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Small Business Legacy Business Registry Marks 200th Milestone
Four small businesses approved by Commission

San Francisco, CA — On Monday, four businesses – **Lang Antique & Estate Jewelry, Lucca’s Foods Deli & Wine Shop, Punch Line San Francisco** and **Scoma’s Restaurant** – were unanimously approved by the San Francisco Small Business Commission for the Legacy Business Registry. The Registry recognizes longstanding, community-serving businesses as valuable cultural assets to the city. Monday’s cohort brings the total count to 200 businesses added to the Legacy Business Registry.

Lang Antique & Estate Jewelry: 309 Sutter Street

Nominated by Supervisor Aaron Peskin

Lang Antique & Estate Jewelry (“Lang Antiques”) was founded in 1969 by Jarmilla Lang, a native of Czechoslovakia who brought her continental taste and knowledge of antique and estate jewelry to San Francisco. Lang Antiques is a go-to shop in Union Square for antique and exclusive vintage jewels and engagement rings, many of which are unable for purchase elsewhere in the world. Its staff of gemologists, appraisers and vintage jewelry experts are dedicated to preserving and restoring treasures of the past to ensure they live on for generations to come, including pieces from historic San Francisco jewelers and pieces that pay homage to the city, such as a gold-mining-themed brooch. Lang Antiques’ collection is available at its 309 Sutter Street store and online.

"In our 50th year, Lang Antiques is honored to be included on San Francisco’s Legacy Registry", said owner Mark Zimmelman. "Withstanding the fickle trends of modern times is no easy task, and we take pride in preserving the traditional values of professional expertise, highly personal customer service, and rigorous attention to detail in curating our world-renowned collection of fine vintage jewels."

Lucca’s Deli & Wine Shop: 1899 Irving Street

Nominated by then-Supervisor Katy Tang

Lucca’s Foods Deli & Wine Shop (“Lucca’s”) is a neighborhood grocery store and delicatessen in the Sunset district selling home and personal essentials, hot and cold sandwiches, beer, wine and spirits. Dubbed “Best Deli” and “Best Place for a Sandwich” on many lists from city voters. Lucca’s is an integral part of the neighborhood with strong ties to community members and loyal patrons include city officials. Established in 1927 by Italian Joseph Selvani, ownership passed hands over the years until current owner Osama Kaleh purchased the business in 1997. Lucca’s is a San Francisco Green Business, committed to environmental standards for a cleaner and sustainable planet.



“I’m honored to join the Legacy Business Registry,” said Osama Kaleh, owner of Lucca’s Foods Deli & Wine Shop. “We will continue to serve the community with great service as one of the unique small businesses in San Francisco. Thank you to the City of San Francisco for the amazing work you do.”

Punch Line San Francisco: 444 Battery Street

Nominated by Supervisor Aaron Peskin

Punch Line San Francisco (“Punch Line”), the city’s oldest operating comedy club, has earned its reputation as a training grounds for comic greats—from Robin Williams, Dave Chappelle and Ellen Degeneres, to Ali Wong, Amy Schumer and Margaret Cho—many of whom call it their “home club” and make guest appearances to this day. Founded in 1978, the intimate feel is unlike any other, attributed to preservation of original brick walls, iconic mural backdrop and low ceilings; the perfect setting for shows 6-nights per week to a diverse crowd of locals and visitors. Punch Line club is owned by entertainment company Live Nation and supports the local community through local charities and welcoming up-and-coming local talent to its long-running weekly Sunday Showcase. Punch Line was San Francisco’s first certified Green Business.

“The management, staff and comedians from the San Francisco Punch Line are grateful to be honored with this Legacy Business status,” said Molly Schminke, Senior Talent Buyer for Live Nation Comedy Clubs. “The Punch Line has presented so many amazing comedians and entertained so many crowds over the past four decades, and now for decades to come.”

Scoma’s Restaurant: 1965 Al Scoma Way

Nominated by Supervisor Aaron Peskin

Founded by Al Scoma and his brother Joe, Scoma’s Restaurant (“Scoma’s”) is a family-owned institution on Pier 47 in Fisherman’s Wharf serving “pier to plate” classic seafood dishes. What started in 1965 with two brothers, their mother’s recipes and a six-stool counter grew to one of the highest grossing independent restaurants in the nation seating 300+ guests and an address dubbed after its owner. Expansion over the years includes a fish-receiving station to ensuring maximum freshness and a 46-foot fishing boat to support its commitment to sustainable fishing practices and local fishermen. Scoma’s has over 130 employees with union wages and benefits, some who have worked with the restaurant for 40 years. Scoma’s is currently owned by Al Scoma’s three daughters, his son-in-law Tom, his wife (widow) and one grandson.

“On behalf of our team and the family of Scoma’s founder Al Scoma, we are humbled by this honor and thank Supervisor Aaron Peskin for nominating Scoma’s Restaurant and the great city of San Francisco for Legacy Business status,” said Tom Creedon, President of Scoma’s Restaurant. “We congratulate the businesses who have also received this prestigious honor. San Francisco is fortunate to have wonderful Legacy businesses for all of us to experience.”

About the Legacy Business Program

A Legacy Business is a for-profit or nonprofit business that has operated in San Francisco for 30 or more years. The business must contribute to the neighborhood's history and/or the identity of a particular neighborhood or community, and it must commit to maintaining the physical features or traditions that define the business, including craft, culinary or art forms.



The registration process for the Legacy Business Program includes nomination by Mayor London N. Breed or a member of the Board of Supervisors, a written application, an advisory recommendation from the Historic Preservation Commission and approval of the Small Business Commission. Inclusion on the Registry provides Legacy Businesses with recognition and support as an incentive for them to stay in the community. The program also provides educational and promotional assistance to encourage their continued viability and success in San Francisco.

For more information about the Legacy Business Program, including a list and map of businesses on the Legacy Business Registry, visit <http://sfosb.org/legacy-business>.

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