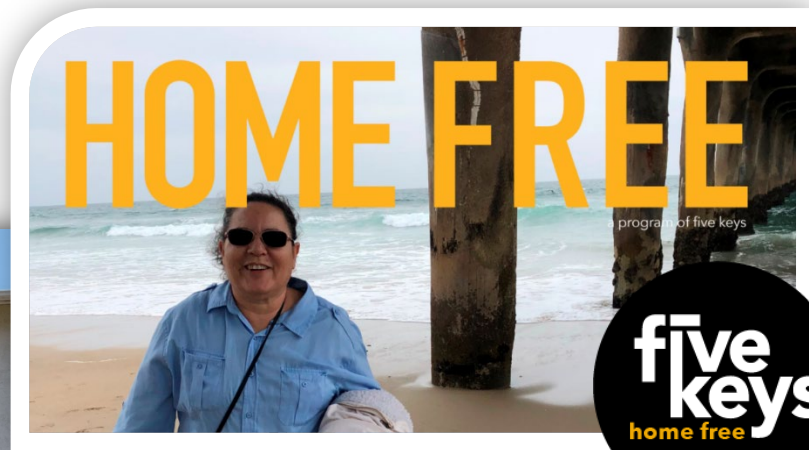
Our graduates have built some of the most iconic projects in the country.



EARN

Construction careers offer a great salary, union benefits, advancement

You'll receive a stipend once you join the program. More importantly, a career in construction allows you to continually increase your skills, certifications and earnings.



BUDGET OVERVIEW

(OEWD – Workforce Division)

BUDGET

Division	FY 2019-2020	FY 2020-2021	change from 2019-2020	FY 2021-2022	change from 2020-2021
Workforce Development	30,313,293	48,283,665	17,970,372	48,985,617	701,952
Board Addbacks – Workforce Programs		920,000	920,000	1,100,000	180,000
Board Addbacks – COVID Resource Hubs *		1,600,000	1,600,000	—	(1,600,000)
Total	30,313,293	50,803,665	20,490,372	50,085,617	(718,048)

* COVID Resource Hub investments will be coordinated between OEWD Workforce and Economic Development divisions

BUDGET OVERVIEW

(OEWD – Workforce Grant Allocations)

BUDGET

Program Area	FY 2019-2020	FY 2020-2021	change from 2019-2020
Access Points/Job Centers	6,362,301	6,393,614	31,313
Job Readiness Services	998,929	1,035,000	36,071
Young Adult Services	2,749,096	2,123,996	(625,100)
CityBuild	4,208,477	3,595,454	(613,023)
TechSF	1,904,000	1,664,000	(240,000)
Healthcare Academy	1,500,000	1,438,293	(61,707)
Hospitality Initiative	1,675,000	1,650,000	(25,000)
Additional Opportunities for All	—	1,500,000	1,500,000
Racial Equity Investments	—	21,000,000	21,000,000
Board Addbacks	—	2,520,000	2,520,000
Total	19,397,803	42,920,357	23,522,554

* Finance and Administration budget is reflected under overhead in each Division

PRINCIPLES OF EMPLOYMENT EQUITY

- In partnership with the SF Human Rights Commission & Office of Racial Equity, OEWD is developing a set of **Principles of Employment Equity** to name inequity in our system and guide strategies to address these inequities through our planning and funding.
- These principles will be developed through community listening sessions and community feedback, to address employment disparities based on factors such as **Race, Ethnicity, Gender, Justice Involvement, Sexual Orientation or Gender Identity, Age, Immigration Status, and Housing Status.**
- Our goal is to close employment gaps where they exist and ensure that these characteristics are **not barriers to or predeterminants of workforce success.**
- **Community voice and employment data** will guide our planning, grant making, capacity building, and program evaluation.



Sheryl Davis
Executive Director

OFFICE of RACIAL EQUITY
A DIVISION OF THE SAN FRANCISCO HUMAN RIGHTS COMMISSION



Shakirah Simley
Director



ESTIMATED SF UNEMPLOYMENT BY RACE/ETHNICITY

	2015	2016	2017	2018
TOTAL POPULATION	840,763	850,282	864,263	870,044
Unemployment - Citywide	6.8%	6.2%	5.4%	4.7%
By Race/Ethnicity				
American Indian/Alaskan Native	15.0%	14.1%	10.0%	11.9%
Asian	7.4%	6.5%	5.7%	4.9%
Black/African American	17.9%	16.1%	14.6%	12.5%
Native Hawaiian/Pacific Islander	13.1%	15.2%	10.9%	8.8%
Other/Two or More Races	8.1%	7.9%	6.3%	5.1%
White	4.8%	4.5%	4.1%	3.6%
Latino (of Any Race)	7.6%	7.3%	5.9%	4.9%

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates

HRC IMPLEMENTATION PLAN

Davis, Sheryl (HRC)

Implementation Plan - OEWD Allocation

🕒 1 hr

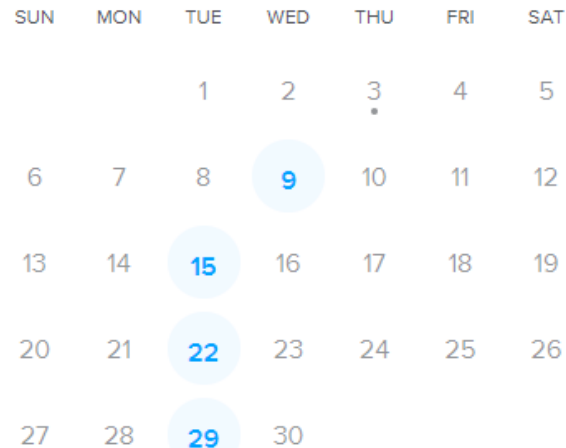
🗣️ Web conferencing details provided upon confirmation.

Discussion and planning to allocate Office of Economic and Workforce Development (OEWD) funds to support the Black community.

[https://sf-hrc.org/
city-fund-reallocation](https://sf-hrc.org/city-fund-reallocation)

Select a Date & Time

September 2020



SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

🌐 Pacific Time - US & Canada (10:48pm) ▼

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