

MISSION DISTRICT

THE HEART OF
SAN FRANCISCO





Mission District

The Mission District is one of San Francisco's oldest neighborhoods, its namesake being built in 1776. A historic hub for the Latino community, the Mission is one of the Bay Area's gateway communities for immigrants from Latin America. This has led to the development of a strong ecosystem for the Latinos in San Francisco including homes, businesses, social services, and cultural events and institutions.



Demographics



Cultural Background - 32% of residents are Latino

Immigrant Population - 30.6% of residents are immigrants

Median Income - Mission median income is \$126,938

Employment Rate - 3.9% unemployment rate (pre pandemic)

English Language Learners - 16% of residents are limited English



MNHC
Mission Neighborhood
Health Center

Mission 
Graduates



The Jamestown
Community Center



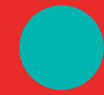
Social Services Network

The Mission's geographic centrality, dense immigrant population, and historic leadership has led to the development of a development of rich community resources on issues such as:

- Workforce placement and vocational training
- Affordable housing development and services
- Bussiness development and support
- Education and early learning services
- Arts and culture programs, centers, and spaces
- Immigration and other legal services
- Health equity and medical services
- Community organizing and planning



Employment Barriers



Limited English Proficiency



Work Authorization



Re-entry



Mission District Workforce Services

1

Workforce Coaching & Job Placement

- MEDA
- Mission Hiring Hall
- Bay Area Community Resources

2

Vocational Training

- TechSF (MEDA)
- CityBuild (Mission Hiring Hall)
- HealthCare Academy (Mission Language and Vocational School)
- Culinary (MLVS)
- Administration (MHH / MEDA)
- Early Childhood Education (Felton / MEDA)

3

Specialized Programs

- Day Laborers and Domestic Program (Dolores Street Community Services)
- Promotoras (MEDA / Good Samaritan / Mission Graduates)
- Cooperative Development (DSCS / MEDA)
- GED and ESL (5 Keys / CCSF)



Mission Neighborhood Job Center - Plaza Adelante

1

Integrated Workforce Coaching

- Comprehensive workforce coaching include preparation, exposure and job placement.
- Financial and housing counseling to ensure financial and housing stability and long term wealth building.
- Referrals to wrap around services, programs and other resources.

2

Vocational Training Programs

- Mission Digital - basic digital literacy for low literacy clients
- Mission Admins - intermediate digital literacy, administration and bank teller training
- Mission Techies - advanced digital literacy and computer programming training
- REACH - pilot early childhood education training in collaboration with Felton Institute

3

Collaboratoins and Pilots

- Partnerships with networks including the San Francisco Latino Task Force and San Francisco Latino Parity and Equity Coalition.
- Development and incubation for immigrant owned worker cooperatives, including promotoras.



THANK YOU!

