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****PRESS RELEASE****

**THE OFFICE OF ECONOMIC AND WORKFORCE DEVELOPMENT ANNOUNCES
\$2.8. MILLION REQUEST FOR PROPOSALS FOR NEIGHBORHOOD, BUSINESS, AND
WORKFORCE DEVELOPMENT SERVICES**

Community based organizations encouraged to apply

San Francisco, CA— The Office of Economic and Workforce Development (OEWD) announced Request for Proposals to deliver neighborhood, community and business services. This \$2.8 million investment will allow local community based organizations to apply and deliver programs that strengthen neighborhood corridors and create strong pathways to jobs while ensuring a strong, vibrant, and diverse economy for San Francisco.

“This funding touches nearly every aspect of San Francisco’s diverse economy, with a focus on advancing equity and shared prosperity for all residents,” said Todd Rufo, Director of the Office of Economic and Workforce Development. “By supporting key commercial corridors, creating middle income jobs, expanding career training programs in growing industries and building international partnerships, OEWD is working to preserve lively neighborhoods and improve quality of life citywide.”

The proposals include investments that support a diverse range of economic and development projects to grow sustainable jobs and help people achieve economic self-sufficiency while ensuring San Francisco remains a great place to live and work. It also includes community development projects designed to provide focused, customized assistance that meet the specific needs of San Francisco’s neighborhood commercial corridors for residents.

Invest In Neighborhoods (IIN) Initiative—Nearly \$1.6 million is available to contribute to neighborhood stability and vitality by strengthening small businesses, improving physical conditions, increasing quality of life, and building community capacity in communities citywide which include the Bayview, Central Market/Tenderloin, Chinatown, Sunset, and Castro. Highlights include:

- Community safety and crime prevention projects
- Neighborhood marketing campaigns
- Small business and Community Benefit District support services
- Neighborhood events and festivals
- Public space activation and neighborhood beautification activities

Business Development Up to \$800,000 is available to strengthen the manufacturing and music industries including the exploration of a potential modular housing production facility in San Francisco. It also includes funding to support economic and job creation through international development initiatives. Highlights include:



- Introducing San Francisco Unified School District (SFUSD) students to local manufacturers and careers related to manufacturing. A report to study the needs and opportunities of the City's music industry—a vital component to the City's economic engine.
- A business plan and stakeholder engagement process to explore the development of a modular housing production facility in San Francisco.
- Programs that drive economic development and job creation in San Francisco by recruiting businesses to locate, invest or expand in San Francisco.

Workforce Development—\$400,000 is available to provide education, outreach, training, and employment services in the hospitality and technology sectors. Highlights include:

- A hospitality training program that provides job placement services for individuals interested in entry and mid-level hotel occupations at the San Francisco International Airport (SFO)
- An occupational training program in the restaurant sector with job placement services for Transgender jobseekers with an emphasis on Transgender women of color
- Training in Information and Communications Technology to support skill development that will be incorporated into tech apprenticeships as part of OEWD's Tech SF program.
- Employer outreach and apprenticeship development to generate apprenticeship and job leads within the tech industry
- Community outreach to raise awareness and develop a pipeline of candidates interested in the technology industry within targeted neighborhoods
- Programs that can connect and support participants transitioning from short-term training programs into apprenticeships and long-term jobs within the tech sector

The Office of Economic and Workforce Development is soliciting providers to deliver these programs through an open Request for Proposals process. Proposals are due February 26th. More information on the RFP can be found at: www.oewd.org/bid-opportunities

About the Office of Economic and Workforce Development (OEWD)

The Office of Economic and Workforce Development's (OEWD) mission is simple – to create shared prosperity in San Francisco. OEWD provides city-wide leadership for workforce development, business attraction and retention, neighborhood commercial revitalization, international business and development planning. For more information, go to: www.oewd.org

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