

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
November 19th, 2018 MEETING
OF THE
Information & Communications Technology (ICT) Committee
OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
Zendesk, 989 Market Street, San Francisco, CA 94103

Members Present Andrew Lindsay, Hubspot [Committee Chair]
Scott Mauvais, Microsoft
Todd Lienart, Zendesk
Bre Foster, Pinterest (by-phone)
Aaron Moore (Nicole Isaac's D.A.), LinkedIn (by-phone)
Leslie Bee, Goodby, Silverstein & Partners (by-phone)

Members Not Present: Jessica Blair-Driessler, UCSF
Osei Van Horne, Wells Fargo

OEWD Staff Patrick Mitchell
Orrian Willis
Carolyn Shek
Krysti Specht

BAVC Staff Absent

Public Phillip Younger, Human Rights Commission
(As Evidenced by Kim Drew, JVS
the Sign-In Sheet)

Roll Call Andrew Lindsay called the meeting to order at 9:15am.

1. Agenda On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee adopted the agenda.

2. Approval of Minutes Approval of Meeting minutes for May 18, 2018. On motion by Andrew Lindsay seconded by all members present and carried, the ICT Committee approved minutes with amendments.

Member suggests sharing out of minutes within three days of meeting completion to keep the group's momentum moving.

3. Chair's Report Re-introductions and welcome new members Bre Foster and Osei Van Horne

- Bre replaces Abby Maldonado who has assumed a new role at Pinterest in Ireland.
- Osei Van Horne represents Wells Fargo on the Committee and will help foster thinking on the ways in which tech intersects with all industries

Chair summarized the following:

- Focus of meeting is to review TechSF branding materials, understand messaging of collective group stories to tell outsiders how they can be helpful and gain support.
- Last week was National Apprenticeship week. TechSF used different social media to tell the story, and now has company page on LinkedIn.
- Committee will be spending a lot of the time on the TechSF presentation today to make sure we have the right story to tell of TechSF.
- New member appointment letters have been sent out.
- Suggestion to confirm calendar for all future meetings.

4. OEWD Staff Report OEWD TechSF Staff presented slideshow (see supporting documentation for slideshow)

Q&A during presentation:

- Committee Member question: Is Apprenticeship WBL? OEWD answered: it is but goes far beyond just WBL.
- Public question: What's the vision of diversity? When she thinks of TechSF, she identifies that to TechSF. OEWD confirms this assumption that diversity goals are pivotal to TechSF.
- Committee Chair asks if we have data of the stats on placement. OEWD confirms that there is more granular data that indicates importance of education and training and this data was presented to the Board of Supervisors.
- Member question: how do employers hear about TechSF programs? OEWD answers: historically through the TechSF partner organizations and through collateral. Public comment: we look for companies who are

interested in our students. We get engaged with them, build the relationship. Just like OEWD/CCSF does with Cyber Security. Partnership building, telling the story of people who came to the program, the testimony is powerful.

- Committee Chair question: how do companies get involved with TechSF Day? OEWD answered that for example, JVS reaches out to employers to arrange tours, panel, mock interviews etc and another CBO does the same thing. OEWD brings all partner CBOs together for one company as part of TechSF Day.
- Member question: What if a company has an opening and want to see if TechSF has someone that can fill that spot? OEWD answered we can fill that through our co-branding with our partner services. We will have templates to brand with companies. TechSF also offers Apprenticeship at scale and can work with employers to develop these training programs so that they are aligned with their hiring needs.
- Committee Member suggested to not only implement employer surveys. Set up a time and sit down with the employer to talk, you'll get more information that way.
- Committee Member asked how long it takes to get an apprentice on board. OEWD answered, as long as we have the category already registered with the DOL, it can be like your normal hiring process time. For categories not registered yet, it can be one to two months.
- Committee Member asked if there is still a lot of paper work to fill out for the apprenticeship. OEWD staff answered that is has streamlined the process so employers can sign up on-line and automated forms for signature.
- OEWD staff further presented the re-organization of the apprenticeship model: OEWD doing more work that was previously contracted to BAVC including employer engagement, program development and marketing/branding, and streamlining sponsorship and offerings and utilizing technology platform to scale apprenticeship.
- **Save the date for Jan. 11, 2019 for the next Committee meeting.**

5. Public Comment

- Comments were provided throughout the meeting.

6. Adjournment

- 11:01 Meeting Adjourned.