

SMALL BUSINESS COMMISSION CITY
MARK DWIGHT, PRESIDENT EDWIN M. LEE,
REGINA DICK-ENDRIZZI, DIRECTOR



AND COUNTY OF SAN FRANCISCO
MAYOR

For Immediate Release: Wednesday, August 10, 2016
Press Contact: Gloria Chan, 415-554-6926, Gloria.Chan@sfgov.org

***** PRESS RELEASE *****

SF SMALL BUSINESS COMMISSION APPROVES FIRST SET OF NINE BUSINESSES FOR THE LEGACY BUSINESS REGISTRY

San Francisco, CA — On Monday, the San Francisco Small Business Commission unanimously approved the first set of nine businesses for inclusion in the Legacy Business Registry. The Registry recognizes longstanding, community-serving businesses as valuable cultural assets to the city and provides educational and promotional assistance to encourage their continued viability and success in San Francisco.

The nine approved for the Legacy Business Registry are: **Two Jack's Nik's Place Seafood, Toy Boat Dessert Café, Specs' Twelve Adler Museum Café, Precita Eyes Muralists Association, Inc., Pacific Café, Lone Star Saloon, Gilman's Kitchens and Baths, Community Boards and Macchiarini Creative Design & Metalworks.**

"We are thrilled to inaugurate our new Legacy Business Registry with the first group of inductees," said Mark Dwight, President of the Small Business Commission. "We look forward to expanding the registry and using it to help promote these special businesses that have withstood the test of time and continue to contribute to San Francisco's unique character."

"The Legacy Business Registry honors those businesses that have contributed to the unique fabric, culture and vitality of San Francisco," said Office of Small Business Director, Regina Dick-Endrizzi. "More importantly it recognizes the hard work of those entrepreneurs who took a chance to start, stay and grow a business in San Francisco."

The Legacy Business Registry recognizes that long-operating businesses in San Francisco foster civic engagement and pride as neighborhood gathering spots, and contribute to San Francisco's cultural identity. The Registry will provide Legacy Businesses with recognition and support as an incentive for them to stay in the community. Approval at the Small Business Commission is the final step for a business to be included in the Legacy Business Registry.

"As a nominated Legacy Business, we are proud to be a part of the cultural heritage of San Francisco and the Calle 24 Latino Cultural District to create, maintain and preserve community culture," said Susan Cervantes, founder and director of Precita Eyes Muralists, who made a presentation to the Small Business Commission on behalf of her organization. "Legacy status would secure our heritage studio and owned cultural space for future generations."

The Legacy Business ordinance that established the Registry was authored by Supervisor David Campos, and voter approved in November of 2015. A Legacy Business is a for-profit or nonprofit business that has operated in San Francisco for 30 or more years. The business must





FRANCISCO

MARK DWIGHT, PRESIDENT
MAYOR
REGINA DICK-ENDRIZZI, DIRECTOR

EDWIN M. LEE,

contribute to the neighborhood's history and/or the identity of a particular neighborhood or community, and it must commit to maintaining the physical features or traditions that define the business, including craft, culinary or art forms.

“The beauty of Two Jack’s Nik’s Place being recognized as a Legacy Business is in the blood, sweat, tears and commitment of so many different people coming together and believing in what my family created,” said Nikki Cooper, second generation owner of Two Jack’s Nik’s Place Seafood in the Lower Haight. “It represents courage, faith and hope that when you are committed every day to being the highest expression of yourself, your efforts will be rewarded.”

Tony Huerta, co-owner of the Lone Star Saloon, said, “I believe that the Legacy Business Program isn’t just about the San Francisco of the past, it’s very much about the San Francisco of today, and what we want this great city to look like in the future.”

The second set of ten businesses that were recently approved by the Historic Preservation Commission will be considered for the Legacy Business Registry at the next meeting of the Small Business Commission on Monday, August 22nd.

For more information about the Legacy Business Registry, visit sfosb.org/legacy-business.

###

